

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Magnell Associates, Inc.		11/06/2006	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Newegg Inc.		
Street Address:	16839 E. Gale Avenue		
City:	City of Industry		
State/Country:	CALIFORNIA		
Postal Code:	91745		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2892236	NEWEGG.COM	
CORRESPONDENCE DATA			
Fax Number:	(760)340-6698		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	760.568.2611		
Email:	nina.beck@bbklaw.com		
Correspondent Name:	Michael J. Andelson, Esq.		
Address Line 1:	74760 Highway 111		
Address Line 2:	Suite 200		
Address Line 4:	Indian Wells, CALIFORNIA 92211		
ATTORNEY DOCKET NUMBER:	60444.00006		
NAME OF SUBMITTER:	Michael J. Andelson, Esq.		
Signature:	/s/		
Date:	11/06/2006		

OP \$40.00 2892236

TRADEMARK ASSIGNMENT

WHEREAS, Magnell Associates, Inc., a corporation organized and existing under the laws of the State of California, with its principal place of business at 997 Rose Hills Road, Whittier, California 90601 ("Assignor"), has adopted and used the trademark NEWEGG.COM and Design ("the Mark"), and is the owner of United States Trademark Registration No. 2892236 for the Mark (hereinafter collectively referred to as the "Trademark Property") in connection with Assignor's goods and services, and the goodwill associated therewith;

WHEREAS, Newegg Inc., a corporation organized and existing under the laws of the State of Delaware, having its principal place of business at 16839 East Gale Avenue City of Industry California 91745 ("Assignee"), desires to acquire all right, title and interest in and to the Trademark Property.

NOW THEREFORE, and in consideration of the parties' mutual covenants and undertakings, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee, its successors, assigns, and legal representatives, all rights, title and interest in and to the Mark and Trademark Property, including all registrations and applications for registration thereof, together with the goodwill of the business symbolized by the Mark, and including any and all claims for past infringement thereof, including all rights as opponents in any opposition or cancellation proceeding. Assignor further agrees to execute all documents necessary to perfect such rights, title and interest in Assignee, its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed.

MAGNELL ASSOCIATES, INC.
Name: Lee Cheng
Title: General Counsel
Date: 11/6/06

NEWEGG INC.
Name: Lee Cheng
Title: General Counsel
Date: 11/6/06

RMLTFNBECK\276854.1