

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AGC, Inc.		04/04/2006	CORPORATION: OHIO

**RECEIVING PARTY DATA**

Name:	National City Bank
Street Address:	1900 East Ninth Street
City:	Cleveland
State/Country:	OHIO
Postal Code:	44114
Entity Type:	National Banking Association: OHIO

**PROPERTY NUMBERS Total: 240**

Property Type	Number	Word Mark
Registration Number:	2341970	RAINBOWS OF FAITH
Registration Number:	2845229	STARDUSTERS
Registration Number:	1533022	BEACH PARTY MAKERS
Registration Number:	2541572	TEEN-Y TINS
Registration Number:	1354017	CONTEMPO
Registration Number:	1540570	CONTEMPO
Registration Number:	1535236	BEACH PARTY MAKERS
Registration Number:	2385759	BUBBLEGUM
Registration Number:	1439198	CONTEMPO
Registration Number:	2406062	HI BROW COMIX
Registration Number:	2408476	LIFE'S A GAS!
Registration Number:	1615648	CONFETTIO'S
Registration Number:	2523524	CAM PAIN
Registration Number:	2481623	PAPER PLANET

CH \$6015.00 2341970

Registration Number:	2467557	BUBBLEGUM
Registration Number:	2528429	PRESENT PAL
Registration Number:	2493530	ELEGANT ACCENTS
Registration Number:	2456464	SOUND EXPERIENCE
Registration Number:	2423493	SAPPHIRE
Registration Number:	2421557	BALLOON BUDDIE
Registration Number:	2543497	BUBBLEGUM
Registration Number:	2521201	PAINTBOX STUDIOS
Registration Number:	0807279	CONTEMPO
Registration Number:	0806831	CONTEMPO
Registration Number:	0795251	
Registration Number:	0794967	
Registration Number:	0259967	SERVADISH
Registration Number:	1547311	PARTY MAKERS
Registration Number:	1548235	PARTY MAKERS
Registration Number:	1520583	FASHION COLOR
Registration Number:	1411280	CUSTOMPRINTS
Registration Number:	1410493	CUSTOMPRINTS
Registration Number:	0807280	CONTEMPO PAPER WARE
Registration Number:	2466716	THE LIFE OF EVERY PARTY
Registration Number:	2483823	STUDIOLINE
Registration Number:	2321239	THAT DARN BEAR!
Registration Number:	2369454	BUBBLEGUM
Registration Number:	2388597	BUBBLEGUM
Registration Number:	2468210	BABY ZONE
Registration Number:	2302164	MAGICAL MEADOWS
Registration Number:	2321238	ONE GREAT IDEA AFTER ANOTHER
Registration Number:	2323867	PEA BUDDY
Registration Number:	2323936	SEND A SMILE
Registration Number:	2385631	TREASURED EXPRESSIONS
Registration Number:	2333867	THE WORD OF CHRISTMAS
Registration Number:	2324989	DATEWORKS
Registration Number:	2594612	TAG-A-LONGS
Registration Number:	2333849	EVERYDAY MOMENTS
Registration Number:	2325002	PERSPECTIVES

Registration Number:	2582891	LITTLE BO
Registration Number:	2329755	CHITCHAT
Registration Number:	2329754	FOREVER SUMMER
Registration Number:	2635915	BUBBLEGUM
Registration Number:	2343621	AT GUILDHOUSE, WE SEE THE CANDLE BUSINESS IN A WHOLE NEW LIGHT
Registration Number:	2474948	NATURE'S TREASURES
Registration Number:	2299044	INTUITIONS
Registration Number:	2749130	JUST BETWEEN FRIENDS
Registration Number:	2607901	INTUITIONS
Registration Number:	2387777	DESIGN STUDIO
Registration Number:	2388695	OPERATION SANTA
Registration Number:	2384986	ORIGINAL IMPRESSIONS
Registration Number:	2329756	DREAM HORIZONS
Registration Number:	2329757	LITTLE CUDDLES
Registration Number:	2402864	IN RHYTHM
Registration Number:	2402865	COMPUTER COMPLEMENTS
Registration Number:	2637898	CHATTERBOXES
Registration Number:	2343381	BLUE-JEAN AFTERNOONS
Registration Number:	2343380	HAND-PICKED WISHES
Registration Number:	2321587	SAYS ME
Registration Number:	2677456	AMERICA FOREVER
Registration Number:	2712099	LIBBY'S ADVENTURES
Registration Number:	2757636	TREAT TRAVELER
Registration Number:	2734524	LITTLE WONDERS
Registration Number:	2983814	TWISTED WHISKERS
Registration Number:	2897764	SIMPLE PLEASURES
Registration Number:	2929294	LEO AND TUG
Registration Number:	2781858	CONFETTIO'S
Registration Number:	2666454	SEASONS REFLECTIONS
Registration Number:	2972665	LIBERTY BEAR
Registration Number:	2613466	SUGARED ALMONDS
Registration Number:	2589835	CREACIONES CARINOSAS
Registration Number:	2725203	BETWEEN WOMEN
Registration Number:	2671214	WINKING MOON PRESS

