

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	conversion of entity

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
First Data Resources Inc.		09/25/2006	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	First Data Resources, LLC
<b>Street Address:</b>	6200 South Quebec Street
<b>City:</b>	Greenwood Village
<b>State/Country:</b>	COLORADO
<b>Postal Code:</b>	80111
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 26**

Property Type	Number	Word Mark
Registration Number:	1484509	FDRNET
Registration Number:	1484512	FDR
Registration Number:	1456775	FIRST DATA RESOURCES
Registration Number:	1761086	RECOVERY 1
Registration Number:	2049800	FIRST CONFERENCE
Registration Number:	1999518	PINPOINT
Registration Number:	2188288	INTELLIGENT INSERTING
Registration Number:	2241017	COMMERCIALVIEW
Registration Number:	2393810	KNOWLEDGESIGHT
Registration Number:	2390132	INFORMATIONSSIGHT
Registration Number:	2390130	PROFITSIGHT
Registration Number:	2414311	CARD PROACTIVATION
Registration Number:	2390186	OUR BUSINESS? GROWING YOURS
Registration Number:	2444689	FOOTPRINTS

CH \$665.00 1484509

Registration Number:	2784492	FDR FIRST TRACK
Registration Number:	2707341	FDR FIRST TRACK
Registration Number:	2632242	CONNECT ONE REWARDS
Registration Number:	2599743	INTEGRATED ANALYTICS
Registration Number:	2603729	RELATIONSHIP PROCESSING
Registration Number:	2732756	PRIVACYLINK
Registration Number:	2630383	FIRSTINSIGHT
Registration Number:	2555796	SUPERUSER
Registration Number:	2812583	PRODUCTIONVISION
Registration Number:	2859811	FIRSTPROXY
Registration Number:	2797888	THE ADVANTAGE
Registration Number:	2965044	ACTIONSELECT

**CORRESPONDENCE DATA**

Fax Number: (202)637-3593  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-383-0100  
Email: eteas@sablaw.com  
Correspondent Name: E Langworthy-Sutherland Asbill & Brennan  
Address Line 1: 1275 Pennsylvania Ave, NW  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004-2415

ATTORNEY DOCKET NUMBER:	34250.580
NAME OF SUBMITTER:	Elisabeth A. Langworthy
Signature:	/EALangworthy/
Date:	11/21/2006

**Total Attachments: 4**  
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# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "FIRST DATA RESOURCES INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "FIRST DATA RESOURCES INC." TO "FIRST DATA RESOURCES, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF SEPTEMBER, A.D. 2006, AT 12:53 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0772578 8100V

060880308

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5071828

DATE: 09-27-06

TRADEMARK  
REEL: 003431 FRAME: 0881

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is June 1, 1971.
- 4.) The name of the Corporation immediately prior to filing this Certificate is  
First Data Resources Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of  
Formation is First Data Resources, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
25<sup>th</sup> day of September, A.D. 2006.

By:   
Authorized Person

Name: Joseph C. Mullin  
Print or Type

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "FIRST DATA RESOURCES, LLC" FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF SEPTEMBER, A.D. 2006, AT 12:53 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



0772578 8100V

060880308

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5071828

DATE: 09-27-06

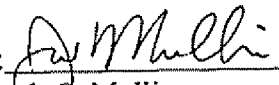
TRADEMARK  
REEL: 003431 FRAME: 0883

**CERTIFICATE OF FORMATION**  
**OF**  
**FIRST DATA RESOURCES, LLC**

Pursuant to the provisions of the Delaware Limited Liability Company Act, the undersigned hereby agrees, certifies and swears to this Certificate of Formation creating a limited liability company to be known as "First Data Resources, LLC":

1. The name of the limited liability company is First Data Resources, LLC (the "LLC").
2. The address of the registered office of the LLC in the State of Delaware is 2711 Centerville Road, Suite 400, in the City of Wilmington, County of New Castle. The name of its registered agent at such address is Corporation Service Company.
3. This Certificate of Formation shall be effective upon filing.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of First Data Resources, LLC as of this 25th day of September, 2006.

By:   
Joseph E. Mullin  
Authorized Person