

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
National City Bank		04/04/2006	National Banking Association: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AGC, Inc.		
<b>Street Address:</b>	One American Road		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44144		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 43</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1166644	SOFT TOUCH	
Registration Number:	1421047	JUST FOR YOU	
Registration Number:	2179600	PAPERPLANET	
Registration Number:	2567438	BLUE UMBRELLA	
Registration Number:	2666454	SEASONS REFLECTIONS	
Registration Number:	2677456	AMERICA FOREVER	
Registration Number:	2691690	AMERICA FOREVER	
Registration Number:	2712099	LIBBY'S ADVENTURES	
Registration Number:	2734524	LITTLE WONDERS	
Registration Number:	2743944	DESIGN PORTFOLIO	
Registration Number:	2746970	A LITTLE ROMANCE	
Registration Number:	2757636	TREAT TRAVELER	
Registration Number:	2781858	CONFETTIO'S	

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**TRADEMARK**  
**REEL: 003430 FRAME: 0669**

Registration Number:	2789660	SWEET TEMPTATIONS
Registration Number:	2797386	DESIGN PORTFOLIO
Registration Number:	2827209	HONEYLOVE BEARS
Registration Number:	2880414	SHAKER HILL
Serial Number:	76564664	MY MOMENTS COLLECTION
Serial Number:	76559445	AMERICANGREETINGS.COM
Serial Number:	76552485	ARTFAIRE
Serial Number:	76491729	FLEXI-WRAP
Serial Number:	76482025	GOLDEN GALLERY
Serial Number:	76450358	LEO AND TUG
Serial Number:	76450357	SIMPLE PLEASURES
Serial Number:	76444665	LAFF LINES
Serial Number:	76421665	PERFECT PRESENT
Serial Number:	78398463	SIDE BURNS
Serial Number:	78398461	OH MY WORD
Serial Number:	78397701	SCENTSERS
Serial Number:	78397700	STICK STACKS
Serial Number:	78397608	INGREETIENTS
Serial Number:	78397607	HERE'S MY CARD
Serial Number:	78397604	UP FOR GAB
Serial Number:	78397603	SEND A CARD TODAY...IT COULD CHANGE YOUR LIFE!
Serial Number:	78364808	MARYOKU YUMMY
Serial Number:	78364802	LAUGH LINES
Serial Number:	78344488	GOING BANANAS!
Serial Number:	78300792	STELLA WILL TELL YA
Serial Number:	78250874	RUFUS 'N RED
Serial Number:	78232535	PARTY MAKERS
Serial Number:	78224875	JUST FOR YOU
Serial Number:	78163418	TWISTED WHISKERS
Serial Number:	78118172	LIBERTY BEAR

#### CORRESPONDENCE DATA

Fax Number: (216)579-0212

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: jrmix@jonesday.com

Correspondent Name: Jones Day

**TRADEMARK**  
**REEL: 003430 FRAME: 0670**

Address Line 1: 901 Lakeside Ave.  
Address Line 2: c/o James R. Mix, Paralegal  
Address Line 4: Cleveland, OHIO 44114-1190

ATTORNEY DOCKET NUMBER:	497400-121043
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NAME OF SUBMITTER:	James R. Mix
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Signature:	/James R. Mix/
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Date:	11/17/2006
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Total Attachments: 2 source=NCB AGC Release#page1.tif source=NCB AGC Release#page2.tif
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## RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release of Security Interest in Trademarks is made as of April 4, 2006, by NATIONAL CITY BANK, in its capacity as collateral agent (the "Collateral Agent") under the Amended and Restated Credit Agreement, dated as of May 11, 2004 (the "Credit Agreement"), among American Greetings Corporation, an Ohio corporation ("AG"), the Foreign Subsidiary Borrowers party thereto, the lenders party thereto, and National City Bank, as agent for such lenders.

