

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
G4 Media, Inc.		10/31/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CBS Studios Inc.		
Street Address:	51 West 52nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78777191	THE SPOCK MARKET	
CORRESPONDENCE DATA			
Fax Number:	(212)975-0111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2129753595		
Email:	trademarks@cbs.com		
Correspondent Name:	Mallory Levitt		
Address Line 1:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019		
NAME OF SUBMITTER:	Mallory Levitt		
Signature:	/ml/		
Date:	11/13/2006		
Total Attachments: 1			
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CH \$40.00 78777191

ASSIGNMENT OF TRADEMARK

WHEREAS, G4 Media, Inc. ("Assignor"), a Delaware corporation with a place of business at 12100 W. Olympic Boulevard, Los Angeles, CA 90064, is the owner of U.S. trademark application number 78777191 for "THE SPOCK MARKET" (the "Mark"), and as at March 30, 2006, assigns all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, CBS Studios Inc. ("Assignee"), a Delaware corporation with a place of business at 51 West 52nd Street, New York, NY, U.S.A. 10019, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including the right to recover for past infringement and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 31st day of October, 2006.

G4 Media, Inc.

By: 

Name: Alan Duke

Title: Senior Vice President and General Counsel