

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Biorigin S.r.l.		09/15/2006	LIMITED LIABILITY COMPANY: ITALY

RECEIVING PARTY DATA	
Name:	Antica Pasteria S.p.A.
Street Address:	Corso Europa 9
City:	Lainate, Milan
State/Country:	ITALY
Entity Type:	CORPORATION: ITALY

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2958886	BIORIGIN
Serial Number:	75566269	BIORIGIN

CORRESPONDENCE DATA	
Fax Number:	(212)813-5901
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-813-5900
Email:	dsullivan@frosszelnick.com
Correspondent Name:	David Ehrlich
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Address Line 2:	866 United Nations Plaza
Address Line 4:	New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	BGIN - 0503800
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	

CH \$65.00 2958886

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

David Ehrlich

Signature:

/dms for david ehrlich/

Date:

11/22/2006

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Biorigin S.r.l., a limited liability company organized and existing under the laws of Italy, located and doing business at 13 Viale Italia, Lainate, Milan, Italy ("Assignor"), is the owner of the following U.S. trademark application and registration (hereinafter, the "Trademarks"):

BIORIGIN Application Serial No. 75/566,269

BIORIGIN & design Registration No. 2,958,886

and WHEREAS, Antica Pasteria S.p.A., a corporation organized and existing under the laws of Italy, located at Corso Europa, 9, Lainate, Milan, Italy ("Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified application and registration therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

Biorigin S.r.l.

By: 

Name: STEFANO TONBETTI

Title: LEGALE RAPPRESENTANTE

Date of Signature: September 15, 2006

INDEXED: BIORIGIN060901 0503804 and 0503800 Assignment form for either applications or registrations skm.doc