WHEREAS, in connection with (a) the Credit Agreement and (b) the Trademark Security Agreement, dated as of May 11, 2004 (the "Security Agreement"), among AG, the subsidiaries party thereto (collectively, the "Grantors") and the Collateral Agent, one of the Grantors, AGC, Inc., a Delaware corporation (the "Company"), granted a security interest in its property described in the Security Agreement, which property includes the Company's Trademarks (as defined in the Security Agreement) listed on Schedule 1 attached hereto and all extensions, renewals, reissues, divisions, continuations and continuations-in-part of any of such property listed on Schedule 1 (collectively, the "Trademarks").

NOW, THEREFORE, for good and valuable consideration, the Collateral Agent does hereby release and discharge the security interest, liens, and all other rights it may have in the Trademarks granted to it by the Company pursuant to the Security Agreement and which was recorded in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Trademarks on behalf of the Collateral Agent as of the date first written above.

NATIONAL CITY BANK,  
as Collateral Agent

By:   
Name: ROBERT S. COLEMAN  
Title: SENIOR VICE PRESIDENT

## Schedule A

American Greetings  
Trademarks  
Owner: AGC, INC.

MARK	STATUS	REGN NO./ SERIAL NO	OWNER
A Little Romance	Registered	2746970	AGC, Inc.
America Forever	Registered	2691690	AGC, Inc.
America Forever	Registered	2677456	AGC, Inc.
AmericanGreetings.com and Design	Pending	76/559445	AGC, Inc.
Artfaire	Pending	76/552485	AGC, Inc.
Blue Umbrella	Registered	2567438	AGC, Inc.
Confettio's	Registered	2781858	AGC, Inc.
Design Portfolio	Registered	2743944	AGC, Inc.
Design Portfolio	Registered	2797386	AGC, Inc.
Flexi-Wrap	Pending	76/491729	AGC, Inc.
Going Bananas	Pending	78/344488	AGC, Inc.
Golden Gallery	Pending	76/482025	AGC, Inc.
Here's My Card	Pending	78/397607	AGC, Inc.
Honeylove Bears	Registered	2827209	AGC, Inc.
Ingreetients	Pending	78/397608	AGC, Inc.
Just For You	Pending	78/224875	AGC, Inc.
Just For You with Design	Registered	1421047	AGC, Inc.
Laff Lines	Pending	76/444665	AGC, Inc.
Laugh Lines	Pending	78/364802	AGC, Inc.
Leo and Tug with Design	Pending	76/450358	AGC, Inc.
Libby's Adventures	Registered	2712099	AGC, Inc.
Liberty Bear	Pending	78/118172	AGC, Inc.
Little Wonders	Registered	2734524	AGC, Inc.
Maryoku Yummy	Pending	78/364808	AGC, Inc.
My Moments Collection (stylized)	Pending	76/564664	AGC, Inc.
Oh My Word	Pending	78/398461	AGC, Inc.
Paperplanet	Registered	2179600	AGC, Inc.
Party Makers	Pending	78/232535	AGC, Inc.
Perfect Present with Design	Pending	76/421665	AGC, Inc.
Rufus 'n Red	Pending	78/250874	AGC, Inc.
ScentSers	Pending	78/397701	AGC, Inc.
Seasons Reflections	Registered	2666454	AGC, Inc.
Send A Card Today...It Could Change Your Life!	Pending	78/397603	AGC, Inc.
Shaker Hill	Registered	2880414	AGC, Inc.
Side Burns	Pending	78/398463	AGC, Inc.
Simple Pleasures	Pending	76/450357	AGC, Inc.
Soft Touch	Registered	1166644	AGC, Inc.
Stella Will Tell Ya	Pending	78/300792	AGC, Inc.
Stick Stacks	Pending	78/397700	AGC, Inc.
Sweet Temptations	Registered	2789660	AGC, Inc.
Treat Traveler	Registered	2757636	AGC, Inc.
Twisted Whiskers	Pending	78/163418	AGC, Inc.
Up for Gab	Pending	78/397604	AGC, Inc.