

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
National City Bank		04/04/2006	National Banking Association:

RECEIVING PARTY DATA

Name:	CreataCard, Inc.
Street Address:	One American Road
City:	Cleveland
State/Country:	OHIO
Postal Code:	44144
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1753641	CREATACARD
Registration Number:	2199219	CREATACARD
Registration Number:	2234457	CREATACARD ON-LINE
Registration Number:	2176210	CREATACARD PLUS
Registration Number:	2328481	CREATAPARTY
Registration Number:	2187054	NEWS, NEWS, NEWS
Registration Number:	2173814	OBNOXIOUS PIG
Registration Number:	2118269	PERSONAL CARDSHOP
Registration Number:	2131115	PERSONAL CARDSHOP
Registration Number:	2107956	PICTURE PAINTER
Registration Number:	2113464	SPORTS PAGE

CORRESPONDENCE DATA

Fax Number: (216)579-0212

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: jrmix@jonesday.com
Correspondent Name: Jones Day
Address Line 1: 901 Lakeside Ave.
Address Line 2: James R. Mix, Paralegal
Address Line 4: Cleveland, OHIO 44114-1190

ATTORNEY DOCKET NUMBER:	497400-121043
NAME OF SUBMITTER:	James R. Mix
Signature:	/James R. Mix/
Date:	11/16/2006

Total Attachments: 5

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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

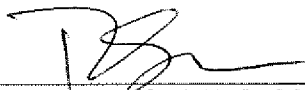
This Release of Security Interest in Intellectual Property is made as of April 4, 2006, by NATIONAL CITY BANK, in its capacity as collateral agent (the "Collateral Agent") under the Amended and Restated Credit Agreement, dated as of May 11, 2004 (the "Credit Agreement"), among American Greetings Corporation, an Ohio corporation ("AG"), the Foreign Subsidiary Borrowers party thereto, the lenders party thereto, and National City Bank, as agent for such lenders.

WHEREAS, in connection with (a) the Credit Agreement and (b) the Collateral Assignment and Security Agreement, dated as of August 7, 2001 (the "Security Agreement"), among AG, the subsidiaries party thereto (collectively, the "Grantors") and the Collateral Agent, one of the Grantors, CreaCard, Inc., a Delaware corporation (the "Company"), granted a security interest in its property described in the Security Agreement, which property includes the Company's Copyrights, Trademarks and Patents (each as defined in the Security Agreement) listed on Schedule 1 attached hereto and all extensions, renewals, reissues, divisions, continuations and continuations-in-part of any of such property listed on Schedule 1 (collectively, the "Company IP Collateral").

NOW, THEREFORE, for good and valuable consideration, the Collateral Agent does hereby release and discharge the security interest, liens, and all other rights it may have in the Company IP Collateral granted to it by the Company pursuant to the Security Agreement and which was recorded in the United States Patent and Trademark Office and/or United States Copyright Office, as applicable.

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Intellectual Property on behalf of the Collateral Agent as of the date first written above.

NATIONAL CITY BANK,
as Collateral Agent

By: 
Name: ROBERT S. COLEMAN
Title: SENIOR VICE PRESIDENT

Schedule 1
Creatacard, Inc.

Patents
CreaataCard, Inc.

P-1000	System For Creating And Producing Customs Card Products	ISSUED	CAC	679263	04/02/1991	5,615,123	03/25/1997		Utility
P-1001-SA	System For Creating And Producing Custom Card Products	ISSUED	CAC	92/2413	04/02/1992	92/2413	12/30/1992	04/02/2012	Utility
P-1002	Method And Apparatus For Manufacturing And Vending Social ...	ISSUED	CAC	922,468	09/18/1989	5,056,029	10/08/1991		Utility
P-1003*	METHOD AND APPARATUS FOR THE DEVELOPMENT AND IMPLEMENTATION	ISSUED	CAC	472898	06/07/1995	5765142	06/09/1998	06/09/2015	Utility
P-1004	Method & Apparatus for Storing & Selectively Retrieving & Delivering Product D	ISSUED	CAC	299,499	09/01/1994	5726898	03/10/1998		Utility
P-1006	Method and Apparatus for Storing and Selectively Retrieving Product Data by C	ISSUED	CAC	349390	12/05/1994	5550746	08/27/1996		Utility
P-1007	Method and Apparatus for Storing and Selectively Retrieving Product Data Base	ISSUED	CAC	455538	05/31/1995	5766142	06/16/1998	06/16/2015	Utility
P-1011-C	Document Dispensing Apparatus and Method of Using Same	Issued	CAC	2069298-7	10/30/1990	2,069,298	01/05/1999		Utility
P-1027	Method and System for Vending Products	Pending	CAC	09/211,271	12/14/1998				Utility
P-1039	ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT	Pending	CAC	09/629,370	07/31/2000				Utility

Trademark Registrations
 CreataCard, Inc.

