

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Plains Dairy, L.L.C.	FORMERLY Affiliated Funding, Inc.	11/17/2006	LIMITED LIABILITY COMPANY: TEXAS
RECEIVING PARTY DATA			
Name:	Affiliated Foods, Inc.		
Street Address:	1401 W. Farmers Ave.		
City:	Amarillo		
State/Country:	TEXAS		
Postal Code:	79118		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2408169	LA TIENDA	
CORRESPONDENCE DATA			
Fax Number:	(806)322-1252		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	806-322-1251		
Email:	Chris@ChrisStewartLaw.com		
Correspondent Name:	Christian D. Stewart		
Address Line 1:	301 S. Polk, Suite 700		
Address Line 4:	Amarillo, TEXAS 79101		
ATTORNEY DOCKET NUMBER:	AFFILIATED FOODS		
NAME OF SUBMITTER:	Christian D. Stewart		
Signature:	/Christian D. Stewart/		
Date:	11/21/2006		

OP \$40.00 2408169

Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

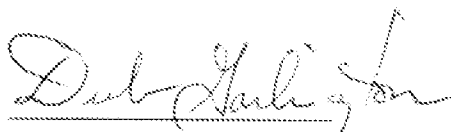
This agreement is entered into between Plains Dairy, L.L.C. ("Assignor") and Affiliated Foods, Inc. ("Assignee").

Assignor is the registered owner of the following mark:



For purposes of this Agreement, the mark shall be referred to as the "LA TIENDA Design Mark." The LA TIENDA Design Mark is registered in the United States Patent and Trademark Office, Registration No. 2,408,169 ("Registration"). Assignee desires to acquire the LA TIENDA Design Mark, the goodwill associated with it, and the Registration.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns all rights, title and interest in and to the LA TIENDA Design Mark, the goodwill associated with it, and the Registration, to Assignee.



Dub Garlington, President
Plains Dairy, L.L.C.