Registration Number:	2813468	SUGARSONIC
Registration Number:	2589877	WISHING WELL
Registration Number:	2592902	CUPID'S CROSSING
Registration Number:	1860899	DESIGN PORTFOLIO
Registration Number:	2324982	STUDIO SQUARE
Registration Number:	2693852	FLIPSIDE
Registration Number:	3015838	PLATINUMGALLERY
Registration Number:	2693874	ARTFAIRE
Registration Number:	2583776	BIRTHDAY CITY BY AMERICAN GREETINGS
Registration Number:	2117926	THE FINISHING TOUCH
Registration Number:	1489319	MIX
Registration Number:	1446591	PAPERPLAINS
Registration Number:	1963890	THE PRIVATE COLLECTION
Registration Number:	2397729	ULTRA WRAP
Registration Number:	2496273	SPEED OF LIFE
Registration Number:	2691690	AMERICA FOREVER
Registration Number:	2543573	STUDIO ONE
Registration Number:	2567438	BLUE UMBRELLA
Registration Number:	2586619	ZANY ZOO
Registration Number:	2743944	DESIGN PORTFOLIO
Registration Number:	2004878	BAOBAB TREE
Registration Number:	0728862	AMERICARD
Registration Number:	0669310	FORGET ME NOT
Registration Number:	2232286	GUILD HOUSE
Registration Number:	1862974	PLUS MARK
Registration Number:	0878262	AMERICAN GREETINGS
Registration Number:	1459215	COUPLES
Registration Number:	1963289	78TH STREET
Registration Number:	1032307	HIMSELF THE ELF
Registration Number:	1597398	BLOOMER BUNNY
Registration Number:	1504083	HEARTWARMERS
Registration Number:	2162900	GUILD HOUSE
Registration Number:	1719466	THOUGHTS TO LIVE BY
Registration Number:	1537379	CARLTON CARDS
Registration Number:	2025915	MI TIERRA

Registration Number:	1967455	BALLOON ZONE
Registration Number:	0921162	FAMOUS CLASSICS
Registration Number:	0773675	AMERICAN GREETINGS
Registration Number:	1517289	COLOR BURST
Registration Number:	1988597	MENSAJES DEL CORAZON
Registration Number:	1421915	CELEBRATIONS OF FAITH
Registration Number:	1035775	GRETCHEN
Registration Number:	1398513	GLEAM
Registration Number:	1421913	NATURE'S PORTRAITS
Registration Number:	2004787	FREESTYLE
Registration Number:	1120023	ANYTIME CARDS
Registration Number:	1570892	L'CHAYIM TO LIFE
Registration Number:	1488422	JUST MY STYLE
Registration Number:	1488419	BLOOMER BUNNY
Registration Number:	3035409	LAUGH WITH ME
Registration Number:	1166644	SOFT TOUCH
Registration Number:	1243365	AMERICAN GREETINGS
Registration Number:	1576559	BLOOMER BUNNY
Registration Number:	1555713	FEELINGS OF THE HEART
Registration Number:	0835955	CARLTON
Registration Number:	0896536	SOFT TOUCH
Registration Number:	2283561	AMERICAN GREETINGS
Registration Number:	2393774	OH, JOY!
Registration Number:	2218292	DESIGNWARE
Registration Number:	0831506	POM POM
Registration Number:	1421917	PLUS MARK
Registration Number:	2492841	FAMILY VALUES
Registration Number:	1576344	KID ZONE
Registration Number:	1381404	JUST BETWEEN US
Registration Number:	0967578	MOMENTS OF INSPIRATION
Registration Number:	1508078	AMERICAN BEAUTY
Registration Number:	2018245	COFFEEHOUSE A SPECIAL BLEND OF THOUGHTS AND WISHES
Registration Number:	2148337	LITTLE HEIRLOOM TREASURES
Registration Number:	1814870	BAINBRIDGE BEARS

