

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Next Phase Media, Inc.		04/30/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Reply! Inc.		
Street Address:	1350 Treat Blvd., Suite 350		
City:	Walnut Creek		
State/Country:	CALIFORNIA		
Postal Code:	94597		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2458695	CARCLUB.COM	
CORRESPONDENCE DATA			
Fax Number:	(415)836-2501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4158362500		
Email:	tmdocket@dlapiper.com,eugene.pak@dlapiper.com		
Correspondent Name:	Eugene Pak c/o DLA Piper US LLP		
Address Line 1:	153 Townsend Street, Suite 800		
Address Line 4:	San Francisco, CALIFORNIA 94107		
ATTORNEY DOCKET NUMBER:	353952-900110		
NAME OF SUBMITTER:	Eugene Pak		
Signature:	/Eugene Pak/		
Date:	11/14/2006		

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Total Attachments: 4

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AMENDED AND RESTATED
ARTICLES OF INCORPORATION
OF
NEXT PHASE MEDIA, INC.

ENDORSED - FILED
In the office of the Secretary of State
of the State of California

MAY - 3 2004

KEVIN SHELLEY
Secretary of State

Payam Zamani certifies that:

1. He is the President and Secretary of Next Phase Media, Inc., a California corporation (the "*Corporation*").
2. The Articles of Incorporation of this corporation shall be amended and restated to read in full as follows:

ARTICLE I

The name of the corporation is Reply! Inc.

ARTICLE II

The purpose of the corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of California other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the California Corporations Code.

ARTICLE III

The Corporation is authorized to issue only one class of shares of stock, which shall be designated "Common Stock," without par value. The total number of shares which the corporation is authorized to issue is Twenty Million (20,000,000).

Effective upon filing this Amended and Restated Articles of Incorporation, each outstanding share of Common Stock shall be split into Two (2) shares of Common Stock. All references to the number of shares of Common Stock herein shall be on a post-split basis, unless otherwise indicated.

ARTICLE IV

The Corporation shall provide indemnification of agents (as defined in Section 317 of the California Corporations Code) through bylaw provisions, agreements with agents, vote of shareholders or disinterested directors, or otherwise, in excess of the indemnification otherwise permitted by Section 317 of the California Corporations Code, subject to the applicable limits on indemnification set forth in Sections 204 and 317(f) of the California Corporations Code. Any repeal or modification of this Article V, or the adoption of any provision of the Articles of Incorporation inconsistent with this Article V, shall only be prospective and shall not adversely affect the rights under this Article V in effect at the time of the alleged occurrence of any action or omission to act giving rise to indemnification.

* * *

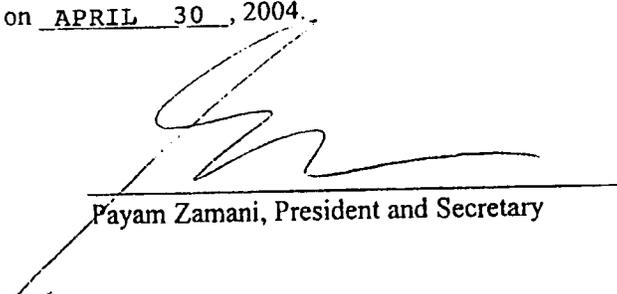
3. The foregoing amendment and restatement of the Articles of Incorporation has been duly approved by the Board of Directors of the Corporation.

4. The foregoing amendment and restatement of the Articles of Incorporation has been duly approved by the required vote of the shareholders of the Corporation in accordance with Sections 603 and 903 of the California General Corporation Law. The total number of outstanding shares of the Corporation entitled to vote with respect to the foregoing amendment and restatement of the Articles of Incorporation was 5,055,000 shares of Common Stock. The number of shares voting in favor of the amendment equaled or exceeded the vote required, such required vote being a majority of the outstanding shares of Common Stock.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

The undersigned certifies under penalty of perjury under the laws of the State of California that he has read the foregoing Amended and Restated Articles of Incorporation and knows the contents thereof, and that the statements therein are true.

Executed in Palo Alto, California, on APRIL 30, 2004.



Payam Zamani, President and Secretary

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TRADEMARK
REEL: 003428 FRAME: 0019



SECRETARY OF STATE

I, *Kevin Shelley*, Secretary of State of the State of California, hereby certify:

That the attached transcript of 3 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of

MAY - 8 2004



Kevin Shelley
Secretary of State