

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2006

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BPONG, LLC		11/18/2006	LIMITED LIABILITY COMPANY: INDIANA

**RECEIVING PARTY DATA**

Name:	BPONG, LLC
Street Address:	1350 North Lakeshore Drive
Internal Address:	No. 702
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60610-5125
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	78845425	

**CORRESPONDENCE DATA**

Fax Number: (937)449-6405  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (937) 446-6400  
 Email: anna.vislosky@dinslaw.com  
 Correspondent Name: Kimberly Gambrel - Dinsmore & Shohl, LLP  
 Address Line 1: One Dayton Centre - One South Main St.  
 Address Line 2: Suite 1300  
 Address Line 4: Dayton, OHIO 45402

ATTORNEY DOCKET NUMBER:	GAI 0004 TA/33115.4
NAME OF SUBMITTER:	Kimberly Gambrel

OP \$40.00 78845425

Signature:

/s/Kimberly Gambrel

Date:

11/22/2006

Total Attachments: 2

source=Assignment#page1.tif

source=Assignment#page2.tif

ASSIGNMENT OF U. S. TRADEMARK

WHEREAS, BPONG, LLC, a limited liability company organized under the laws of the state of Indiana, having its principal offices at 1350 N. Lakeshore Drive, No. 702, Chicago, Illinois, 60610-5125 (hereinafter referred to as Assignor), was the sole owner of the entire right, title and interest in and to the design and trademark shown in U.S. application Ser. No. 78/845,425 filed March 25, 2006;

WHEREAS, BPONG, LLC, a limited liability company organized under the laws of the state of Illinois, having its principal offices at 1350 N. Lakeshore Drive, No. 702, Chicago, Illinois, 60610-5125 (hereinafter referred to as Assignee), has acceded to the entire right, title and interest in and to the said trademark and the United States application for registration thereof, together with the goodwill of the business in connection with which said trademarks is used;

NOW, THEREFORE, in consideration of One Dollar and other good and valuable considerations, the receipt of which is hereby acknowledged, said Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee the entire right, title and interest in and to the trademark and the application for registration thereof, and in and to the goodwill of the business in connection with which said trademark is used, the same to be held and enjoyed by the said Assignee, for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives to the full end of the term for which said United States Trademark Registration will be granted, as fully and entirely as the same would have been held and enjoyed by said Assignor, if this assignment and sale had not been made; together with all claims for damages by reason of past infringement of said United States Trademark Registrations, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

This assignment shall be deemed effective nunc pro tunc as of July 1, 2006.