Registration Number:	2330180	CELEBRATE! 1999 2000 2001
Registration Number:	2432023	ALPHABETS BY DESIGN
Registration Number:	2286744	DESIGNERS' COLLECTION
Registration Number:	1541249	CONTEMPO
Registration Number:	2229665	GIFTS & GOOD WISHES
Registration Number:	1289535	BABY'S FIRST YEAR
Registration Number:	1439925	LA FLOR
Registration Number:	1534274	MARKETPLACE
Registration Number:	2131104	AMERICAN GREETINGS SAYS IT BEST
Registration Number:	0936663	QUIET THOUGHTS
Registration Number:	1414965	BOW WOWS & MEOWS
Registration Number:	1486108	ORIGINAL FORMULA FUNNY HI BROW CARDS
Registration Number:	1518897	ALWAYS ON MY MIND
Registration Number:	1651929	AMERICAN ELEGANCE
Registration Number:	1420985	IN TOUCH
Registration Number:	1142500	COUNTRY MUSIC TELEGRAM
Registration Number:	1696940	JUST THINKING OF YOU
Registration Number:	1672212	CARLTON CARDS
Registration Number:	1519808	PET GALLERY
Registration Number:	1062755	WORD PORTRAITS
Registration Number:	1667185	RAINBOW THOUGHTS
Registration Number:	0823810	DESIGNERS COLLECTION
Registration Number:	2091781	SILENT NIGHT
Registration Number:	1488423	PET TALES
Registration Number:	1865092	SAPPHIRE
Registration Number:	1519809	ROMANTIC REFLECTIONS
Registration Number:	0385778	FORGET-ME-NOT-GREETING CARDS
Registration Number:	2305057	AMERICAN GREETINGS
Registration Number:	1656781	CLASSIC ELEGANCE
Registration Number:	1135748	CHEAP SHOTS
Registration Number:	2908083	MY MOMENTS COLLECTION
Registration Number:	1439199	CONTEMPO
Registration Number:	2797386	DESIGN PORTFOLIO
Registration Number:	3022016	UP FOR GAB
Registration Number:	3022017	INGREETIENTS

Registration Number:	3016313	STICK STACKS
Registration Number:	3033069	SCENTSERS
Registration Number:	2880414	SHAKER HILL
Registration Number:	2960876	JUST FOR YOU
Registration Number:	2991108	AMERICANGREETINGS.COM
Registration Number:	2890411	RUFUS 'N RED
Registration Number:	1421047	JUST FOR YOU
Registration Number:	2661687	CREATABLES
Registration Number:	2827209	HONEYLOVE BEARS
Registration Number:	2997982	THE MEANING OF LILA
Registration Number:	2789660	SWEET TEMPTATIONS
Registration Number:	2746970	A LITTLE ROMANCE
Registration Number:	3006593	LAUGH LINES
Serial Number:	76097433	BOOMERANG BEAR
Serial Number:	78543638	SHARE A LAUGH
Serial Number:	78511872	TWISTED WHISKERS
Serial Number:	78521704	GOOD 2B GIRLS G2BG
Serial Number:	78512291	TWISTED WILD WHISKERS
Serial Number:	78724400	SUGARSONIC
Serial Number:	78674978	READYSETCRAFT
Serial Number:	78658911	HI BROWS
Serial Number:	78364808	MARYOKU YUMMY
Serial Number:	78344488	GOING BANANAS!
Serial Number:	78397603	SEND A CARD TODAY...IT COULD CHANGE YOUR LIFE!
Serial Number:	78724397	SUGARSONIC
Serial Number:	78724386	SUGARSONIC
Serial Number:	78725186	TENDER THOUGHTS
Serial Number:	78565870	THIMON THEZ
Serial Number:	78724426	AURA
Serial Number:	78789038	PRETTY FREEKIN SCARY
Serial Number:	78789050	PRETTY FREEKIN SCARY
Serial Number:	78727276	SHARE A LAUGH
Serial Number:	78789045	PRETTY FREEKIN SCARY
Serial Number:	76482025	GOLDEN GALLERY
Serial Number:	78724416	SUGARSONIC

