

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lafarge North America Inc.		09/21/2006	CORPORATION: MARYLAND
RECEIVING PARTY DATA			
Name:	Lafarge S.A.		
Street Address:	61 rue des Belles Feuilles		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75116		
Entity Type:	CORPORATION: FRANCE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78779044	PERFORMANCE INNOVATIONS BY LAFARGE	
CORRESPONDENCE DATA			
Fax Number:	(703)796-2217		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703 480-3688		
Email:	pam.melvin@lafarge-na.com		
Correspondent Name:	Pam Melvin		
Address Line 1:	12950 Worldgate Drive		
Address Line 2:	Suite 500		
Address Line 4:	Herndon, VIRGINIA 20170		
DOMESTIC REPRESENTATIVE			
Name:	Peter L. Keeley		
Address Line 1:	12950 Worldgate Drive		
Address Line 2:	Suite 500		
Address Line 4:	Herndon, VIRGINIA 20170		

OP \$40.00 78779044

NAME OF SUBMITTER:	Peter L. Keeley
Signature:	/Peter L. Keeley/
Date:	11/08/2006
Total Attachments: 1 source=Assign - Perf Innov#page1.tif	

