

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Incentive Sytems, Inc.		10/01/2006	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Centive, Inc.		
Street Address:	One Burlington Woods Drive		
City:	Burlington		
State/Country:	MASSACHUSETTS		
Postal Code:	01803		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78487111	COMPEL	
Registration Number:	3134080	COMPEL	
Serial Number:	78480376	FROM PROSPECT TO PAYCHECK	
Serial Number:	78526494	FROM PROSPECT TO PAYCHECK	
CORRESPONDENCE DATA			
Fax Number:	(617)832-7000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6178321000		
Email:	cew@foleyhoag.com		
Correspondent Name:	Charles Weinstein, Esq., Foley Hoag LLP		
Address Line 1:	155 Seaport Boulevard		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	20716-9		
NAME OF SUBMITTER:	Linda Casey, Senior Paralegal		

CH \$115.00 78487111

Signature:

/Linda Casey/

Date:

11/21/2006

Total Attachments: 0

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