Serial Number:	78724424	NURA
Serial Number:	78559600	WHAT'S SO FUNNY?
Serial Number:	78724419	SUGARSONIC
Serial Number:	78567964	ARTFAIRE
Serial Number:	76491729	FLEXI-WRAP
Serial Number:	78724362	SUGARSONIC
Serial Number:	78817670	SUNBEAM FRIENDS
Serial Number:	78424067	KEEPSAKE TREASURY
Serial Number:	78724378	SUGARSONIC
Serial Number:	78730713	THE MILL CREEK
Serial Number:	78817666	FUNHOUSE
Serial Number:	78446083	CREATABLES
Serial Number:	78758889	BLOOM BY AG
Serial Number:	78724393	SUGARSONIC
Serial Number:	78724374	SUGARSONIC
Serial Number:	78827048	SWEET SENTIMENTS
Serial Number:	78688288	TODAY & ALWAYS
Serial Number:	78232535	PARTY MAKERS

**CORRESPONDENCE DATA**

Fax Number: (216)579-0212  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Email: jrmix@jonesday.com  
Correspondent Name: Jones Day  
Address Line 1: 901 Lakeside Ave.  
Address Line 4: Cleveland, OHIO 44114-1190

ATTORNEY DOCKET NUMBER:	497400-121043
NAME OF SUBMITTER:	James R. Mix
Signature:	/James R. Mix/
Date:	11/22/2006

Total Attachments: 13  
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## COLLATERAL ASSIGNMENT OF TRADEMARKS

COLLATERAL ASSIGNMENT OF TRADEMARKS dated as of April 4, 2006 ("Agreement"), between AGC, INC., a Delaware corporation (together with its successors and assigns, the "Assignor"), and NATIONAL CITY BANK, as collateral agent (together with its successors and assigns in such capacity, the "Collateral Agent"), for the benefit of the Secured Creditors (as defined in the Security Agreement referred to below):

### RECITALS:

(1) This Agreement is made pursuant to the Credit Agreement, dated as of April 4, 2006 (as amended, restated or otherwise modified from time to time, the "Credit Agreement"), among American Greetings Corporation, an Ohio corporation (together with its successors and assigns, the "Borrower"), the Foreign Subsidiary Borrowers (as defined therein) party thereto, the lenders from time to time party thereto (the "Lenders"), National City Bank, as the Global Agent, Collateral Agent, joint lead arranger, joint bookrunner, Swing Line Lender and LC Issuer, UBS Securities LLC, as joint lead arranger, joint bookrunner and Syndication Agent, and KeyBank National Association, JPMorgan Chase Bank, N.A., and LaSalle Bank National Association, as Co-Documentation Agents.

(2) In connection with the Credit Agreement, the Assignor is a party to a Pledge and Security Agreement, dated as of April 4, 2006 (as amended, restated or otherwise modified from time to time, the "Security Agreement"), among the Assignor, the other grantors named therein and the Collateral Agent, pursuant to which the Assignor has granted to the Collateral Agent, for the benefit of the Secured Creditors, a continuing security interest in, assignment of and lien on substantially all of its assets, whether now owned or existing or hereafter acquired or arising.

NOW, THEREFORE, in consideration of the foregoing, the mutual covenants contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby covenants and agrees with the Collateral Agent and the other Secured Creditors as follows:

Section 1. Defined Terms. Terms used herein without definition shall have the respective meanings ascribed thereto in the Security Agreement.

Section 2. Assignment and Grant of Security Interest. As security for the prompt payment and performance of the Secured Obligations, the Assignor hereby assigns, transfers, conveys and grants to the Collateral Agent, for the benefit of the Secured Creditors, a security interest in, a general lien upon and/or a right of set-off against (whether now owned or hereafter acquired by the Assignor and whether acquired in the United States or elsewhere in the world) all right, title and interest of the Assignor in and to the following, whether now existing or hereafter acquired:

(i) all trademarks, trade names and service marks registered with the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A to this Agreement);

(ii) all applications for the registration of trademarks, trade names and service marks filed with the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A to this Agreement);

(iii) all trademarks, trade names and service marks registered with any office, agency or other governmental authority of any State, the District of Columbia or any possession or territory of the United States;

(iv) all trademarks, trade names and service marks registered with any office, agency or other governmental authority of any other country or any province, department or other governmental subdivision thereof;

(v) all registrations and recordings with respect to any of the foregoing;

(vi) all reissues, extensions and renewals of any of the foregoing;

