

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LFP CASINO IP, LLC		11/08/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	LFP IP, LLC		
Street Address:	8484 Wilshire Boulevard		
Internal Address:	Suite 900		
City:	Beverly Hills		
State/Country:	NEW YORK		
Postal Code:	90211		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3156609	HUSTLER CASINO	
CORRESPONDENCE DATA			
Fax Number:	(716)849-1315		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7168491333		
Email:	jhains@lglaw.com		
Correspondent Name:	John P. Hains		
Address Line 1:	42 Delaware Avenue		
Address Line 2:	Suite 120		
Address Line 4:	Buffalo, NEW YORK 14202		
ATTORNEY DOCKET NUMBER:	11740.0085		
NAME OF SUBMITTER:	John P. Hains		
Signature:	/J. P. Hains/		

OP \$40.00 3156609

Date:

11/14/2006

Total Attachments: 1

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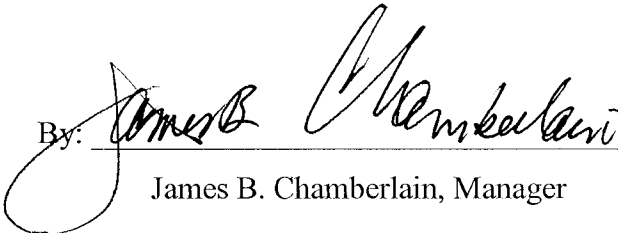
ASSIGNMENT OF TRADEMARK

FOR VALUE RECEIVED, the undersigned LFP CASINO IP, LLC, a Delaware limited liability company, hereby assigns to LFP IP, LLC, a Delaware limited liability company, all of its right, title and interest in the following U.S. trademark, including the goodwill of the business associated therewith, and the right to sue for past infringement:

<u>Mark</u>	<u>Registration No.</u>
HUSTLER CASINO	3156609

IN WITNESS WHEREOF, this Assignment is executed this 8 day of November 2006 by its duly authorized Manager.

LFP CASINO IP, LLC

By: 
James B. Chamberlain, Manager