FORM PTO-1594 //-9-06 RE 11-15-	2006 SHEET. U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office
OMB No. 0651-0011 (exp. 4/94) Tab settings ⇔ ⇔ ♥	
Tab settings ⇒ ⇒ ⇒ ▼ To the Honorable Commissioner of Paterns and 103336	
Name of conveying party(ies): Cononco Inc.	2. Name and address of receiving party(ies)
Conopco, Inc. 33 Benedict Place	Name: Unilever Supply Chain, Inc.
Greenwich, CT 06830	Internal Address:
☐ Individual(s) ☐ Association	Street Address: 1 John Street
☐ General Partnership ☐ Limited Partnership	
☐ Other	City: Clinton State: CT ZIP: 06413
Additional name(s) of conveying party(ies) attached? □ Yes □ No	☐ Individual(s) citizenship
3. Nature of conveyance:	☐ General Partnership
·	☐ Limited Partnership☐ Corporation-State_Delaware
☑ Assignment☐ Merger☐ Security Agreement☐ Change of Name	Other
☐ Other	If assignee is not domiciled in the United States, a domestic represetative designation is attached: ☐ Yes ☐ No
Execution Date: November 8, 2006	(Designations must be a separate document from assignment)
	Additional name(s) & address(es) attached? ☐ Yes ☐ No
4. Application number(s) or patent number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	SKIN TO BE SEEN IN, Reg. No. 3,163,507 BERRY INDULGING, Reg.No. 3,166,059
BEART THE BEICHO, Reg. No. 3,150,039	
Additional numbers attached? ☐ Yes ☐ No	
5. Name and address of party to whom correspondence	6. Total number of applications and
concerning document should be mailed:	registrations involved:
Name: Kenneth C. Leonard	
Internal Address: Unilever	7. Total fee (37 CFR 3.41)\$ 65 00
· · · · · · · · · · · · · · · · · · ·	☐ Enclosed
	Authorized to be charged to deposit account
Street Address: 33 Benedict Place	
Offeet Address	8. Deposit account number:
	21-0043
City:Greenwich State: CT ZIP: 06830	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE S S S S S S S S S S S S S S S S S S	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attacked converse article converse.	
9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
Mary A. Cassidy May a Camo = 11/8/2006	
Name of Person Signing Signature Date	
Total number of pages including cover sheet, attachments, and document:	
Mail documents to be recorded with required cover sheet information at the contract of the con	

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC., a corporation duly organized and existing under the laws of the State of New York with offices at 33 Benedict Place, Greenwich, CT 06830 (hereinafter "Assignor"), is owner of rights to the trademarks SKIN TO BE SEEN IN, Reg. No. 3,163,507 and BERRY INDULGING, Reg. No. 3,166,059 therefor (the "Trademarks"); and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a corporation duly authorized and existing under the laws of the State of Delaware with its offices at 1 John Street, Clinton, CT 06413 is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said Trademarks together with the goodwill of the business symbolized by said Trademarks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as of this 8th day of November, 2006.

CONOPCO, INC.

Kenneth C. Leonard

Assistant Secretary

TRADEMARK
REEL: 003431 FRAME: 0800



November 8, 2006

Mail Stop Assignment Recordation Services Director of the United States Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

Gentlemen:

Re: U.S. Assignment of Trademark SKIN TO BE SEEN IN, Reg. No. 3,163,507 and BERRY INDULGING, Reg. No. 3,166,059

Enclosed is an Assignment document from Conopco, Inc. to Unilever Supply Chain, Inc. for the above mentioned trademark registrations.

Please charge Deposit Account No. 21-0043 in the amount of \$65.00 for this assignment.

Please acknowledge receipt of the Assignment document by returning the attached self-addressed, stamped postcard.

Yours truly,

Maya Carrig

Senior Legal Assistant

Attachments

TRADEMARK REEL: 003431 FRAME: 0801

RECORDED: 11/09/2006