

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Susan G. Komen Breast Cancer Foundation		10/27/2006	FOUNDATION: UNITED STATES

RECEIVING PARTY DATA

Name:	Mr. Daniel M Pallotta
Street Address:	6213 Yucca Street
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90028
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	2042685	AIDS RIDE
Registration Number:	2346418	PALLOTTA TEAMWORKS
Registration Number:	2301515	PALLOTTA TEAMWORKS
Registration Number:	2241614	
Registration Number:	2547942	ALASKA AIDS VACCINE RIDE
Registration Number:	2582912	I'MPOSSIBLE DREAMS
Registration Number:	2474318	I'MPOSSIBLE DREAMS
Registration Number:	2472289	MAKING AIDS HISTORY
Registration Number:	2466556	MAKING AIDS HISTORY
Registration Number:	2391754	ALASKA AIDS VACCINE RIDE
Registration Number:	2547095	AIDS VACCINE RIDE
Registration Number:	2547096	AIDS VACCINE RIDES
Registration Number:	2624137	BE THE PEOPLE

OP \$365.00 2042685

Registration Number:

2634760

THE EXPERIMENTAL AIDS VACCINE RIDE

CORRESPONDENCE DATA

Fax Number: (212)743-8120

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-889-0575

Email: karen@perlmanandperlman.com

Correspondent Name: Karen I. Chang

Address Line 1: 41 Madison Avenue

Address Line 2: Suite 4000

Address Line 4: New York, NEW YORK 10010

NAME OF SUBMITTER:

Karen I. Chang

Signature:

/Karen I. Chang/

Date:

11/08/2006

Total Attachments: 22

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made as of this 27th of October, 2006 by and between The Susan G. Komen Breast Cancer Foundation, whose principal office is located at 5005 LBJ Freeway, Suite 250, Dallas, TX 75244 ("Assignor") and Daniel M. Pallotta, residing at 6213 Yucca Street, Los Angeles, CA 90028 ("Assignee").

WHEREAS, the trademarks listed in Exhibit A, attached hereto and incorporated by reference herein, are the subject of certain applications and registrations, details of which are set forth in Exhibit B, attached hereto.

WHEREAS, Assignor is listed with the United States Patent and Trademark Office (USPTO) as the assignee of the entire interest in the trademarks listed in Exhibit A, pursuant a trademark assignment recorded with the USPTO on May 13, 2003.

WHEREAS, the trademarks listed in Exhibit A were mistakenly recorded with the USPTO as being assigned to Assignor on May 13, 2003.

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all such right, title, and interest as it may hold in and to the trademarks.

That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all of the rights, title and interest that Assignor holds in and to the trademarks listed in in Exhibit A, and hereby disclaims any and all warranties in and to the trademarks listed in in Exhibit A.

Assignor authorizes the Commissioner of Patents and Trademarks of the United States to record the Trademarks set forth in Exhibits A and B, and any title thereto, as the property of Assignee, its successors and assigns, in accordance with the terms of this instrument.

This Assignment, and the covenants, obligations, undertakings, rights and benefits pertaining hereto, shall be binding upon, and shall inure to the benefit of, both parties hereto and their respective successors and assigns.

Both parties hereto agree to execute, deliver and/or transmit any and all notifications or other documents as may become necessary or expedient to further the purposes of this Assignment.

This Agreement may be executed in counterparts, all of which taken together shall constitute one agreement binding on both parties.

This Assignment shall be governed by, and construed and interpreted in accordance with the laws of the State of New York, without giving effect to any conflict-of-law rule or principle that might result in the application of the laws of another jurisdiction.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the date and year first written above.

THE SUSAN G. KOMEN BREAST CANCER FOUNDATION, INC.

By: *Patrice P. Tosi*

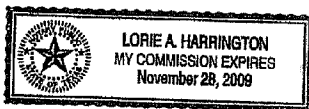
Name: Patrice P. Tosi

Title: Executive Vice President and
Chief Operating Officer

STATE OF TEXAS §
 §
COUNTY OF DALLAS §

BEFORE ME, on this day personally appeared Patrice P. Tosi, known to me to be the person whose name is subscribed to the foregoing instrument on behalf of The Susan G. Komen Breast Cancer Foundation (the "Foundation"), and acknowledged to me that she executed the same on behalf of the Foundation as the Executive Vice President and Chief Operating Officer thereof, for the purposes and consideration therein expressed.

