

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jobson Publishing LLC		06/15/2006	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Jobson Medical Information LLC		
Street Address:	100 Avenue of the Americas		
Internal Address:	9th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78907124	SUNADVISOR	
Serial Number:	78906546	SUNVISION	
Serial Number:	78907155	KIDZBIZ	
CORRESPONDENCE DATA			
Fax Number:	(212)431-5579		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-274-7057		
Email:	jfriedman@jobson.com		
Correspondent Name:	Jessica R. Friedman		
Address Line 1:	100 Avenue of the Americas, 9th Floor		
Address Line 2:	Jobson Medical Information LLC		
Address Line 4:	New York, NEW YORK 10013		
NAME OF SUBMITTER:	Jessica R. Friedman		

OP \$90.00 78907124

Signature:

/Jessica R. Friedman/

Date:

11/20/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This assignment made as of the 15th day of June 2006, by Jobson Publishing, LLC (“Assignor”), to Jobson Medical Information LLC, a Delaware limited liability company (“Assignee”).

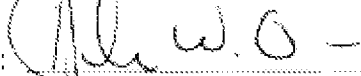
WHEREAS, Assignor has changed its name from Jobson Publishing, LLC to Jobson Medical Information LLC;

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns to Assignee all of Assignor’s respective right, title and interest in and to the trademarks and applications listed on Schedule A (collectively, the “Trademarks”), together with any goodwill of the business symbolized by the Trademarks; the right to apply to register the Trademarks additionally in the United States and elsewhere; the right to maintain and renew any registrations that result from the Trademarks; and the right to sue for damages and other remedies on account of any infringement of any of the Trademarks that may have occurred prior to the date of this Assignment or that may occur in the future.

2. Assignor further agrees to execute any documents and take any action that may be required to confirm or perfect Assignee’s right, title and interest in the Trademarks.

JOBSON PUBLISHING, LLC

By:  _____

John W. Orr
Chief Financial Officer

SCHEDULE A

Trademarks

<u>Mark</u>	<u>Serial Number</u>
Kidzbiz	78907155
Sunvision	78906546
SunAdvisor	78907124

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