

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/23/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Insurance4USA.com, Inc.		10/23/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	NetQuote Inc.
Street Address:	1860 Blake Street
Internal Address:	Suite 900
City:	Denver
State/Country:	COLORADO
Postal Code:	80202
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2786610	INSURANCE4USA.COM

CORRESPONDENCE DATA

Fax Number: (303)607-3600
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (303) 607-3500
 Email: trademarkdnvr@faegre.com
 Correspondent Name: Joshua A. Smith
 Address Line 1: 1700 Lincoln Street
 Address Line 2: 3200 Wells Fargo Center
 Address Line 4: Denver, COLORADO 80203-4532

ATTORNEY DOCKET NUMBER:	77862-339840
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NAME OF SUBMITTER:	Joshua A. Smith
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OP \$40.00 2786610

Signature:

/Joshua A. Smith/

Date:

11/03/2006

Total Attachments: 1

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Trademark Assignment

WHEREAS, Insurance4USA.com, Inc., a Delaware corporation, with a principal address of 3959 N. Buffalo Rd., Orchard Park, NY 14127 ("Assignor"), is the record owner of the following United States trademark registration (the "Mark"):

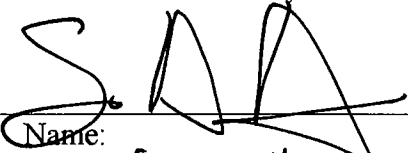
<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
INSURANCE4USA.COM	2,786,610	November 25, 2003

WHEREAS, in connection with its purchase of substantially all of the assets of Assignor, NetQuote Inc, a Colorado corporation, with a principal address of 1860 Blake Street, Suite 900, Denver, Colorado 80202, (the "Assignee"), is desirous of acquiring said Mark and all title and rights thereunder, together with the goodwill of the business with which the Mark is used and which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, including any applications to register the Mark, together with the goodwill of the business symbolized by the Mark.

Date: 10-23-06

INSURANCE4USA.COM, INC.

By: 
Name: _____
Title: SCOTT HILL
PARTNER