

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Enterprise Funding Corporation, d/b/a StatFox		10/31/2006	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Sports Enthusiast Media LLC		
Street Address:	645 Hi View Court		
Internal Address:	c/o Bryan Bartman		
City:	Elm Grove		
State/Country:	WISCONSIN		
Postal Code:	53122		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2957259		
CORRESPONDENCE DATA			
Fax Number:	(404)572-5128		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404.572.2611		
Email:	vfitzpatrick@kslaw.com		
Correspondent Name:	King & Spalding LLP		
Address Line 1:	1180 Peachtree Street		
Address Line 2:	c/o Vandy F. Fitzpatrick		
Address Line 4:	Atlanta, GEORGIA 30309		
NAME OF SUBMITTER:	Vandy F. Fitzpatrick		
Signature:	/S/ Vandy F. Fitzpatrick		
Date:	11/09/2006		

TRADEMARK

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REEL: 003425 FRAME: 0273

CH 2957259 \$40.00

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

Enterprise Funding Corporation, d/b/a StatFox, a Wisconsin corporation ("Assignor"), for good and valuable consideration, receipt of which is hereby acknowledged, by these presents does hereby irrevocably assign, transfer and convey, free from all restrictions and limitations, unto Sports Enthusiast Media LLC, a Delaware limited liability company ("Assignee"), its successors and assigns, all right, title, interest, and ownership of Assignor in and to all of their trademarks, service marks and trade names, together with all goodwill attendant thereto and/or symbolized by such trademarks, service marks and trade names, including but not limited to all of the trademarks, service marks and trade names registered, or the subject of an application for registration, in the United States Patent and Trademark Office, as listed on Schedule A annexed hereto, together with any and all renewals and extensions thereof, along with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation whether prior to or subsequent to the date hereof, of any of such trademarks, service marks and trade names, or of any proprietary or other rights in any or all such trademarks, service marks and trade names (the "Trademarks").

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment. Without limiting the foregoing, Assignor hereby irrevocably appoints Assignee and each of Assignee's officers signing singly as attorney-in-fact with full power (and coupled with an interest), with full power of substitution, to be Assignor's true and lawful attorney, in Assignor's name, place and stead, to execute, acknowledge, swear to and file all documents (including but not limited to any instrument of assignment, transfer and/or conveyance) and to take all actions which Assignee deems necessary, appropriate or desirable to effectuate the parties' intent under this Assignment.

[signature pages follow]

October, 31, 2006.

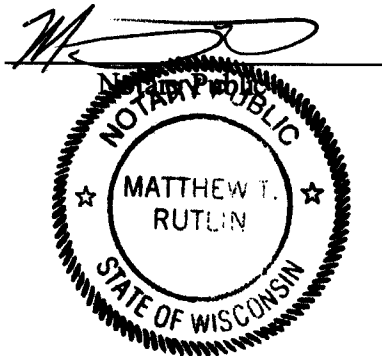
Enterprise Funding Corporation, d/b/a StatFox, a Wisconsin corporation

By: Jerry Mokinen
Name: Jerry Mokinen
Title: President

ACKNOWLEDGEMENT

State of Wisconsin)
) ss:
County of Milwaukee)

On the day of October 31 in the year 2006 before me, the undersigned, personally appeared Jeffrey Makinen personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

SPORTS ENTHUSIAST MEDIA LLC

By: Carl Fazio
Name: Carl Fazio
Title: Chief Operating Officer

A C K N O W L E D G E M E N T

State of New York)
) ss:
County of New York)

On the 28th day of September in the year 2006 before me, the undersigned, personally appeared CARL FAZIO personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Berry A. Caspell
Notary Public

Berry A. Caspell
Notary Public, State of New York
No. 02CA8133045
Qualified in New York County
Commission Expires September 6, 2009

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

Schedule A

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
United States	Fox Head Logo	2,957,259	05-31-2005