

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
National City Bank		04/04/2006	National Banking Association:

RECEIVING PARTY DATA

Name:	Learning Horizons, Inc.
Street Address:	One American Road
City:	Cleveland
State/Country:	OHIO
Postal Code:	44144
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	2475903	HERE WE GROW!
Registration Number:	2051818	HORIZONS
Registration Number:	2014560	I-SEE-YOU
Registration Number:	2222918	KNOW-IT-ALLS
Registration Number:	1952601	LEARN TODAY FOR TOMORROW
Registration Number:	1706688	LEARN TODAY FOR TOMORROW
Registration Number:	1729292	LEARN TODAY FOR TOMORROW
Registration Number:	2143041	LEARNING HORIZONS
Registration Number:	2089798	MATCHING CAPS
Registration Number:	1739737	MCCLANAHAN BOOK COMPANY, INC.
Registration Number:	2369186	NUMBERS & NEIGHBORS
Registration Number:	2395445	POP INTO PHONICS
Registration Number:	2041428	QUIZ-N-LEARN
Registration Number:	2447963	SHAPES-UP!

CH \$415.00 2475903

Registration Number:	1990281	TODDLER TIME
Serial Number:	75756626	HERE WE GROW!

CORRESPONDENCE DATA

Fax Number: (216)579-0212
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: jrmix@jonesday.com
 Correspondent Name: Jones Day
 Address Line 1: 901 Lakeside Ave.
 Address Line 2: James R. Mix, Paralegal
 Address Line 4: Cleveland, OHIO 44114-1190

ATTORNEY DOCKET NUMBER:	497400-121043
NAME OF SUBMITTER:	James R. Mix
Signature:	/James R. Mix/
Date:	11/16/2006

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

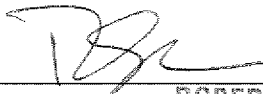
This Release of Security Interest in Intellectual Property is made as of April 4, 2006, by NATIONAL CITY BANK, in its capacity as collateral agent (the "Collateral Agent") under the Amended and Restated Credit Agreement, dated as of May 11, 2004 (the "Credit Agreement"), among American Greetings Corporation, an Ohio corporation ("AG"), the Foreign Subsidiary Borrowers party thereto, the lenders party thereto, and National City Bank, as agent for such lenders.

WHEREAS, in connection with (a) the Credit Agreement and (b) the Collateral Assignment and Security Agreement, dated as of August 7, 2001 (the "Security Agreement"), among AG, the subsidiaries party thereto (collectively, the "Grantors") and the Collateral Agent, one of the Grantors, Learning Horizons, Inc., an Ohio corporation (the "Company"), granted a security interest in its property described in the Security Agreement, which property includes the Company's Copyrights, Trademarks and Patents (each as defined in the Security Agreement) listed on Schedule 1 attached hereto and all extensions, renewals, reissues, divisions, continuations and continuations-in-part of any of such property listed on Schedule 1 (collectively, the "Company IP Collateral").

NOW, THEREFORE, for good and valuable consideration, the Collateral Agent does hereby release and discharge the security interest, liens, and all other rights it may have in the Company IP Collateral granted to it by the Company pursuant to the Security Agreement and which was recorded in the United States Patent and Trademark Office and/or United States Copyright Office, as applicable.

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Intellectual Property on behalf of the Collateral Agent as of the date first written above.

NATIONAL CITY BANK,
as Collateral Agent

By: 
Name: ROBERT S. COLEMAN
Title: SENIOR VICE PRESIDENT

Schedule 1
Learning Horizons, Inc.

Trademark Registrations
Learning Horizons, Inc.

Registered Owner: Learning Horizons, Inc.		One American Road		Reg. #	Reg. Dt	Status		
ID	Country	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
22812	Australia	LEARNING HORIZONS	16, 28	719135	10/07/1996	719135	12/05/1997	Registered
26224	Canada	BABY FLAP	16	813755	05/29/1996	541869	03/02/2001	Registered
24685	Canada	LEARNING HORIZONS	9, 16, 28	808805	04/02/1996	481373	08/22/1997	Registered
26396	Canada	PERSPECTIVES	9, 16, 28	1092652	02/13/2001			Pending
		D'APPRENTISSAGE and design						
20061	Ireland	LEARNING HORIZONS	16, 28	96/5421	10/10/1996	202733	02/24/1999	Registered
21895	United Kingdom	LEARNING HORIZONS	28	2112124	10/08/1996	2112124	09/10/1999	Registered
26061	United States	HERE WE GROW!	9, 16, 28	75/756626	07/19/1999			Allowed
26302	United States	HERE WE GROW!	16	76/121500	09/05/2000			Published
24215	United States	HORIZONS	9, 16	618032	01/05/1995	2051818	04/15/1997	Registered
26212	United States	I-SEE-YOU	16	74/692448	06/22/1995	2014560	11/05/1996	Registered
26214	United States	KNOW-IT-ALLS	16	75/460405	03/31/1998	2222918	02/09/1999	Registered
26217	United States	LEARN TODAY FOR TOMORROW	16	74/570190	09/06/1994	1952601	01/30/1996	Registered
26216	United States	LEARN TODAY FOR TOMORROW and design	16	74/182074	07/03/1991	1706688	08/11/1992	Registered
26215	United States	LEARN TODAY FOR TOMORROW with design	16	74/224499	11/21/1991	1729292	11/03/1992	Registered
21439	United States	LEARNING HORIZONS	9, 16, 28	693164	06/26/1995	2143041	03/10/1998	Registered
21671	United States	MATCHING CAPS	28	5528	10/13/1995	2089798	08/19/1997	Registered
26210	United States	MCCLANAHAN BOOK COMPANY, INC.	16	74/127957	12/13/1990	1739737	12/15/1992	Registered
25930	United States	NUMBERS & NEIGHBORS	28	75/448967	03/16/1998	2369186	07/18/2000	Registered
26219	United States	POP INTO PHONICS	16	75/756293	07/26/1999	2395445	10/17/2000	Registered
20984	United States	QUIZ-N-LEARN	28	5527	10/13/1995	2041428	02/25/1997	Registered
26230	United States	SHAPES-UP!	28	76/058099	05/26/2000	2447963	05/01/2001	Registered
26221	United States	TODDLER TIME	16	74/506163	03/28/1994	1990281	07/30/1996	Registered