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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Le Tanneur & Compagnie		12/21/2005	Societe Anonyme: FRANCE

RECEIVING PARTY DATA

Name:	Parfiluxe
Street Address:	12 rue Montrosier
City:	92200 Neuilly sur Seine
State/Country:	FRANCE
Entity Type:	Societe a responsabilite limitee: FRANCE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1420054	UPLA

CORRESPONDENCE DATA

Fax Number: (312)577-8994

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: deborah.wing@kattenlaw.com

Correspondent Name: Deborah Wing c/o Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: DS AVOCATS/334738-00008

DOMESTIC REPRESENTATIVE

Name: Floyd A. Mandell/Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER: Deborah A. Wing

TRADEMARK REEL: 003426 FRAME: 0970

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Signature:	/DAW/			
Date:	11/13/2006			
Total Attachments: 1 source=UPLAAssignment2#page1.tif				

TRADEMARK REEL: 003426 FRAME: 0971

TRADEMARK ASSIGNMENT FROM LE TANNEUR & COMPAGNIE TO PARFILUXE

This Assignment is made as of December 21st, 2005, by Le Tanneur & Compagnie, a Société Anonyme, organized under the laws of France ("Assignor"), located at 1028, avenue de la Gare, F-19110 BORT LES ORGUES, France to Parfiluxe, a Société a responsabilité limitée, organized under the laws of France, ("Assignee"), located at 12 rue Montrosier, 92200 Neuilly sur Seine, France.

WHEREAS, Assignor desires to transfer and assign to Assignee, the following two trademarks, one of which is federally registered in the United States Patent and Trademark Office, and the other is the subject of a pending federal registration application (hereinafter the "Marks"), along with the goodwill of the business developed through the use of the Marks:

Trademark	Registration/Serial No.	Filing Date	
UPLA (Stylized)	1,420,054	May 3, 1984	
HPLA (Stylized)	79/007,584	December 28, 2004	

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to the Marks, the federal registration therefor, and the goodwill of the business connected with the use of and symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee its entire right, title, and interest in, to and under the Marks and the registration therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks. All rights and privileges associated with the Marks, including the right to sue for and receive all damages from any past or future infringements or other violations of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has executed this instrument.

LE TANNEUR & COMPAGNIE

Ву:

Name: HERVE DESCO

Title: CHIEF EXECUTIVE OFFICER

Date: 19.05. 2006

50333802

LE TANNEUR & Compagnie S.A.

Capital de 4.110.000 Euros - Siret 414 433 797 00019 - APE 192Z Siège social : 1028, avenue de la Gare - 19110 BORT-les-Orgues

Tél.: 05 55 96 01 50-Fax: 05 55 96 72 79 Siège administratif : 694, avenue Charles de Gaulle - 01300 Belley

Tél.: 04 79 42 30 30-Fax: 04 79 42 30 31

Bureau parisien

Tél.: 01 44 72 40 00-Fax: 01 44 72 40 49 www.letanneuretcie.com

> TRADEMARK REEL: 003426 FRAME: 0972