Subscribed and sworn to before me this 8th day of November, 2006.



Lorie A. Harrington
Notary Public in and for the
State of Texas, Dallas County

ACCEPTED AND AGREED:

DANIEL M. PALLOTTA

Daniel M. Palotta

EXHIBIT A

EXHIBIT A

TRADEMARKS TO BE ASSIGNED

TRADEMARK	SERIAL #	REGISTRATION #
AIDS RIDE	74651569	2042685
PALLOTTA TEAMWORKS	75443412	2346418
PALLOTTA TEAMWORKS (and design)	75443413	2301515
MISCELLANEOUS DESIGN (design only)	75443414	2241614
ALASKA AIDS VACCINE RIDE	75769574	2547942
I'MPOSSIBLE DREAMS	75788327	2582912
I'MPOSSIBLE DREAMS	75788329	2474318
MAKING AIDS HISTORY	75806823	2472289
MAKING AIDS HISTORY	75806824	2466556
ALASKA AIDS VACCINE RIDE (and design)	75860671	2391754
AIDS VACCINE RIDE	76241511	2547095
AIDS VACCINE RIDES	76241625	2547096
BE THE PEOPLE	76254960	2624137
THE EXPERIMENTAL AIDS VACCINE RIDE	76298802	2634760

EXHIBIT B



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Typed Drawing

Word Mark	AIDS RIDE
Goods and Services	IC 036. US 100 101 102. G & S: charitable fundraising services in the form of bicycle ride events. FIRST USE: 19930601. FIRST USE IN COMMERCE: 19930601
Mark Drawing Code	(1) TYPED DRAWING
Design Search Code	
Serial Number	74651569
Filing Date	March 24, 1995
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 17, 1996
Registration Number	2042685
Registration Date	March 11, 1997
Owner	(REGISTRANT) Pallotta & Associates, Inc. CORPORATION CALIFORNIA 1525 Crossroads of the World, Suite 101 Los Angeles CALIFORNIA 90028 (LAST LISTED OWNER) PALLOTTA TEAMWORKS CORPORATION BY CHANGE OF NAME CALIFORNIA 2709 MEDIA CENTER DRIVE LOS ANGELES CALIFORNIA 90063
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	DAVID D. WEXLER
Type of Mark	SERVICE MARK
Register	PRINCIPAL-2(F)
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead	LIVE

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Typed Drawing

Word Mark	PALLOTTA TEAMWORKS
Goods and Services	IC 036. US 100 101 102. G & S: CONSULTATION SERVICES IN THE FIELD OF CHARITABLE FUND-RAISING FEATURING WALK-A-THONS, BICYCLE RIDES, RACES AND OTHER OUTDOOR ADVENTURE EVENTS. FIRST USE: 19970128. FIRST USE IN COMMERCE: 19970128
Mark Drawing Code	(1) TYPED DRAWING
Design Search Code	
Serial Number	75443412
Filing Date	March 2, 1998
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	February 8, 2000
Registration Number	2346418
Registration Date	May 2, 2000
Owner	(REGISTRANT) Pallotta TeamWorks CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	DAVID D WEXLER
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

TRADEMARK**REEL: 003424 FRAME: 0839**



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Word Mark	PALLOTTA TEAMWORKS
Goods and Services	(CANCELLED) IC 036. US 100 101 102. G & S: consultation services in the field of charitable fund-raising featuring walk-a-thons, bicycle rides, races and other outdoor adventure events. FIRST USE: 19970128. FIRST USE IN COMMERCE: 19970128
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	02.11.07 - Arms; Fingerprints; Fingers; Hands; Human hands, fingers, imprints of hands or fingers, arms; Imprints, hand or finger 26.01.21 - Circles that are totally or partially shaded.
Serial Number	75443413
Filing Date	March 2, 1998
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 28, 1999
Registration Number	2301515
Registration Date	December 21, 1999
Owner	(REGISTRANT) Pallotta TeamWorks CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of	DAVID D WEXLER