(vii) all corporate names, business names, trade styles, logos, other source or business identifiers; all information, customer lists, identification of supplier, data, plans, blueprints, specifications, designs, drawings, recorded knowledge, surveys, engineering reports, test reports, manuals, materials standards, processing standards, performance standards, catalogs, computer and automatic machinery software and programs, and the like pertaining to operations by the Assignor in, on or about any of its plants or warehouses; all field repair data, sales data and other information relating to sales or service of products now or hereafter manufactured on or about any of its plants; and all accounting information pertaining to operations in, on or about any of its plants and all media in which or on which all of the information or knowledge or data or records relating to its plants and warehouses may be recorded or stored and all computer programs used for the compilation or printout of such information, knowledge, records or data, and the Collateral Agent shall keep all such information, knowledge, records or data strictly confidential in accordance with the Credit Agreement;

(viii) all licenses and other agreements relating in whole or in part to any of the foregoing, including all rights to payments in respect thereof;

(ix) all rights to sue for past, present or future infringements of any of the foregoing;

(x) all good will related to any of the foregoing;


(xi) to the extent not included above, all general intangibles (as such term is defined in the UCC) of the Assignor related to the foregoing; and

(xii) all proceeds of any and all of the foregoing.

Section 3. Reference to Separate Security Agreement. This Agreement has been entered into by the Assignor and the Collateral Agent primarily for recording purposes as contemplated by the Security Agreement, dated as of the date hereof, between the Assignor and any other Assignors named therein, as debtors, and the Collateral Agent, as secured party for the benefit of the Secured Creditors. In the event of any inconsistency between any of the terms or provisions hereof and the terms and provisions of such Security Agreement, the terms and provisions of such Security Agreement shall govern.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered by their duly authorized officers as of the date first set forth above.

AGC, INC.

By:   
Name: Stephen Smith  
Title: Treasurer

Accepted and acknowledged by:

NATIONAL CITY BANK, as Collateral Agent

By: \_\_\_\_\_  
Name:  
Title:

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered by their duly authorized officers as of the date first set forth above.

AGC, INC.

By: \_\_\_\_\_  
Name: Stephen Smith  
Title: Treasurer

Accepted and acknowledged by:

NATIONAL CITY BANK, as Collateral  
Agent

By:  \_\_\_\_\_  
Name: **ROBERT S. COLEMAN**  
Title: **SENIOR VICE PRESIDENT**

Schedule A  
to Collateral Assignment of  
Trademarks

See attached.

# U.S. Trademark Applications and Registrations

Report Date: 4/3/2006 Page: 1

ID	Country	Owner:	Mark	Classes	App. #	App. Dt	Reg. #	Reg. Dt	Status
26100	United States	AGC, Inc.	RAINBOWS OF FAITH	16	75/978895	3/9/1998	2341970	4/11/2000	Registered
26227	United States		STARDUSTERS	16, 21, 28	76/033352	4/24/2000	2845229	5/25/2004	Registered
26106	United States		BEACH PARTY MAKERS	16, 28	73/712422	2/22/1988	1533022	4/4/1989	Registered
26226	United States		TEEN-Y TINS	4	76/033351	4/24/2000	2541572	2/19/2002	Registered
26111	United States		CONTEMPO	16	73/520559	2/4/1985	1354017	8/13/1985	Registered
26113	United States		CONTEMPO	24	73/752640	9/19/1988	1540570	5/23/1989	Registered
26107	United States		BEACH PARTY MAKERS (stylized)	16, 28	73/712612	2/22/1988	1535236	4/18/1989	Registered
26097	United States		BUBBLEGUM	38	75/849520	11/17/1999	2385759	9/12/2000	Registered
26123	United States		CONTEMPO (stylized)	21	73/617206	8/28/1986	1439198	5/12/1987	Registered
26094	United States		HI BROW COMIX	41	75/846955	11/12/1999	2406062	11/21/2000	Registered
26093	United States		LIFE'S A GAS!	38, 41	75/846829	11/12/1999	2408476	11/28/2000	Registered
26085	United States		CONFETTIO'S (stylized)	16	73/783951	3/1/1989	1615648	10/2/1990	Registered
26237	United States		CAMPAIN and design	16	76/070703	6/15/2000	2523524	12/25/2001	Registered
26098	United States		PAPER PLANET AND DESIGN	16	75/854619	11/22/1999	2481623	8/28/2001	Registered
26203	United States		BUBBLEGUM	16	76/014658	3/31/2000	2467557	7/10/2001	Registered
26184	United States		PRESENT PAL	28	75923305	2/19/2000	2528429	1/8/2002	Registered

