

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
National City Bank		04/04/2006	National Banking Association: OHIO

**RECEIVING PARTY DATA**

Name:	Carlton Cards Retail, Inc.
Street Address:	One American Road
City:	Cleveland
State/Country:	OHIO
Postal Code:	44144
Entity Type:	CORPORATION: CONNECTICUT

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	2297158	CRISPY NUT-N-CHEWY
Registration Number:	1674428	GORANT
Registration Number:	2478884	PECAN TOOTLES
Registration Number:	2285602	THE MILL CREEK EXCLUSIVE CHOCOLATE ASSORTMENT
Registration Number:	0816218	TOOTLES
Registration Number:	1799750	YUM YUM TREE
Serial Number:	76553450	YUM YUM

**CORRESPONDENCE DATA**

Fax Number: (216)579-0212  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: jrmix@jonesday.com  
 Correspondent Name: Jones Day  
 Address Line 1: 901 Lakeside Ave.  
 Address Line 2: c/o James R. Mix, Paralegal

CH \$190.00 2297158

Address Line 4: Cleveland, OHIO 44114-1190

ATTORNEY DOCKET NUMBER: 497400-121043

NAME OF SUBMITTER: James R. Mix

Signature: /James R. Mix/

Date: 11/17/2006

Total Attachments: 2  
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**RELEASE OF SECURITY INTEREST IN TRADEMARKS**


This Release of Security Interest in Trademarks is made as of April 4, 2006, by NATIONAL CITY BANK, in its capacity as collateral agent (the "Collateral Agent") under the Amended and Restated Credit Agreement, dated as of May 11, 2004 (the "Credit Agreement"), among American Greetings Corporation, an Ohio corporation ("AG"), the Foreign Subsidiary Borrowers party thereto, the lenders party thereto, and National City Bank, as agent for such lenders.

WHEREAS, in connection with (a) the Credit Agreement and (b) the Trademark Security Agreement, dated as of May 11, 2004 (the "Security Agreement"), among AG, the subsidiaries party thereto (collectively, the "Grantors") and the Collateral Agent, one of the Grantors, Carlton Cards Retail, Inc., a Connecticut corporation (the "Company"), granted a security interest in its property described in the Security Agreement, which property includes the Company's Trademarks (as defined in the Security Agreement) listed on Schedule 1 attached hereto and all extensions, renewals, reissues, divisions, continuations and continuations-in-part of any of such property listed on Schedule 1 (collectively, the "Trademarks").

NOW, THEREFORE, for good and valuable consideration, the Collateral Agent does hereby release and discharge the security interest, liens, and all other rights it may have in the Trademarks granted to it by the Company pursuant to the Security Agreement and which was recorded in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Trademarks on behalf of the Collateral Agent as of the date first written above.

NATIONAL CITY BANK,  
as Collateral Agent

By:   
Name: ROBERT S. COLEMAN  
Title: SENIOR VICE PRESIDENT

Schedule A

American Greetings  
Trademarks

Owner: Carlton Cards Retail, Inc.

MARK	STATUS	REGN NO./ SERIAL NO	OWNER
Crispy Nut-N-Chewy	Registered	2297158	Carlton Cards Retail, Inc.
Gorant	Registered	1674428	Carlton Cards Retail, Inc.
Pecan Tootles	Registered	2478884	Carlton Cards Retail, Inc.
The Mill Creek Exclusive Chocolate Assortment	Registered	2285602	Carlton Cards Retail, Inc.
Tootles	Registered	816218	Carlton Cards Retail, Inc.
Yum Yum Tree	Registered	1799750	Carlton Cards Retail, Inc.
Yum Yum	Pending	76/553450	Carlton Cards Retail, Inc.