TRADEMARK

REEL: 003424 FRAME: 0840

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Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Cancellation Date September 23, 2006

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Goods and Services	(CANCELLED) IC 036. US 100 101 102. G & S: consultation services in the field of charitable fund-raising featuring walk-a-thons, bicycle rides, races and other outdoor adventure events. FIRST USE: 19970128. FIRST USE IN COMMERCE: 19970128
Mark Drawing Code	(2) DESIGN ONLY
Design Search Code	02.11.07 - Arms; Fingerprints; Fingers; Hands; Human hands, fingers, imprints of hands or fingers, arms; Imprints, hand or finger 26.01.21 - Circles that are totally or partially shaded.
Serial Number	75443414
Filing Date	March 2, 1998
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	February 2, 1999
Registration Number	2241614
Registration Date	April 27, 1999
Owner	(REGISTRANT) Pallotta TeamWorks CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	DAVID D WEXLER

TRADEMARK
REEL: 003424 FRAME: 0842

Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Cancellation Date February 4, 2006

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Typed Drawing

Word Mark	ALASKA AIDS VACCINE RIDE
Goods and Services	IC 025. US 022 039. G & S: Clothing, namely T-shirts, hats and sweatshirts. FIRST USE: 19990901. FIRST USE IN COMMERCE: 19990901
Mark Drawing Code	(1) TYPED DRAWING
Design Search Code	
Serial Number	75769574
Filing Date	August 6, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 11, 2000
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	2547942
Registration Date	March 12, 2002
Owner	(REGISTRANT) PALLOTTA TEAMWORKS CORPORATION CALIFORNIA 2709 Media Center Drive Los Angeles CALIFORNIA 90065
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	WILLIAM GRANTHAM
Prior Registrations	2042685
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ALASKA AIDS VACCINE" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL-2(F)-IN PART
Live/Dead Indicator	LIVE
Distinctiveness Limitation Statement	as to "RIDE"

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Word Mark	I'MPOSSIBLE DREAMS
Goods and Services	IC 025. US 022 039. G & S: Clothing, namely T-shirts, hats, shorts, sweatshirts and bandannas. FIRST USE: 19990901. FIRST USE IN COMMERCE: 19990901
Mark Drawing Code	(1) TYPED DRAWING
Design Search Code	
Serial Number	75788327
Filing Date	August 30, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	June 5, 2001
Registration Number	2582912
Registration Date	June 18, 2002
Owner	(REGISTRANT) PALLOTTA TEAMWORKS CORPORATION CALIFORNIA 2709 Media Center Drive Los Angeles CALIFORNIA 90065
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Bill Grantham
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Word Mark IMPOSSIBLE DREAMS

Goods and Services IC 036. US 100 101 102. G & S: organizing charitable fundraising events. FIRST USE: 19990901. FIRST USE IN COMMERCE: 19990901

Mark Drawing Code (1) TYPED DRAWING

Design Search Code

Serial Number 75788329

Filing Date August 30, 1999

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition April 4, 2000

Registration Number 2474318

Registration Date July 31, 2001

Owner (REGISTRANT) PALLOTTA TEAMWORKS CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William Grantham

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Typed Drawing

Word Mark MAKING AIDS HISTORY
Goods and Services (CANCELLED) IC 025. US 022 039. G & S: clothing, namely T-shirts, hats and sweatshirts. FIRST USE: 19990930. FIRST USE IN COMMERCE: 19990930
Mark Drawing Code (1) TYPED DRAWING
Design Search Code
Serial Number 75806823
Filing Date September 23, 1999
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition March 14, 2000
Registration Number 2472289
Registration Date July 24, 2001
Owner (REGISTRANT) PALLOTTA TEAMWORKS CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record William Grantham
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator DEAD
Cancellation Date August 5, 2003

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Typed Drawing

Word Mark	MAKING AIDS HISTORY
Goods and Services	(CANCELLED) IC 036. US 100 101 102. G & S: Charitable fundraising services in the form of bicycle ride events. FIRST USE: 19990930. FIRST USE IN COMMERCE: 19990930
Mark Drawing Code	(1) TYPED DRAWING
Design Search Code	
Serial Number	75806824
Filing Date	September 23, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	March 14, 2000
Registration Number	2466556
Registration Date	July 3, 2001
Owner	(REGISTRANT) PALLOTTA TEAMWORKS CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	William Grantham
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	DEAD
Cancellation Date	August 5, 2003

