

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Baseview Products, Inc.		12/31/2005	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	MediaSpan Group, Inc.		
Street Address:	630 Davis Drive		
Internal Address:	Suite 220		
City:	Morrisville		
State/Country:	NORTH CAROLINA		
Postal Code:	27560		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2937942	AD GRABBER	
Registration Number:	2918656	NEWSEEDIT	
Registration Number:	2794373	TRANSPORTER	
Registration Number:	2794372	WIREMANAGER	
CORRESPONDENCE DATA			
Fax Number:	(407)841-2343		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	407-841-2330		
Email:	dsigalow@addmg.com		
Correspondent Name:	David L. Sigalow		
Address Line 1:	255 South Orange Avenue		
Address Line 2:	1401		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	64783		

OP \$115.00 2937942

NAME OF SUBMITTER:	David L. Sigalow
Signature:	/David L. Sigalow/
Date:	11/07/2006
Total Attachments: 1 source=Trademark Assignment from Basview to MediaSpan#page1.tif	

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Baseview Products, Inc., ("ASSIGNOR") a Michigan corporation, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
AD GRABBER	2,937,942	April 5, 2005
NEWSEDIT	2,918,656	January 18, 2005
TRANSPORTER	2,794,373	December 16, 2003
WIREMANAGER	2,794,372	December 16, 2003

and

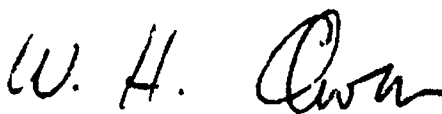
WHEREAS, MediaSpan Group, Inc., ("ASSIGNEE") a Delaware corporation, having its principal offices at 630 Davis Drive, Suite 220, Morrisville, North Carolina, 27560, is desirous of acquiring the Trademarks;

NOW, THEREFORE, in consideration of good and valuable consideration, ASSIGNOR hereby assigns to ASSIGNEE, all right, title and interest in the United States in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks and registrations thereof.

ASSIGNOR, hereby constitutes and appoints ASSIGNEE as ASSIGNOR's true and lawful attorney in fact, with full power of substitution in ASSIGNOR's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and related causes of action more effectively in ASSIGNEE or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to, any rights with respect to the Trademarks that may have accrued in ASSIGNOR's favor from the respective date of first use of any of the Trademarks from the Effective Date of this Assignment. ASSIGNOR hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

Signed at Raleigh, North Carolina, this 31st day of December, 2005.

Baseview Products, Inc.



By: _____

Name: William Owen

Title: Secretary

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