# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Knight Ridder Digital		11/09/2006	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	KR U.S.A., Inc.
Street Address:	2100 Q Street
City:	Sacramento
State/Country:	CALIFORNIA
Postal Code:	95816
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3102499	REAL BOOKS

### **CORRESPONDENCE DATA**

Fax Number: (510)295-2401

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 510-841-9800

Email: trademarks@campcobalt.com
Correspondent Name: Tsan Abrahamson/Cobalt LLP

Address Line 1: 819 Bancroft Way

Address Line 4: Berkeley, CALIFORNIA 94710

ATTORNEY DOCKET NUMBER:	REAL BOOKS ASSIGNMENT
NAME OF SUBMITTER:	Gregory Soltys
Signature:	/Gregory Soltys/
Date:	11/10/2006

TRADEMARK REEL: 003426 FRAME: 0564

900062373 REEL: 003

Total Attachments: 1

source=REAL BOOKS assignment#page1.tif

TRADEMARK REEL: 003426 FRAME: 0565

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

# **ASSIGNMENT OF TRADEMARK UNDER 37.C.F.R 3.11**

MARK: REAL BOOKS

**RECORDED: 11/10/2006** 

**REGISTRATION NO.: 3102499** 

OWNER: Knight Ridder Digital "OWNER"

WHEREAS OWNER is using the above-referenced mark in commerce (the "Trademark", and:

WHEREAS, KR U.S.A., Inc., a Delaware corporation, having its principal place of business at 2100 Q Street, Sacramento, CA 95816, is desirous of owning the Trademark in its name;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged OWNER hereby assigns the KR U.S.A., Inc. all right, title, and interest in the United States in and to the above-mentioned Trademark, together with the goodwill of the business symbolized by said Trademark.

Signed at Sacramento, on this \_\_\_\_\_day of November, 2006.

Knight Ridder Digital

Karole Morgan-Prager, Esq.

Executive Vice President and Assistant Corporate

Secretary

TRADEMARK REEL: 003426 FRAME: 0566