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Word Mark ALASKA AIDS VACCINE RIDE

Goods and Services IC 025. US 022 039. G & S: clothing, namely T-shirts, hats and sweatshirts. FIRST USE: 19990901. FIRST USE IN COMMERCE: 19990901

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 06.01.04 - Mountains; Scenery with mountains
26.09.01 - Squares as carriers or squares as single or multiple line borders

Serial Number 75860671

Filing Date November 30, 1999

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition July 11, 2000

Registration Number 2391754

Registration Date October 3, 2000

Owner (REGISTRANT) PALLOTTA TEAMWORKS CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William Grantham

Prior Registrations 2301515

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ALASKA" APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

Register PRINCIPAL

TRADEMARK
REEL: 003424 FRAME 0849

Live/Dead Indicator LIVE

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Typed Drawing

Word Mark	AIDS VACCINE RIDE
Goods and Services	IC 036. US 100 101 102. G & S: Charitable fund raising events. FIRST USE: 19990901. FIRST USE IN COMMERCE: 19990901
Mark Drawing Code	(1) TYPED DRAWING
Design Search Code	
Serial Number	76241511
Filing Date	April 17, 2001
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 18, 2001
Registration Number	2547095
Registration Date	March 12, 2002
Owner	(REGISTRANT) Pallotta TeamWorks CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Edward N. Mazlish
Prior Registrations	2042685;2391754;2472238
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AIDS VACCINE" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL-2(F)-IN PART
Live/Dead Indicator	LIVE
Distinctiveness Limitation Statement	as to "RIDE"

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Typed Drawing

Word Mark	AIDS VACCINE RIDES
Goods and Services	IC 036. US 100 101 102. G & S: Charitable fund raising events. FIRST USE: 20000820. FIRST USE IN COMMERCE: 20000820
Mark Drawing Code	(1) TYPED DRAWING
Design Search Code	
Serial Number	76241625
Filing Date	April 17, 2001
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 18, 2001
Registration Number	2547096
Registration Date	March 12, 2002
Owner	(REGISTRANT) Pallotta TeamWorks CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Edward N. Mazlish
Prior Registrations	2042685;2391754;2472238
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AIDS VACCINE" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL-2(F)-IN PART
Live/Dead Indicator	LIVE
Distinctiveness Limitation Statement	as to "RIDES"

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Typed Drawing

Word Mark BE THE PEOPLE

Goods and Services IC 036. US 100 101 102. G & S: Charitable fund raising activities. FIRST USE: 20010501. FIRST USE IN COMMERCE: 20010501

Mark Drawing Code (1) TYPED DRAWING

Design Search Code

Serial Number 76254960

Filing Date May 11, 2001

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition July 2, 2002

Registration Number 2624137

Registration Date September 24, 2002

Owner (REGISTRANT) Pallotta TeamWorks CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Clifford Perlman

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Typed Drawing

Word Mark THE EXPERIMENTAL AIDS VACCINE RIDE
Goods and Services IC 036. US 100 101 102. G & S: Charitable fund raising events to raise money for AIDS vaccine. FIRST USE: 20010515. FIRST USE IN COMMERCE: 20010515
Mark Drawing Code (1) TYPED DRAWING
Design Search Code
Serial Number 76298802
Filing Date August 14, 2001
Current Filing Basis 1A
Original Filing Basis 1A
Published for Opposition July 23, 2002
Registration Number 2634760
Registration Date October 15, 2002
Owner (REGISTRANT) Pallotta TeamWorks CORPORATION CALIFORNIA 1525 Crossroads of the World Los Angeles CALIFORNIA 90028
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record CLIFFORD PERLMAN,
Prior Registrations 2042685;2391754;2472238
Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EXPERIENMENTAL AIDS VACCINE" APART FROM THE MARK AS SHOWN
Type of Mark SERVICE MARK
Register PRINCIPAL-2(F)-IN PART
Live/Dead Indicator LIVE
Distinctiveness
Limitation Statement as to "RIDE"

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