

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Columbus Capital Acquisitions, Inc.		11/02/2006	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Lance Mfg. LLC
Street Address:	8600 South Boulevard
Internal Address:	Attn: Legal Department
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28273
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	2618467	CARRIAGE HILL
Registration Number:	2022708	CHEEZERS
Registration Number:	2009244	CRUNCHY CHEEZERS
Registration Number:	2224436	GREAT AMERICAN
Registration Number:	1484487	MORNING TIME
Registration Number:	1139709	MY BUDDY
Serial Number:	76569871	OVER THE TOP
Registration Number:	2011268	PUFFED CHEEZERS
Registration Number:	2557062	SENIOR TOM'S
Registration Number:	2205109	SNACKS TO PACK
Registration Number:	1774531	TOM'S
Registration Number:	3058436	TOM'S
Registration Number:	0588136	TOM'S

OP \$440.00 2618467

Registration Number:	0275675	TOM'S
Registration Number:	0931911	TOM'S
Registration Number:	1915587	TOM'S
Registration Number:	0233233	TOM'S TOASTED PEANUTS

CORRESPONDENCE DATA

Fax Number: (704)557-8197

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 704-557-8143

Email: eschuth@lance.com

Correspondent Name: Edward H. Schuth

Address Line 1: 8600 South Boulevard

Address Line 2: Attn: Legal Department

Address Line 4: Charlotte, NORTH CAROLINA 28273

ATTORNEY DOCKET NUMBER:	CCA TO LANCE MFG. LLC
NAME OF SUBMITTER:	Edward H. Schuth
Signature:	/Edward H. Schuth/
Date:	11/14/2006

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") effective the 5th day of May, 2006, is made by Columbus Capital Acquisitions, Inc., a North Carolina corporation (the "Assignor"), having a principal place of business at 8600 South Boulevard, Charlotte, North Carolina 28273 to Lance Mfg. LLC, a North Carolina limited liability company (the "Assignee"), having a principal place of business at 8600 South Boulevard, Charlotte, North Carolina 28273.

Assignor desires to transfer and assign to the Assignee, and the Assignee desires to accept the transfer and assignment of, all of the Assignor's worldwide rights, title and interests in, to and under the Assignor's registered and unregistered domestic and foreign service marks, trademarks, trade dress, service mark applications, trademark applications, trade dress applications and trade names (collectively, the "Marks"), including the service marks, trademarks, trade dress, service mark applications, trademark applications, trade dress applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby transfer and assign to the Assignee all of the Assignor's worldwide rights, title and interests in, to and under the Marks, together with the translations, adaptations, derivations and combinations thereof, including the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, and any and all renewals and extensions thereof that may hereafter be secured, the same to be held and enjoyed by the Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

[signatures appear on following page]

EXECUTION COPY

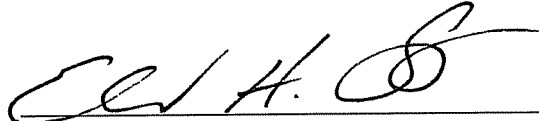
The Assignor has caused its duly authorized officer to execute this Assignment as of the

2 day of November, 2006.

“ASSIGNOR”

COLUMBUS CAPITAL ACQUISITIONS, INC.

[SEAL]



Name: Edward H. Schuth

Title: Assistant Secretary

STATE OF NORTH CAROLINA

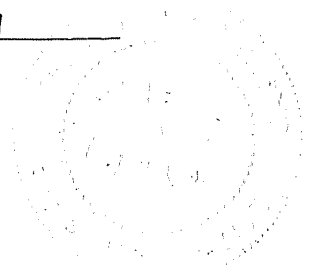
COUNTY OF MECKLENBURG

On this 2nd day of November, 2006, before, Laura C. Hughes, personally appeared Edward H. Schuth of Columbus Capital Acquisitions, Inc., personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity and that by his signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Laura C. Hughes
Notary Public

My Commission Expires: 7/5/2009



SCHEDULE A

Trademark	Country	Registration No.
SEÑOR TOM'S	Aruba	20823
SEÑOR TOM'S	Bermuda	31990
SEÑOR TOM'S	Bermuda	31989
TOM'S and Design	Bermuda	10531
TOM'S and Design	Bermuda	10530
TOM'S and Design	Canada	TMA332,847
SEÑOR TOM'S	Cayman Islands	2241462
TOM'S and Design	Colombia	239298
TOM'S and Design	Colombia	239297
PICA TOM'S	Dominican Republic	83742
PICA TOM'S, LA PICADERA QUE DA GUSTO	Dominican Republic	89031
SEÑOR TOM'S	Dominican Republic	119487
SEÑOR TOM'S	Dominican Republic	69246 (Pending)
SEÑOR TOM'S	Dominican Republic	140537
SI TE PICA EL HAMBRE, PICA TOM'S	Dominican Republic	83743
SOLO PICA TOM'S	Dominican Republic	83741
TOM'S and Design	Dominican Republic	80748
SEÑOR TOM'S	Jamaica	36677
SEÑOR TOM'S	Jamaica	36673
SEÑOR TOM'S	Mexico	677021
SEÑOR TOM'S	Mexico	677022
TOM'S and Design	Mexico	398525
TOM'S and Design	Mexico	429863
TOM'S and Design	Netherlands Antilles	6819
TOM'S and Design	Panama	46217
TOM'S and Design	Panama	46239
TOM'S and Design	Philippines	4-1997-116808
TOM'S and Design	Philippines	4-1997-116809
SEÑOR TOM'S	Puerto Rico	50205
SEÑOR TOM'S	Puerto Rico	50097
TOM'S	Puerto Rico	26627
SEÑOR TOM'S	United Kingdom	2241462
TOM'S and Design	United Kingdom	B1244254
TOM'S and Design	United Kingdom	B1244255
CARRIAGE HILL	USA	2618467
CHEEZERS	USA	2022708
CRUNCHY CHEEZERS	USA	2009244
GREAT AMERICAN	USA	2224436
MORNING TIME	USA	1484487
MY BUDDY	USA	1139709
OVER THE TOP	USA	76569871 (Pending)
PUFFED CHEEZERS	USA	2011268
SEÑOR TOM'S	USA	2557062
SNACKS TO PACK	USA	2205109
TOM'S	USA	1774531
TOM'S	USA	3058436
TOM'S (Stylized)	USA	588136
TOM'S (Stylized)	USA	275675
TOM'S and Design	USA	931911
TOM'S and Design	USA	1915587
TOM'S TOASTED PEANUTS (Stylized)	USA	233233