TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
National City Bank		104/04/2006 1	National Banking Association: OHIO	

RECEIVING PARTY DATA

Name:	A.G. Industries, Inc.
Street Address:	One American Road
City:	Cleveland
State/Country:	ОНІО
Postal Code:	44144
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2776248	CONVERSION TOWER

CORRESPONDENCE DATA

Fax Number: (216)579-0212

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jrmix@jonesday.com

Correspondent Name: Jones Day

Address Line 1: 901 Lakeside Ave.

Address Line 2: James R. Mix, Paralegal

Address Line 4: Cleveland, OHIO 44114-1190

ATTORNEY DOCKET NUMBER:	497400-121043
NAME OF SUBMITTER:	James R. Mix
Signature:	/James R. Mix/
Date:	11/16/2006

TRADEMARK

REEL: 003429 FRAME: 0710

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Total Attachments: 4 source=NCB AG Industries Release#page1.tif source=NCB AG Industries Release#page2.tif source=NCB AG Industries Release#page3.tif source=NCB AG Industries Release#page4.tif

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This Release of Security Interest in Intellectual Property is made as of April 4, 2006, by NATIONAL CITY BANK, in its capacity as collateral agent (the "Collateral Agent") under the Amended and Restated Credit Agreement, dated as of May 11, 2004 (the "Credit Agreement"), among American Greetings Corporation, an Ohio corporation ("AG"), the Foreign Subsidiary Borrowers party thereto, the lenders party thereto, and National City Bank, as agent for such lenders.

WHEREAS, in connection with (a) the Credit Agreement and (b) the Collateral Assignment and Security Agreement, dated as of August 7, 2001 (the "Security Agreement"), among AG, the subsidiaries party thereto (collectively, the "Grantors") and the Collateral Agent, one of the Grantors, A.G. Industries, Inc., a North Carolina corporation (the "Company"), granted a security interest in its property described in the Security Agreement, which property includes the Company's Copyrights, Trademarks and Patents (each as defined in the Security Agreement) listed on Schedule 1 attached hereto and all extensions, renewals, reissues, divisions, continuations and continuations-in-part of any of such property listed on Schedule 1 (collectively, the "Company IP Collateral").

NOW, THEREFORE, for good and valuable consideration, the Collateral Agent does hereby release and discharge the security interest, liens, and all other rights it may have in the Company IP Collateral granted to it by the Company pursuant to the Security Agreement and which was recorded in the United States Patent and Trademark Office and/or United States Copyright Office, as applicable.

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Intellectual Property on behalf of the Collateral Agent as of the date first written above.

> NATIONAL CITY BANK, as Collateral Agent

By:
Name:

ROBERT S. COLEMAN

ROBERT S. COLEMAN

SENIOR VICE PRESIDENT Title:

Schedule 1 A.G. Industries, Inc.

Trademark Registrations A.G. Industries, Inc.

	Status Pending	Simple
The state of the s	Reg. Dt	
	Reg.#	
	App. Dt 03/12/2001	
Doc't	An Avida Jh 44144 App.# 76/222626	
One American Deed	Cleveland, Oh 44144 Classes App. 20	
	Mark CONVERSION TOWER	-
Registered Owner: A.G. Industries, Inc.	ry States	
Registered Owner	ID Country 26431 United States	

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2	Character; AGI	
WOLKING	Title2:	
	Title1: AGI DROPSHIP PROGRAM	
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RECORDED: 11/16/2006

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	PublicationDate:		Renewal Act Date:		Customs: N	
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	Worknature: C	RegNo: T	(ssuedDate:		Country: USA	

12/22/1990

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