

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	10/26/2004

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
In-Store Broadcasting Network, LLC	FORMERLY In-Store Broadcasting Network, LLC	10/26/2004	LIMITED LIABILITY COMPANY: UTAH
IBN Technology Holdings, LLC	FORMERLY IBN Technology Holdings, LLC	10/26/2004	LIMITED LIABILITY COMPANY: UTAH

**RECEIVING PARTY DATA**

Name:	In-Store Broadcasting Network, LLC
Street Address:	175 South Main Street, Suite 1600
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84111-1928
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	78819723	THIRD MOMENT OF TRUTH
Serial Number:	78819591	3MOT

**CORRESPONDENCE DATA**

Fax Number: (801)321-4893  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 8013214814  
 Email: mkrieger@kmclaw.com  
 Correspondent Name: Michael F. Krieger  
 Address Line 1: 60 East South Temple  
 Address Line 2: Suite 1800  
 Address Line 4: Salt Lake City, UTAH 84111

CH \$65.00 78819723

ATTORNEY DOCKET NUMBER:	11897.66 AND 11897.65
NAME OF SUBMITTER:	Michael F. Krieger
Signature:	/Michael Krieger/
Date:	11/20/2006
Total Attachments: 3 source=certofmerger (2)#page1.tif source=certofmerger (2)#page2.tif source=certofmerger (2)#page3.tif	

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER OF "IN-STORE BROADCASTING NETWORK, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF OCTOBER, A.D. 2004, AT 6:48 O'CLOCK P.M.



3865694 8100

060688258

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4935653

DATE: 07-28-06

TRADEMARK

REEL: 003431 FRAME: 0490

**CERTIFICATE OF MERGER**

**OF**

**IN-STORE BROADCASTING NETWORK, LLC**  
(A UTAH LIMITED LIABILITY COMPANY)

**AND**

**IBN TECHNOLOGY HOLDINGS, LLC**  
(A UTAH LIMITED LIABILITY COMPANY)

**WITH AND INTO**

**IN-STORE BROADCASTING NETWORK, LLC**  
(A DELAWARE LIMITED LIABILITY COMPANY)

**October 26, 2004**

Pursuant to section 18-209 of the Delaware Limited Liability Company Act (the "Delaware Act") and section 48-2c-1407 of the Revised Limited Liability Company Act of the State of Utah (the "Utah Act"):

\* \* \*

The undersigned, two Utah limited liability companies and a Delaware limited liability company, hereby certify as follows:

First: The name and state of formation, as applicable, of each of the constituent companies is as follows:

<u>Name</u>	<u>State of Organization</u>
IN-STORE BROADCASTING NETWORK, LLC	Utah
IBN TECHNOLOGY HOLDINGS, LLC	Utah
IN-STORE BROADCASTING NETWORK, LLC	Delaware

Second: The Agreement and Plan of Merger, dated as of October 26, 2004, by and between In-Store Broadcasting Network, LLC, IBN Technology Holdings, LLC, In-Store Broadcasting Network, LLC and In-Store Broadcasting Holding, LLC (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by each of the constituent companies entities in accordance with section 18-209(b) of the Delaware Act and section 48-2c-1407 of the Utah Act.

Third: The name of the surviving company is In-Store Broadcasting Network, LLC (the "Surviving Company"), which will continue its existence as the Surviving Company under its present name upon the effective date of said merger pursuant to the provisions of the Delaware Act.

Fourth: The executed Merger Agreement is on file at the principal place of business of the Surviving Company, the address of which is 175 South Main St. #600, Salt Lake City, Utah 84111.

Fifth: A copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any member of any constituent company.

*[The next page is the signature page.]*

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IN WITNESS WHEREOF, this Certificate has been executed by each of the constituent companies as of the date first above written.

IN-STORE BROADCASTING NETWORK, IBN TECHNOLOGY HOLDINGS, LLC  
LLC

By: [Signature]  
Name: Rob Brazell  
Title: Chief Executive Officer

By: [Signature]  
Name: Rob Brazell  
Title: Chief Executive Officer

IN-STORE BROADCASTING NETWORK,  
LLC

By: [Signature]  
Name: Rob Brazell  
Title: Chief Executive Officer

[Signature page to the certificate of merger.]