

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Interesting.com, Inc.		11/02/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Answers Corporation		
Also Known As:	AKA Answers.com		
Street Address:	237 W. 35th Street		
Internal Address:	Suite 1101		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78634888	FAQ FARM	
Serial Number:	78933528	WIKI ANSWERS	
Serial Number:	78634905	QUESTION AND ANSWER CO-OP	
CORRESPONDENCE DATA			
Fax Number:	(646)502-4778		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	+972-2-649-5175		
Email:	gaylem@answers.com		
Correspondent Name:	Answers Corporation - Gayle Mandin		
Address Line 1:	237 W. 35th Street		
Address Line 2:	Suite 1101		
Address Line 4:	New York, NEW YORK 10001		
NAME OF SUBMITTER:	Gayle Mandin		

OP \$90.00 78634888

Signature:

/gayle mandin/

Date:

11/22/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into this 2nd day of November, 2006 by and between INTERESTING.COM, INC., a New York corporation ("Assignor"), and ANSWERS CORPORATION, a Delaware corporation ("Assignee") (each a "Party," and collectively, the "Parties").

WHEREAS, Assignor is the owner of the trademarks, trademark registrations, and trademark applications set forth on Schedule A hereto (the "Trademarks");

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, as amended, dated as of November 2, 2006 (the "Purchase Agreement") (capitalized terms used herein but not otherwise defined herein shall have the meanings set forth in the Purchase Agreement);

WHEREAS, pursuant to the Purchase Agreement, Assignee agreed to purchase from Assignor, among other things, all of Assignor's right, title and interest in and to the Trademarks and the goodwill of the business symbolized by the Trademarks; and

WHEREAS, the execution and delivery of this Assignment is a condition to Closing.


NOW THEREFORE, for the consideration set forth in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Assignment. Effective upon the Closing, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks and any and all goodwill of the business symbolized by the Trademarks, including all rights therein provided by international conventions and treaties, and the right to sue for past, present and future infringement thereof.
2. No Warranties. Except as expressly provided in the Purchase Agreement, Assignor makes no warranties, express or implied, with respect to the Trademarks.
3. Further Assurances. Assignor shall, at the cost and expense of Assignee, take all actions and execute all documents necessary or desirable to record and perfect the interest of Assignee in and to the Trademarks, and shall not enter into any agreement in conflict with this Assignment.

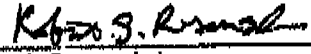
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IN WITNESS WHEREOF, each Party has caused this Assignment to be executed as of the date first written above by its duly authorized officer.

INTERESTING.COM, INC.

By: 
Name: CHRIS WHITTEN
Title: PRESIDENT

ANSWERS CORPORATION

By: 
Name: Robert S. Rosenschein
Title: Chief Executive Officer

SCHEDULE A

Assigned Trademarks

“FAQ Farm”
“Question and Answer Co-op”
“Wiki Answers”

KSR