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26185	United States	ELEGANT ACCENTS	24	75923303	2/19/2000	2493530	9/25/2001	Registered
26187	United States	SOUND EXPERIENCE	16	75/937385	3/3/2000	2456464	5/29/2001	Registered
26190	United States	SAPPHIRE	16	75/942482	3/13/2000	2423493	1/23/2001	Registered
26191	United States	BALLOON BUDDIE	28	75/942483	3/13/2000	2421557	1/16/2001	Registered
26192	United States	BUBBLEGUM	16, 26	75/937023	3/6/2000	2543497	2/26/2002	Registered
26200	United States	PAINTBOX STUDIOS	42	76/010468	3/27/2000	2521201	12/18/2001	Registered
26116	United States	CONTEMPO (stylized)	16	72/218948	5/17/1965	807279	4/19/1966	Registered
26115	United States	CONTEMPO (stylized)	21	72/218947	5/17/1965	806831	4/12/1966	Registered
26140	United States	Design (palette)	16	72/168570	5/10/1963	795251	8/31/1965	Registered
26139	United States	Design (palette)	16	72/168569	5/10/1963	794967	8/31/1965	Registered
26138	United States	SERVADISH	16	71/269971	7/21/1928	259967	8/12/1929	Registered
26137	United States	PARTY MAKERS (stylized)	16, 28	73/712611	2/22/1988	1547311	7/11/1989	Registered
26136	United States	PARTY MAKERS	16, 28	73/713045	2/23/1988	1548235	7/18/1989	Registered
26130	United States	FASHION COLOR	8, 24	73/712930	2/9/1988	1520583	1/17/1989	Registered
26127	United States	CUSTOMPRINTS (stylized)	16	73/587704	3/13/1986	1411280	9/30/1986	Registered
26125	United States	CUSTOMPRINTS	16	73/587705	3/13/1986	1410493	9/23/1986	Registered
26124	United States	CONTEMPO PAPER WARE and design	16	72/218949	5/17/1965	807280	4/19/1966	Registered
26209	United States	LIFE OF EVERY PARTY; THE	35	76/016148	4/3/2000	2466716	7/3/2001	Registered
26201	United States	STUDIOLINE	16, 26	76010467	3/27/2000	2483823	8/28/2001	Registered
26007	United States	THAT DARN BEAR!	16	75/625266	1/22/1999	2321239	2/22/2000	Registered
25995	United States	BUBBLEGUM	16, 28	75/608776	12/18/1998	2369454	7/18/2000	Registered
25996	United States	BUBBLEGUM WITH DESIGN	16	75/608775	12/18/1998	2388597	9/19/2000	Registered
25998	United States	BABY ZONE	16	75/595100	11/25/1998	2468210	7/10/2001	Registered
25999	United States	MAGICAL MEADOWS	16	75/595117	11/25/1998	2302164	12/21/1999	Registered
26004	United States	ONE GREAT IDEA AFTER ANOTHER	16	75/625228	1/21/1999	2321238	2/22/2000	Registered
26006	United States	PEA BUDDY	16	75/625265	1/22/1999	2323867	2/29/2000	Registered
26012	United States	SEND A SMILE	16	75/630654	1/29/1999	2323936	2/29/2000	Registered
26072	United States	TREASURED EXPRESSIONS	16	75/831970	10/22/1999	2385631	9/12/2000	Registered
25973	United States	WORD OF CHRISTMAS; THE	16	75/557136	9/21/1998	2333867	3/21/2000	Registered
25964	United States	DATEWORKS	16	75/533996	8/10/1998	2324989	2/29/2000	Registered
25967	United States	TAG-A-LONGS	16	75/544761	8/31/1998	2594612	7/16/2002	Registered
25968	United States	EVERYDAY MOMENTS	16	75/527950	7/27/1998	2333849	3/21/2000	Registered
25982	United States	PERSPECTIVES	16	75/568151	10/13/1998	2325002	2/29/2000	Registered

TRADEMARK

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# U.S. Trademark Applications and Registrations

