

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Broder Bros., Co.		09/01/2006	CORPORATION: MICHIGAN

RECEIVING PARTY DATA	
Name:	Bank of America, N.A., as Agent
Street Address:	One Federal Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02110
Entity Type:	National Association:

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	3067404	DESERT WASH
Registration Number:	2952243	HARVARD SQUARE
Registration Number:	1989637	ALPHA
Registration Number:	2903274	ALPHA
Registration Number:	2002303	ALPHA SHIRT COMPANY
Registration Number:	2903275	ALPHA SHIRT COMPANY
Registration Number:	1978685	AUTHENTIC PIGMENT
Registration Number:	2930590	AUTHENTIC PIGMENT
Registration Number:	2088039	COPA BANANA
Registration Number:	2985778	DEVON & JONES
Registration Number:	1990235	EARTH COLLECTION
Registration Number:	2903276	EARTH COLLECTION
Registration Number:	2099187	LUNA PIER COLLECTION LUNA PIER
Registration Number:	3003365	BRODER

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Registration Number:	3056846	BRODER
Registration Number:	3009710	CHESTNUT HILL
Registration Number:	3056852	GREAT REPUBLIC
Registration Number:	2750830	PEREGRINE BAY
Serial Number:	78876206	AUTHENTIC PIGMENT
Serial Number:	78857783	DEVON & JONES BLUE
Serial Number:	76595929	DILLY DALLY
Serial Number:	76588353	APPLES & ORANGES
Serial Number:	76609577	HARRITON
Serial Number:	78691525	WINTERCEPT

CORRESPONDENCE DATA

Fax Number: (703)415-1557
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-415-1555
Email: mail@specializedpatent.com
Correspondent Name: Christopher E. Kondracki
Address Line 1: 2001 Jefferson Davis, Hwy., Suite 1007
Address Line 4: Arlington, VIRGINIA 22202

ATTORNEY DOCKET NUMBER:	6110802TM
NAME OF SUBMITTER:	Christopher E. Kondracki
Signature:	/Christopher E. Kondracki/
Date:	11/14/2006

Total Attachments: 5
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AMENDMENT No. 1 TO AMENDED AND RESTATED
TRADEMARK SECURITY AGREEMENT

Reference is made to the Amended and Restated Credit Agreement dated as of August 31, 2006 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement") among Broder Bros., Co. (the "Grantor"), the Borrowers (as such term is defined in the Credit Agreement), the Subsidiary Guarantors, the Lenders, BANC OF AMERICA SECURITIES LLC, as sole lead arranger and bookrunner, BANK OF AMERICA, N.A. (the "Agent"), as Administrative Agent and Collateral Agent for the Secured Parties, Swingline Lender, and Issuing Bank, JPMorgan Chase Bank, N.A., as Syndication Agent, and Comerica Bank, General Electric Capital Corporation and LaSalle Bank Midwest, as Co-Documentation Agents.

Reference is also hereby made to that certain Amended and Restated Trademark Security Agreement dated as of August 31, 2006 (as amended and in effect, the "Security Agreement") by and among the Grantor and the Agent. All capitalized terms not otherwise defined herein shall have the meaning given such terms in the Security Agreement or the Credit Agreement, as applicable.

The Grantor has informed the Agent that the Grantor has acquired additional Trademarks as set forth on Schedule I attached hereto. In accordance with the terms of the Security Agreement, the Grantor hereby delivers to the Agent an updated Schedule I to the Security Agreement.

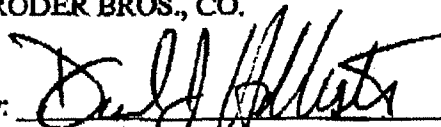
The Grantor hereby represents, warrants and covenants to and with the Agent that Schedule I hereto sets forth the Trademarks presently owned by the Grantor under the Security Agreement as of the date hereof. Schedule I attached hereto shall supersede the Schedule I presently attached to the Security Agreement and shall hereafter be attached as Schedule I to the Security Agreement.

