

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Entity Conversion		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
State Service Systems, Inc.		06/09/2006	CORPORATION: OKLAHOMA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	State Service Systems, LLC		
<b>Street Address:</b>	1901 Ulmerton Road, Suite 400		
<b>City:</b>	Clearwater		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33762		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: OKLAHOMA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1787170	STATE BEAUTY SUPPLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(314)863-9388		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	314-863-0800		
<b>Email:</b>	jlm@bks-law.com		
<b>Correspondent Name:</b>	Jeffrey L. Michelman		
<b>Address Line 1:</b>	168 North Meramec Avenue, Suite 400		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63105		
<b>ATTORNEY DOCKET NUMBER:</b>	8141-64022		
<b>NAME OF SUBMITTER:</b>	Jeffrey L. Michelman		
<b>Signature:</b>	/Jeffrey L. Michelman/		
<b>Date:</b>	11/22/2006		

**CH \$40.00 1787170**

Total Attachments: 4  
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OFFICE OF THE SECRETARY OF STATE



CERTIFICATE OF CONVERSION

WHEREAS,

**STATE SERVICE SYSTEMS, LLC**

*a domestic limited liability company organized under the laws of the State of OKLAHOMA has filed in the office of the Secretary of State duly authenticated evidence of a conversion, as provided by the laws of the State of Oklahoma.*

*NOW THEREFORE, I, the undersigned Secretary of State of Oklahoma, by virtue of the powers vested in me by law, do hereby issue this Certificate evidencing such conversion.*

*IN TESTIMONY WHEREOF, I hereunto set my hand and cause to be affixed the Great Seal of the State of Oklahoma.*



*Filed in the city of Oklahoma City this  
9th day of June, 2006.*

A handwritten signature in cursive script, reading "M. Susan Savage".

*Secretary of State*

**CERTIFICATE OF CONVERSION  
FOR THE CONVERSION OF A  
CORPORATION TO A LIMITED LIABILITY COMPANY**

**STATE SERVICE SYSTEMS, INC.**

To the Secretary of State  
State of Oklahoma

Pursuant to the provisions of Oklahoma Statutes, Section 18-1090.5, STATE SERVICE SYSTEMS, INC., an Oklahoma corporation (the "Corporation"), submits this Certificate of Conversion to convert a domestic corporation into a domestic limited liability company:

1. The name of the Corporation is State Service Systems, Inc. The name of the Corporation as originally filed with the Oklahoma Secretary of State was State Supply Warehouse Company.
2. The Corporation was incorporated on October 15, 1963.
3. The name of the limited liability company into which the Corporation shall be converted is STATE SERVICE SYSTEMS, LLC.
4. The conversion of this Corporation into a limited liability company has been approved in accordance with the provisions of Section 18-1090.5.
5. The Articles of Organization of State Service Systems, LLC are hereby attached as Exhibit A.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion this 8<sup>th</sup> day of June, 2006.

06/09/2006 04:10 PM  
OKLAHOMA SECRETARY OF STATE



STATE SERVICE SYSTEMS, INC.

By: Philip G. Kaplan  
Philip G. Kaplan  
Assistant Secretary  
VICE PRESIDENT

EXHIBIT A

[Articles of Organization]

{597275.DOC;2}

**FILING FEE: \$100.00**  
**FILE IN DUPLICATE**  
**PRINT CLEARLY**

**ARTICLES OF ORGANIZATION  
 OF AN  
 OKLAHOMA LIMITED LIABILITY COMPANY**

TO: OKLAHOMA SECRETARY OF STATE  
 2300 N Lincoln Blvd., Room 101, State Capitol Building  
 Oklahoma City, Oklahoma 73105-4897  
 (405) 522-4560

The undersigned, for the purpose of forming an Oklahoma limited liability company pursuant to the provisions of 18 O.S., Section 2004, does hereby execute the following articles:

1. The name of the limited liability company (Note: The name must contain either the words **limited liability company** or **limited company** or the abbreviations **LLC, LC, L.L.C.** or **L.C.** The word **limited** may be abbreviated as **Ltd.** and the word **Company** may be abbreviated as **Co.**):

State Service Systems, LLC

2. The street address of its principal place of business, wherever located:

<u>1901 Ulmerton Road, Suite 400</u>	<u>Clearwater</u>	<u>Florida</u>	<u>33762</u>
Street address	City	State	Zip Code

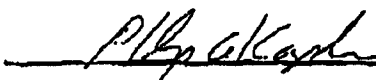
3. The name and street address of the resident agent in the state of Oklahoma:

<u>The Corporation Company, 735 First National Building, 120 North Robinson, Oklahoma City, OK 73102</u>				
Name	Street Address	City	State	Zip Code
	(P.O. Boxes are <u>not</u> acceptable.)			

4. The term of existence: Perpetual

Articles of organization must be signed by at least one person who need not be a member of the limited liability company.

Dated: June 8, 2006

Signature: 

Type or Print Name: Philip G. Kaplan

Address: 168 North Meramec, Suite 400, St. Louis, Missouri 63105