

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MHO, L.L.C.		11/08/2006	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Regency Homes, L.C.		
Street Address:	6600 Westown Parkway		
City:	West Des Moines		
State/Country:	IOWA		
Postal Code:	50266		
Entity Type:	LIMITED LIABILITY COMPANY: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2503891	REGENCY	
CORRESPONDENCE DATA			
Fax Number:	(515)288-1338		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	515-288-3667		
Email:	patatty@ipmvs.com		
Correspondent Name:	Jeffrey D. Harty		
Address Line 1:	801 Grand Avenue		
Address Line 2:	Suite 3200		
Address Line 4:	Des Moines, IOWA 50309-2721		
NAME OF SUBMITTER:	Jeffrey D. Harty		
Signature:	/Jeffrey D. Harty/		
Date:	11/10/2006		

CH 2503891 \$40.00

Total Attachments: 1
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Trademark Assignment

WHEREAS, MHO, L.L.C., a Florida limited liability company, with its principal place of business at 4904 Eisenhower Boulevard, Suite 150, Tampa, FL 33634 ("Assignor"), has adopted, owns, and has used the mark REGENCY ("the Mark") in connection with home construction services; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the services identified therein, Registration No. 2,503,891 ("the Registration"), registered on November 6, 2001; and

WHEREAS, Regency Homes, L.C., an Iowa limited liability company, with its principal place of business at 6600 Westown Parkway, West Des Moines, IA 50266 ("Assignee"), desires to acquire the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

MHO, L.L.C.

By:

J. Thomas Mason

Name: J. Thomas Mason

Title: Senior Vice President & General Counsel

Date effective as of: November 8, 2006

SUBSCRIBED and SWORN

to before me this

8th of November, 2006

Mary K. Chidester

Notary Public

My Commission Expires: 12/15/2011



MARY K. CHIDESTER
Notary Public, State of Ohio
My Commission Expires
Dec. 15, 2006
2011