[Signature Page Follows]

IN WITNESS WHEREOF, each of the parties hereto have caused this Amendment No. 1 to Amended and Restated Trademark Security Agreement to be executed by its duly authorized representatives as of September 1, 2006.

GRANTOR:

BRODER BROS., CO.

By: 
Name: David Holister
Title: Chief Financial Officer

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Agent

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, each of the parties hereto have caused this Amendment No. 1 to Amended and Restated Trademark Security Agreement to be executed by its duly authorized representatives as of September 1, 2006.

GRANTOR:

BRODER BROS., CO.

By: _____
Name: David Hollister
Title: Chief Financial Officer


Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Agent

By: 
Name: Gregory Kress
Title: Senior Vice President

**SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS**

ITEM	OWNER	MARK	REG. NUMBER/ APPLICATION NUMBER	SERIAL NUMBER
1.	Broder Bros., Co. (via merger with Alpha Shirt Company)	DESERT WASH & Design DESERT WASH	3067404 3/14/06	78/328353 11/14/03
2.	Broder Bros., Co. (via merger with Aprons Unlimited)	HARVARD SQUARE	2952243 5/17/05	76/359618 1/16/02
3.	Broder Bros., Co.	ALPHA	1989637 7/30/96	74/628833 2/2/95
4.	Broder Bros., Co.	ALPHA	2903274 11/16/04	78/264148 6/18/03
5.	Broder Bros., Co.	ALPHA SHIRT COMPANY	2002303 9/24/96	74/629750 2/3/95
6.	Broder Bros., Co.	ALPHA SHIRT COMPANY	2903275 11/16/04	78/264157 6/18/03
7.	Broder Bros., Co.	AUTHENTIC PIGMENT	1978685 6/4/96	74/444843 10/7/93
8.	Broder Bros., Co.	AUTHENTIC PIGMENT AND DESIGN		78/876206 5/4/06
9.	Broder Bros., Co.	AUTHENTIC PIGMENT AND DESIGN	2930590 3/8/05	78/264166 6/18/03
10.	Broder Bros., Co.	COPA BANANA	2088039 8/12/97	74/634296 2/14/95
11.	Broder Bros., Co.	DEVON & JONES	2985778 8/16/05	76/446731 9/3/02
12.	Broder Bros., Co.	DEVON & JONES BLUE & Design DEVON & JONES BLUE		78/857783 4/10/06
13.	Broder Bros., Co.	DILLY DALLY		76/595929 6/4/04
14.	Broder Bros., Co.	EARTH COLLECTION	1990235 7/30/1996	74/457414 11/9/93
15.	Broder Bros., Co.	EARTH	2903276	78/264162

ITEM	OWNER	MARK	REG. NUMBER/ APPLICATION NUMBER	SERIAL NUMBER
		COLLECTION	11/16/04	6/18/03
16.	Broder Bros., Co.	LUNA PIER COLLECTION LUNA PIER Design 	2099187 9/23/1997	75/150755 7/29/96
17.	Broder Bros., Inc.	APPLES & ORANGES & Design <small>APPLES & ORANGES</small>		76/588353 4/22/04
18.	Broder Bros., Co.	BRODER AND DESIGN	3003365 10/4/05	76/581089 3/12/04
19.	Broder Bros., Co.	BRODER AND DESIGN	3056846 2/7/06	76/581088 3/12/04
20.	Broder Bros., Co.	CHESTNUT HILL	3009710 10/25/05	76/588354 4/22/04
21.	Broder Bros., Co.	GREAT REPUBLIC	3056852 2/7/06	76/588352 4/22/04
22.	Broder Bros., Co.	HARRITON AND DESIGN		76/609577 8/30/04
23.	Broder Bros., Co.	WINTERCEPT		78/691525 8/12/05
24.	Broder Bros., Co.	PEREGRINE BAY	2750830	

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