

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bradford Novelty Co., Inc.		11/07/2006	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Leonard W. Finkel
Street Address:	30 Garvey Road
City:	Framingham
State/Country:	MASSACHUSETTS
Postal Code:	01701
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1585869	CHRISTMAS TRIMMERIES
Registration Number:	3094192	INSTANT SHAPE
Registration Number:	2123766	NORTHERN FOREST
Registration Number:	2226791	SIGHTSATIONAL
Registration Number:	2518829	SNOWING TREES
Registration Number:	2491584	SNOWMAKER
Registration Number:	1456661	TREE MATES

CORRESPONDENCE DATA

Fax Number: (617)507-2449
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 617-426-5553
 Email: hiebert@samuelsTM.com
 Correspondent Name: Timothy H. Hiebert
 Address Line 1: Two International Place, 23rd Floor

CH \$190.00 1585869

Address Line 4: Boston, MASSACHUSETTS 02110-4104

ATTORNEY DOCKET NUMBER:

BRADFORD

NAME OF SUBMITTER:

Timothy H. Hiebert

Signature:

/Timothy H. Hiebert/

Date:

11/07/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Bradford Novelty Co., Inc., a Massachusetts corporation located at 37 South Maple Street, Bellingham, Massachusetts 02019 ("Assignor"), is the owner of the marks and registrations shown in the attached Exhibit A;

WHEREAS, Leonard W. Finkel, a United States citizen located at 30 Garvey Road, Framingham, Massachusetts 01701 ("Assignee"), wishes to acquire said marks together with the goodwill of the business with which said marks are used and which is symbolized by said marks and any and all registrations and applications for registration of said marks;

NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns to Assignee the entire right, title and interest in and to said marks, all registrations of and applications to register said marks, including the registrations shown in the attached Exhibit A, the right to recover for past infringement of said marks, and the goodwill of the business in connection with which said marks are used and which is symbolized by said marks.

BRADFORD NOVELTY CO., INC.

Date: NOVEMBER 7, 2006

By Leonard W. Finkel PRESIDENT

Leonard W. Finkel
President

2878.066

Owner	Trademark	Country	Application No.	Registration No.	Registration Date	Classes	Status
CHRISTMAS TRIMMERIES							
Bradford Novelty Co., Inc.	CHRISTMAS TRIMMERIES	United States of America	73808625	1585869	Mar 6 1990	28	Registered
INSTANT SHAPE							
Bradford Novelty Co., Inc.	INSTANT SHAPE	United States of America	78480491	3094192	May 16 2006	28	Registered
NORTHERN FOREST							
Bradford Novelty Co., Inc.	NORTHERN FOREST	United States of America	75220237	2,123,766	Dec 23 1997	28	Registered
SIGHTSATIONAL							
Bradford Novelty Co., Inc.	SIGHTSATIONAL	United States of America	75358284	2,226,791	Feb 23 1999	28	Registered
SNOWING TREES							
Bradford Novelty Co., Inc.	SNOWING TREES	United States of America	75809113	2,518,829	Dec 11 2001	28	Registered
SNOWMAKER							
Bradford Novelty Co., Inc.	SNOWMAKER	United States of America	75809112	2491584	Sep 18 2001	28	Registered
TREE MATES							
Bradford Novelty Co., Inc.	TREE MATES	United States of America	73643574	1,456,661	Sep 8 1987	28	Registered