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26063	United States	LITTLE BO	16	75/777010	8/16/1999	2582891	6/18/2002	Registered
26048	United States	CHITCHAT	16	75/714081	5/26/1999	2329755	3/14/2000	Registered
26049	United States	FOREVER SUMMER	16	75/714080	5/26/1999	2329754	3/14/2000	Registered
26052	United States	BUBBLEGUM	28	75/743692	7/6/1999	2635915	10/15/2002	Registered
26059	United States	AT GUILDHOUSE, WE SEE THE CANDLE BUSINESS IN A WHOLE NEW LIGHT	42	75/743691	7/6/1999	2343621	4/18/2000	Registered
26045	United States	NATURE'S TREASURES	16	75/704303	5/13/1999	2474948	8/7/2001	Registered
26065	United States	INTUITIONS	16	75/978658	3/18/1997	2299044	12/7/1999	Registered
26066	United States	JUST BETWEEN FRIENDS	16	75/815619	10/4/1999	2749130	8/12/2003	Registered
26070	United States	INTUITIONS	38	75/815657	10/6/1999	2607901	8/13/2002	Registered
26279	United States	BOOMERANG BEAR	4, 16, 20, 21, 28	76/097433	7/27/2000			Suspended
26073	United States	DESIGN STUDIO	16	75/831969	10/22/1999	2387777	9/19/2000	Registered
26031	United States	OPERATION SANTA	28	75/653893	3/4/1999	2388695	9/19/2000	Registered
26032	United States	ORIGINAL IMPRESSIONS	16	75/653892	3/4/1999	2384986	9/12/2000	Registered
26047	United States	DREAM HORIZONS	16	75/714082	5/26/1999	2329756	3/14/2000	Registered
26046	United States	LITTLE CUDDLES	16	75/714083	5/26/1999	2329757	3/14/2000	Registered
26040	United States	IN RHYTHM	16	75/704307	5/13/1999	2402864	11/7/2000	Registered
26041	United States	COMPUTER COMPLEMENTS	16	75/704308	5/13/1999	2402865	11/7/2000	Registered
26042	United States	CHATTERBOXES	16	75/704306	5/13/1999	2637898	10/22/2002	Registered
26043	United States	BLUE-JEAN AFTERNOONS	16	75/704305	5/13/1999	2343381	4/18/2000	Registered
26044	United States	HAND-PICKED WISHES	16	75/7043047	5/13/1999	2343380	4/18/2000	Registered
26033	United States	SAYS ME	16	75/653891	3/4/1999	2321587	2/22/2000	Registered
26678	United States	AMERICA FOREVER	38	76/374167	2/25/2002	2677456	1/21/2003	Registered
26679	United States	LIBBY'S ADVENTURES	28	76/353825	12/26/2001	2712099	4/29/2003	Registered
26741	United States	TREAT TRAVELER	16	78/133382	6/5/2002	2757636	8/26/2003	Registered
26764	United States	LITTLE WONDERS	16	76/444664	8/28/2002	2734524	7/8/2003	Registered
26765	United States	TWISTED WHISKERS	16, 20	78/163418	9/12/2002	2983814	8/9/2005	Registered
26766	United States	SIMPLE PLEASURES	16	76/450357	9/17/2002	2897764	10/26/2004	Registered
26767	United States	LEO AND TUG with design	16	76/450358	9/17/2002	2929294	3/1/2005	Registered
26740	United States	CONFETTIO'S	28	78/133395	6/5/2002	2781858	11/11/2003	Registered
26716	United States	SEASONS REFLECTIONS	35	76/383815	3/18/2002	2666454	12/24/2002	Registered
26717	United States	LIBERTY BEAR	28	78/118172	3/28/2002	2972665	7/19/2005	Registered
26426	United States	SUGARED ALMONDS	16	76/221220	3/8/2001	2613466	8/27/2002	Registered
26398	United States	CREACIONES CARINOSAS	16	76/206949	2/9/2001	2589835	7/2/2002	Registered
26399	United States	BETWEEN WOMEN	16	76/206948	2/9/2001	2725203	6/10/2003	Registered
26425	United States	WINKING MOON PRESS	16	76/221221	3/8/2001	2671214	1/7/2003	Registered

