

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TRAILS.COM, INC.		11/09/2006	CORPORATION: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DEMAND MEDIA, INC.		
<b>Street Address:</b>	1454 Third Street Promenade		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90403		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2447530	G GOLFLINK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)527-7701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212.257.7700		
<b>Email:</b>	tmdocket@darbylaw.com		
<b>Correspondent Name:</b>	Jonathan Matkowsky/Darby & Darby P.C.		
<b>Address Line 1:</b>	P.O. Box 5257		
<b>Address Line 4:</b>	New York, NEW YORK 10150-5257		
<b>ATTORNEY DOCKET NUMBER:</b>	20909\8202355-000		
<b>NAME OF SUBMITTER:</b>	Jonathan Matkowsky		
<b>Signature:</b>	/jonathan matkowsky/		
<b>Date:</b>	11/15/2006		

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Total Attachments: 1  
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TRADEMARK ASSIGNMENT

WHEREAS, Trails.com, Inc., a Washington corporation, having a place of business at 710 Second Avenue, Suite 1130, Seattle, WA ("Assignor") owns and has used in its business the following trademark and trademark registration in commerce:

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>FILING DATE</u>
GOLFLINK & Design	2,447,530 (U.S.)	September 16, 1999;

WHEREAS, Demand Media, Inc., a Delaware corporation, having a place of business at 1454 Third Street Promenade - Santa Monica, CA ("Assignee") is desirous of acquiring the entire right, title and interest in and to the said trademark and trademark registration and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of Ten Dollars (\$10.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark, trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Dated: 11/09/06

TRAILS.COM, INC.

By: Sarah Akhtar

Print Name: SARAH AKHTAR

Print Title: General Counsel +  
Asst. Secretary  
TRADEMARK

RECORDED: 11/15/2006

REEL: 003428 FRAME: 0354