

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Delete Registration No. 2413691 previously recorded on Reel 002654 Frame 0069. Assignor(s) hereby confirms the Change of Name.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Showbiz Merchandising, L.P.		12/04/2002	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	CEC Entertainment Concepts, L.P.
Street Address:	4441 West Airport Freeway
City:	Irving
State/Country:	TEXAS
Postal Code:	75062
Entity Type:	LIMITED PARTNERSHIP: TEXAS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	75866233	BIRTHDAY CAPITAL OF THE UNIVERSE

CORRESPONDENCE DATA

Fax Number: (214)978-3099
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 214-978-3000
 Email: roxanne.edwards@bakernet.com
 Correspondent Name: Baker & McKenzie LLP
 Address Line 1: 2001 Ross Avenue
 Address Line 2: 2300 Trammell Crow Center
 Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	24082281-000122
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NAME OF SUBMITTER:	S. Roxanne Edwards
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OP \$40.00 75866233

Signature:

/S Roxanne Edwards/

Date:

11/20/2006

Total Attachments: 19

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Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 1-21-03
ShowBiz Merchandising, L.P.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: CEC Entertainment Concepts, L.P.
Internal Address:
Address:
Street Address: 4441 West Airport Freeway
City: Irving State: TX Zip: 75062
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership Texas
 Corporation-State
 Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other
Execution Date: 12/04/02

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 75/866,233
B. Trademark Registration No.(s) 1,203,974
Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 28

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: S. Roxanne Edwards
Internal Address: 2300 Trammell Crow Center
Street Address: 2001 Ross Avenue
City: Dallas State: TX Zip: 75201

7. Total fee (37 CFR 3.41).....\$ 715.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
OFFICE OF PATENT RECORDS
FINANCE SECTION
JAN 21 PM 2:19

DO NOT USE THIS SPACE

9. Signature.
01/22/2003 DBYRNE 00000080 75866233
S. Roxanne Edwards
Name of Person Signing

S. Roxanne Edwards
Signature

1/13/03
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

24082281.36

ADDITIONAL U.S. TRADEMARK APPLICATIONS

MARK	SERIAL NO.	APPLICATION DATE
CHUCK E.'S FAMILY FUN TIME	76/132885	09/21/2000
EVERYONE'S A WINNER!	76/041,642	05/05/2000
TICKET MUNCHER	76/130820	09/19/2000
TODDLER ZONE	75/916998	02/10/2000
TOKEN SAVERS	75/679800	04/08/1999
WE'RE MAKING MAGIC AT CHUCK E. CHEESE	75/650264	02/26/1999

ADDITIONAL U.S. TRADEMARK REGISTRATIONS

MARK	REGISTRATION NO.	REGISTRATION DATE
CHUCK E CHEESE'S & Design	2,055,026	04/22/1997
CHUCK E CHEESE & Design	2,394,108	10/10/2001
CHUCK E. CHEESE'S (color claim)	2,426,647	02/06/2001
MISCELLANEOUS DESIGN (Jasper T. Jowls)	1,612,379	09/04/1990
MISCELLANEOUS DESIGN (Helen Henny)	2,500,687	10/23/2001
FAMILY SAVER	2,541,009	02/19/2002
FUN SAVER	2,541,010	02/19/2002
GALAXY 5000	2,413,691	12/19/2000
HELEN HENNY	1,622,935	11/13/1990
JASPER T. JOWLS	1,634,418	02/05/1991
KID CHECK	2,640,269	10/22/2002
KID CHECK & Design	1,996,403	08/27/1996
MISCELLANEOUS DESIGN (Mr. Munch)	2,341,951	04/11/2000
MR. MUNCH	1,630,366	01/01/1991
PASQUALLY	1,634,417	02/05/1991
MISCELLANEOUS DESIGN (Pasqually)	2,341,950	04/11/2000
SKYTUBES	2,553,761	03/26/2002
SUPER SAVERS	2,669,485	12/31/2002
THE REAL COOL PLACE TO BE A KID	2,256,058	06/22/1999
WHERE A KID CAN BE A KID	1,506,573	09/27/1988

Corporations Section
P.O.Box 13697
Austin, Texas 78711-3697



Gwyn Shea
Secretary of State

Office of the Secretary of State

CERTIFICATE OF FILING
OF

CEC Entertainment Concepts, L.P.
800144995

[formerly: ShowBiz Merchandising, L.P.]

The undersigned, as Secretary of State of Texas, hereby certifies that an amendment to the certificate of limited partnership or the application for registration as a foreign limited partnership for the above named limited partnership has been received in this office and filed as proved by law on the date shown below.

Accordingly, the undersigned, as Secretary of State hereby issues this Certificate evidencing the filing in this office.

Dated: 12/04/2002

Effective: 12/04/2002



A handwritten signature in cursive script that reads "Gwyn Shea".

Gwyn Shea
Secretary of State

Come visit us on the internet at <http://www.sos.state.tx.us/>

PHONE(512) 463-5555
Prepared by: Rosa Ruedas

FAX(512) 463-5709

TTY7-1-1

12/04/02 14:04 FAX 972 258 5527

CEC ENTERTAINMENT

002

FILED
In the Office of the
Secretary of State of Texas

CERTIFICATE OF AMENDMENT

DEC 04 2002

TO

Corporations Section

THE CERTIFICATE OF LIMITED PARTNERSHIP


The undersigned general partner, having filed an original Certificate of Limited Partnership, hereby duly execute this Certificate of Amendment of Limited Partnership, which is being filed with the Secretary of State in accordance with Section 2.02 of the Texas Revised Limited Partnership Act.

- 1. The name of the limited partnership is ShowBiz Merchandising, L.P.
- 2. The Certificate of Limited Partnership is amended to reflect the new name which is as follows:

CEC Entertainment Concepts, L.P.
- 3. The date upon which this Certificate of Amendment will be effective is December 4, 2002.

Signed on this the 4th day of December, 2002.

By: CEC Entertainment, Inc.,
its general partner



Marshall R. Fisto, Jr.
Vice President

01-23-2003



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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

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- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 12/04/02

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Internal Address:

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OFFICE OF PUBLIC RECORDS JAN 21 PM 2:19 FINANCE SECTION

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01/22/2003 DBYRNE 00000080 75866233

S. Roxanne Edwards Name of Person Signing

Signature

1/13/03 Date

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TRADEMARK REEL: 003431 FRAME: 0694

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Gwyn Shea
Secretary of State

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Marshall R. Fisco, Jr.
Vice President