Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mike's Cigars Distributors, Inc.		11/16/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Cigars International, Inc.
Street Address:	6771 Chrisphalt Drive
City:	Bath
State/Country:	PENNSYLVANIA
Postal Code:	18014
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2500577	CUBA LIBRE
Registration Number:	3102074	BLUE LABEL
Registration Number:	1586032	ETIQUETA AZUL

CORRESPONDENCE DATA

Fax Number: (215)832-5767

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-569-5767

Email: perry@blankrome.com

Correspondent Name: David M. Perry
Address Line 1: One Logan Square

Address Line 2: 9th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:	117393-00101
NAME OF SUBMITTER:	David M. Perry

TRADEMARK REEL: 003430 FRAME: 0038

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Signature:	/David M. Perry/
Date:	11/16/2006
Total Attachments: 2 source=Cigars International, Inc. Assignment#page1.tif source=Cigars International, Inc. Assignment#page2.tif	

TRADEMARK
REEL: 003430 FRAME: 0039

EXHIBIT A

ASSIGNMENT OF TRADEMARKS AND TRADEMARK REGISTRATIONS

This Agreement is made effective on the _____ day of November, 2006, between Mike's Cigars Distributors, Inc., a Florida corporation located at 1030 Kane Concourse, Bay Harbor, Florida 33154 ("ASSIGNOR") and Cigars International Inc., a Delaware corporation located at 6771 Chrisphalt Drive, Bath, Pennsylvania 18014 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted the trademarks listed in Schedule 1 for which ASSIGNOR owns federal registrations in the United States Patent and Trademark Office, as enumerated therein;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all of its right, title, and interest in and to said marks, together with the goodwill of the business symbolized by and associated with said trademarks and the trademark registrations thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

MIKE'S CIGARS DISTRIBUTORS INC.
By:
Printed Name: Oded Row HR.
Title: <u>CE.o</u>
Date: ////6/>

SCHEDULE 1

	U.S. Registration Number	Registration Date
17,E447	U.S. Registration Ivalides	10/23/2001
CUBA LIBRE	2,500,577	6/06/2006
BLUE LABEL	3,102,074	3/06/1990
ETIQUETA AZUL	1,586,032	3/00/1770