ID	Country	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
Registered Owner: CreataCard, Inc.								
19829	Argentina	CREATACARD	9	1868866	01/26/1993	1573896	08/31/1995	Registered
20503	Argentina	CREATACARD	16	1868867	01/26/1993	1573902	08/31/1995	Registered
25053	Austria	CREATACARD	9, 16	AM 5205/92	10/29/1992	145442	01/15/1993	Registered
21840	Benelux	CREATACARD	9, 16	788019	10/30/1992	523980	10/30/1992	Registered
23950	Brazil	CREATACARD	16	817094849	02/16/1993	817094849	06/21/1994	Registered
24638	Brazil	CREATACARD	9	817094830	02/16/1993	817094830	06/21/1994	Registered

Serial No.	Country	Mark Name	Class	App. No.	Reg. No.	Reg. Date	Status
24404	Canada	CREATACARD	9, 16	709982	431701	07/30/1992	Registered
19849	Canada	CREATACARD PLUS	9	822293	489362	09/03/1996	Registered
24612	China (People's Republic Of)	CREATACARD	16	92080500	675836	12/18/1992	Registered
25320	China (People's Republic Of)	CREATACARD	9	92080499	676536	12/18/1992	Registered
23235	Colombia	CREATACARD	9	375469	155908	02/16/1993	Registered
23933	Colombia	CREATACARD	16	370561	152693	11/09/1992	Registered
23899	Denmark	CREATACARD	9, 16	7674	244/1993	10/29/1992	Registered
20464	Finland	CREATACARD	9, 16	5197/92	129156	10/29/1992	Registered
19786	France	CREATACARD	9, 16	441604	441604	11/13/1992	Registered
23214	Germany	CREATACARD	9, 16	C44254/9WZ	2049664	10/30/1992	Registered
24620	Ireland	CREATACARD	9, 16	92/5774	151866	10/30/1992	Registered
21196	Italy	CREATACARD	9, 16	894C/92	656750	11/17/1992	Registered
22573	Japan	CREATACARD	9	6582	3107470	01/26/1993	Registered
19766	Mexico	CREATACARD	9	158660	434978	01/15/1993	Registered
20449	Mexico	CREATACARD	16	158659	435198	01/15/1993	Registered
20237	Norway	CREATACARD	9, 16	930033	161269	01/05/1993	Registered
24420	South Africa	CREATACARD LOGO	9	92/11406	92/11406	12/30/1992	Registered
25109	South Africa	CREATACARD LOGO	16	92/11407	92/11407	12/30/1992	Registered
21199	Spain	CREATACARD LOGO	16	1742776	1742776	02/03/1993	Registered
21874	Spain	CREATACARD LOGO	9	1742775	1742775	02/03/1993	Registered
25289	Sweden	CREATACARD	9, 16	92/9708	249484	11/04/1992	Registered
23693	Taiwan	CREATACARD	9	81-055919	612932	11/10/1992	Registered
24377	Taiwan	CREATACARD	16	81-055918	598340	11/10/1992	Registered
22519	United Kingdom	CREATACARD	16	1517359	1517359	10/30/1992	Registered
20270	United States	CREATACARD	9, 16	110734	1753641	10/30/1990	Registered
25833	United States	CREATACARD	9, 42	131006	2199219	07/08/1996	Registered
20256	United States	CREATACARD ON-LINE	42	572303	2234457	09/12/1994	Registered
22008	United States	CREATACARD PLUS	9	213739	2176210	12/16/1996	Registered
22086	United States	CREATAPARTY	9	75/572743	2328481	10/19/1998	Registered
22087	United States	NEWS, NEWS, NEWS	9, 16, 42	73615	2187054	03/15/1996	Registered
22011	United States	OBNOXIOUS FIG	16	201400	2173814	11/21/1996	Registered
22048	United States	PERSONAL CARDSHOP	42	694501		06/27/1995	Registered
22051	United States	PERSONAL CARDSHOP	9	67072	2131115	03/04/1996	Registered
21217	United States	PICTURE PAINTER	9	109592	2107956	05/03/1996	Registered
19847	United States	SPORTS PAGE	9, 16, 42	73616	2113464	03/15/1996	Registered
20956	Venezuela	CREATACARD LOGO	38	6751		04/23/1993	Registered
21649	Venezuela	CREATACARD LOGO	26	6748		04/23/1993	Published