TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Shaw Industries Group, Inc.		10/31/2006	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Columbia Insurance Company
Street Address:	3042 Harney Street
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68131-3580
Entity Type:	CORPORATION: NEBRASKA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78782189	SHAW LEARNING ACADEMY

CORRESPONDENCE DATA

Fax Number: (847)441-0911

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (847) 441-9100

Email: pto@nealmcdevitt.com

Correspondent Name: Lisa A. Iverson Address Line 1: 1776 Ash Street

Address Line 4: Northfield, ILLINOIS 60093

ATTORNEY DOCKET NUMBER:	44050.2704
NAME OF SUBMITTER:	Lisa A. Iverson
Signature:	/Lisa A. Iverson/
Date:	11/10/2006

TRADEMARK REEL: 003426 FRAME: 0550

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Total Attachments: 1

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ASSIGNMENT

WHEREAS, SHAW INDUSTRIES GROUP, INC., a Georgia corporation, with its principal place of business at 616 East Walnut Avenue, P.O. Drawer 2128, Dalton, Georgia 30722-2128 ("Assignor") is the owner of the mark and application listed below:

App. No.	Reg. No. (if applicable)	Mark
78/782189		SHAW LEARNING
		ACADEMY

(hereinafter referred to as "the Mark"); and

RECORDED: 11/10/2006

WHEREAS, COLUMBIA INSURANCE COMPANY, a Nebraska corporation, with its principal place of business at 3024 Harney Street, Omaha, Nebraska 68131-3580 ("Assignee") desires to acquire the Mark; and

WHEREAS, Assignor and Assignee entered into an Intellectual Property Purchase Agreement, an Intellectual Property License Agreement and an Intellectual Property Development Agreement effective as of January 1, 2003 ("the Agreements"); and

WHEREAS, the terms of the Agreements require Assignor to assign certain Intellectual Property to Assignee from time to time.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to each of the Mark, together with the goodwill of the business symbolized by the Mark and the application listed above.

ASSIC	GNOR:	ASSIG	NEE:
SHAV	VINDUSTRIES GROUP, INC.	COLUM	MBIA INSURANCE COMPANY
Ву:	MUNIKAWIT	Ву:	Brun Newstle
	Frederick L. Hooper, III Assistant Secretary	ŕ	Brenns nicula Asst-Secretary
Date:	November 7, 2006	Date:	10/31/2006

TRADEMARK REEL: 003426 FRAME: 0552