

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chi-Chi's, Inc.		03/21/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Hormel Foods, LLC		
Street Address:	1 Hormel Place		
City:	Austin		
State/Country:	MINNESOTA		
Postal Code:	55912		
Entity Type:	LIMITED LIABILITY COMPANY: MINNESOTA		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Registration Number:	2178486	CHI-CHI'S	
Registration Number:	1870179		
Registration Number:	1618111	CHI-CHIS	
Registration Number:	1488674	CHAJITAS	
Registration Number:	1079109	CHI-CHI'S	
Registration Number:	1728396	CHI-CHI'S	
Serial Number:	75813227	CHI-CHI'S EL PRONTO	
Registration Number:	1455863	CHI-CHI'S EL PRONTO!	
Registration Number:	2269880	CHI CHI'S MEXICAN RESTAURANT	
Registration Number:	2280064	CHI CHI'S MEXICAN RESTAURANT	
Registration Number:	1368363	CHI-CHI'S TO GO	
Registration Number:	1892305	CINCORITA	
Registration Number:	2494204	DECLARATION OF SALSAFICATION	
Registration Number:	1474350	ENCHILADAS DIABLO	

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Registration Number:	2332573	FIESTA FOR FOUR
Registration Number:	1913667	JACK-O-RITA
Registration Number:	1338272	LA BRISA-NADA
Registration Number:	2161756	LIFE ALWAYS NEEDS A LITTLE SALSA
Registration Number:	1339405	NADA-COLADA
Registration Number:	1337052	NADA-DAIQUIRI
Registration Number:	1337053	NADA-RITA
Registration Number:	2365731	SALSA-BRATION
Registration Number:	2645426	SALSAFICATION
Registration Number:	2645427	SALSAFIED
Registration Number:	1363838	SOUTHWEST CHILI
Registration Number:	1333717	THE INCREDIBLE CHI-CHIS MEXICAN RESTAURANTE

CORRESPONDENCE DATA

Fax Number: (507)437-5135
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 507-437-5248
 Email: kcjones@hormel.com
 Correspondent Name: Kevin C. Jones
 Address Line 1: 1 Hormel Place
 Address Line 4: Austin, MINNESOTA 55912

NAME OF SUBMITTER:	Kevin C. Jones
Signature:	/Kevin C. Jones/
Date:	11/09/2006

Total Attachments: 4
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EXHIBIT D

TRADEMARK ASSIGNMENT

WHEREAS, Chi-Chi's, Inc., a Delaware corporation located at 2710 Alton Avenue, Irvine, California, 92606 ("Assignor"), is the owner of all right, title and interest in and to the marks and registrations and applications for registrations (collectively the "Marks") identified in Schedule I attached hereto;

WHEREAS, Hormel Foods, LLC ("Assignee") is desirous of acquiring said Marks and the registrations and applications for registrations thereon throughout the world associated with the Restaurant Trade, which is defined as all restaurant sales and related trade channels, including grocery food products sold over the counter in restaurants and prepackaged grocery food items not prepared on-site at a restaurant sold in the retail packaging;


NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee all right, title and interest in and to the aforementioned Marks throughout the world, whether statutory or at common law associated with the Restaurant Trade, including the right to sue for past as well as future infringement and dilution and collect and retain all damages and profits and all other remedies for past infringement thereof, together with the goodwill of the business symbolized by the Marks, and the registrations and applications for registration thereon. Applicant assigns pending intent-to-use applications in the United States as shown on the attached Schedule I with the entire restaurant portion of the Assignor's business to which the Marks pertain, said business having been ongoing and existing.

Assignor agrees to execute and deliver to Assignee any further papers and to use reasonable efforts to do such other acts as may be necessary and proper to vest full title in and to the Marks and the goodwill of the business symbolized by the Marks, and the registrations and applications for registration thereon with the Assignee.

The appropriate governmental authorities in all countries and jurisdictions covered by this Assignment are hereby authorized and requested to issue all Certificates of Registration upon registration and Certificates of Renewal for all pending Marks to the Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of March 21, 2005.

Chi-Chi's, Inc.
a Delaware corporation

By: 
Name: Anthony G. Baril
Title: President & Treasurer

Notary:

STATE OF _____)
) ss.
COUNTY OF _____)

Subscribed and sworn to before me this ____ day of _____, 2005.

Notary Public
My Commission Expires: _____

State of California

County of Orange

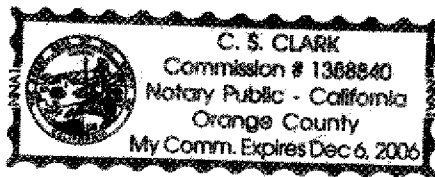
Subscribed and sworn to (or affirmed) before me on this 21st day of March, 2005, by
Anthony G. Baril, personally known to me to be the person who appeared before me.

Seal

Signature



C. S. Clark



**EXHIBIT D
SCHEDULE I**

**CHI-CHI'S
TRADEMARKS**

COUNTRY	MARK	APPLICATION NO.	REGISTRATION NO.
United States of America			
	CHI-CHI'S (Stylized Letters)	75/327,273	2,178,486
	CHI-CHI'S (Design)	74/477,344	1,870,179
	CHI-CHI'S & Design	73/810,222	1,618,111
	CHAJITAS	73/495,956	1,488,674
	CHI-CHI'S (Stylized Letters) (shaded)	73/122,645	1,079,109
	CHI-CHI'S (words only)	74/169,267	1,728,396
	CHI-CHI'S EL PRONTO	75/813,227	2,381,278
	CHI-CHI'S EL PRONTO! & Design	73/633,450	1,455,863
	CHI-CHI'S MEXICAN RESTAURANT & Design (Lettering)	75/432,398	2,269,880
	CHI-CHI'S MEXICAN RESTAURANT & Design (sign)	75/432,399	2,280,064
	CHI-CHI'S TO GO & Design	73/533,179	1,368,363
	CINCORITA	74/534,567	1,892,305
	DECLARATION OF SALSAFICATION	76/084,099	2,494,204
	ENCHILADAS DIABLO	73/475,848	1,474,350
	FIESTA FOR FOUR	75/689,068	2,332,573
	JACK-O-RITA	74/534,678	1,913,667
	LA BRISA-NADA	73/494,855	1,338,272
	LIFE ALWAYS NEEDS A LITTLE SALSA	75/269,570	2,161,756
	NADA-COLADA	73/494,797	1,339,405
	NADA-DAIQUIRI	73/494,795	1,337,052
	NADA-RITA	73/494,812	1,337,053
	SALSA-BRATION	75/536,689	2,365,731
	SALSAFICATION	76/264,854	2,645,426
	SALSAFIED	76/264,994	2,645,427
	SOUTHWEST CHILI	73/527,728	1,363,838
	THE INCREDIBLE CHI- CHI'S MEXICAN RESTAURANTE & DES	73/398,817	1,333,717

TRADEMARK

RECORDED: 11/09/2006

REEL: 003425 FRAME: 0096