

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Funnoodle, Inc.		11/20/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Jakks Pacific, Inc.		
Street Address:	22619 Pacific Coast Highway		
City:	Malibu		
State/Country:	CALIFORNIA		
Postal Code:	90265		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2107382	FUNNOODLE	
Registration Number:	2459965	ULTRALIGHT FUN FLOAT	
Registration Number:	2946445	CONSTROODLES	
Serial Number:	78440212	iCK	
CORRESPONDENCE DATA			
Fax Number:	(310)455-6293		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-456-7799		
Email:	Legal@JAKKS.net		
Correspondent Name:	General Counsel		
Address Line 1:	22619 Pacific Coast Highway		
Address Line 4:	Malibu, CALIFORNIA 90265		
NAME OF SUBMITTER:	Mel Kyle		
Signature:	/MEL/		

CH \$115.00 2107382

Date:

11/21/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARKS

WHEREAS, FUNNOODLE, INC., a corporation organized and existing under the laws of Delaware, with offices at C/O JAKKS Pacific, Inc., 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the trademarks listed below that are either registered or for which applications for registration have been filed in the United States Patent and Trademark Office or the appropriate trademark office of the referenced foreign country; and

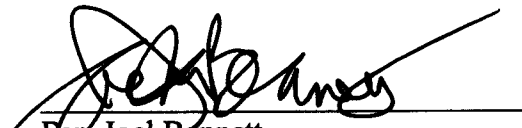
WHEREAS, JAKKS Pacific, Inc., a corporation, with offices at 22619 Pacific Coast Highway, Malibu, California 90265 (hereinafter call the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

MARK	COUNTRY	APP. NO.	REG. NO.	REG. DATE	STATUS
FUNNOODLE	US	75206975	2107382	10/21/1997	Registered
ULTRALIGHT FUN FLOAT	US	75390282	2459965	06/12/2001	Registered
CONSTROODLES	US	76440416	2946445	05/03/2005	Registered
ICK	US	78440212			Pending
FUNNOODLE	Brazil	819794589	819794589	07/10/2001	Registered
FUNNOODLE	Japan	3807498	4295255	07/16/1999	Registered
FUNNOODLE	South Africa	9617445			Pending

2011 IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this day of November, 2006.

FUNNOODLE, INC.


By: Joel Bennett
Chief Financial Officer