

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ISNACK, INC. | | 11/20/2006 | CORPORATION: NEW YORK |
| RECEIVING PARTY DATA | | | |
| Name: | IDEAL SNACKS CORPORATION | | |
| Street Address: | 1209 Orange Street | | |
| City: | Wilmington | | |
| State/Country: | DELAWARE | | |
| Postal Code: | 19801 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2567549 | CYBER CHIPS | |
| Registration Number: | 2602950 | TORTILLA BYTES | |
| Registration Number: | 2615421 | UPGRADE YOUR HEALTH! | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)446-4900 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 2129093078 | | |
| Email: | szablocki@kirkland.com | | |
| Correspondent Name: | Kirkland & Ellis LLP; Att:Susan Zablocki | | |
| Address Line 1: | 153 East 53rd Street | | |
| Address Line 4: | New York, NEW YORK 10022 | | |
| ATTORNEY DOCKET NUMBER: | 10322-1 | | |
| NAME OF SUBMITTER: | Susan Zablocki | | |
| Signature: | //susan zablocki// | | |

CH \$90.00 2567549

Date:

11/21/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of NOVEMBER 20, 2006 ("Effective Date") by and between ISNACK, INC, a New York corporation, with its principal office at 19 Neversink, Liberty, New York 12574 ("Assignor"), and IDEAL SNACKS CORPORATION, a Delaware corporation, with its registered office at 1209 Orange Street, Wilmington, Delaware 19801 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations set forth on Schedule A attached hereto, together with the goodwill of the business associated therewith, (collectively, the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

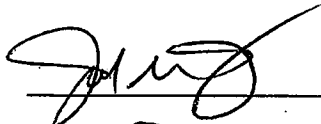
Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.


~~Ideal Snacks Corp~~
ISNACK, INC.

~~ISNACKS Inc.~~
IDEAL SNACKS CORPORATION



Name: Joseph M Talmage

Title: CFO



Name: Zeke Atencio

Title: President

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

| Trademark | Registration No. | Registered |
|----------------------|-------------------------|-------------------|
| CYBER CHIPS | 2567549 | May 7, 2002 |
| TORTILLA BYTES | 2602950 | July 30, 2002 |
| UPGRADE YOUR HEALTH! | 2615421 | September 3, 2002 |