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26433	United States	SUGARSONIC	16	76/224979	3/16/2001	2813468	2/10/2004	Registered
26449	United States	WISHING WELL	16	76/234667	4/2/2001	2589877	7/2/2002	Registered
26451	United States	CUPID'S CROSSING	16, 26	76/239927	4/9/2001	2592902	7/9/2002	Registered
26337	United States	DESIGN PORTFOLIO	16, 26	74/415956	7/21/1993	1860899	11/1/1994	Registered
25958	United States	STUDIO SQUARE	16, 26	75/525645	7/27/1998	2324982	2/29/2000	Registered
26321	United States	FLIPSIDE	16	76/130001	9/18/2000	2693852	3/4/2003	Registered
26389	United States	PLATINUM GALLERY	16	76/174666	12/1/2000	3015838	11/15/2005	Registered
26336	United States	ARTFAIRE and design	16	76/145965	10/13/2000	2693874	3/4/2003	Registered
26490	United States	BIRTHDAY CITY AND DESIGN	35	76/265488	6/4/2001	2583776	6/18/2002	Registered
26338	United States	FINISHING TOUCH; THE	16, 26	75/204001	11/21/1996	2117926	12/2/1997	Registered
26342	United States	MIX	16	73/685611	9/21/1987	1489319	5/24/1988	Registered
26343	United States	PAPERPLAINS	26	73/635936	5/3/1985	1446591	7/7/1987	Registered
26347	United States	PRIVATE COLLECTION; THE	36	74/590458	10/25/1994	1963890	3/26/1996	Registered
26349	United States	ULTRA WRAP	16, 26	75/824167	10/15/1999	2397729	10/24/2000	Registered
26354	United States	SPEED OF LIFE	16	76/156164	10/30/2000	2496273	10/9/2001	Registered
26609	United States	AMERICA FOREVER	16	78/085623	9/26/2001	2691690	2/25/2003	Registered
26282	United States	STUDIO ONE	16	76/093256	7/21/2000	2543573	2/26/2002	Registered
26597	United States	BLUE UMBRELLA	16	76/311575	9/10/2001	2567438	5/7/2002	Registered
26474	United States	ZANY ZOO	16	76/246021	4/26/2001	2586619	6/25/2002	Registered
26598	United States	DESIGN PORTFOLIO	16	76/310668	9/12/2001	2743944	7/29/2003	Registered
21894	United States	BAOBAB TREE	16, 21	563633	8/22/1994	2004878	10/1/1996	Registered
21657	United States	AMERICARD	16	88719	1/11/1960	728862	3/20/1962	Registered
21801	United States	FORGET ME NOT	16	42686	12/19/1957	669310	11/4/1958	Registered
25933	United States	GUILD HOUSE	21	75/453850	3/19/1998	2232286	3/16/1999	Registered
21620	United States	PLUS MARK AND DESIGN	16, 26	324950	10/23/1992	1862974	11/15/1994	Registered
22018	United States	AMERICAN GREETINGS	16	319559	2/19/1969	878262	10/7/1969	Registered
22053	United States	COUPLES	16	649147	3/12/1987	1459215	9/29/1987	Registered
22116	United States	78TH STREET	16	660632	4/13/1995	1963289	3/19/1996	Registered
22119	United States	HIMSELF THE ELF	16	48864	4/9/1975	1032307	2/3/1976	Registered
21889	United States	BLOOMER BUNNY with design	16, 28	791644	4/7/1989	1597398	5/22/1990	Registered
21424	United States	HEARTWARMERS AND DESIGN	28	670017	7/1/1987	1504083	9/13/1988	Registered
21216	United States	GUILD HOUSE	04	243271	2/18/1997	2162900	6/2/1998	Registered
21353	United States	THOUGHTS TO LIVE BY	16	134896	1/31/1991	1719466	9/22/1992	Registered
21403	United States	CARLTON CARDS (stylized)	16	747384	8/22/1988	1537379	5/2/1989	Registered

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Application No.	Country	Trademark Name	Class	Serial No.	Registration Date	Registration No.	Registration Date	Status
21434	United States	MI TIERRA	16	593072	10/31/1994	2025915	12/24/1996	Registered
22800	United States	BALLOON ZONE	28	593075	10/31/1994	1967455	4/9/1996	Registered
22717	United States	FAMOUS CLASSICS	16	367294	8/6/1970	921162	9/28/1971	Registered
22949	United States	AMERICAN GREETINGS	16	168268	5/7/1963	773675	7/21/1964	Registered
23020	United States	COLOR BURST (stylized)	26	730459	5/12/1988	1517289	12/20/1988	Registered
23039	United States	MENSAJES DEL CORAZON	16	714875	8/14/1995	1988597	7/23/1996	Registered
22484	United States	CELEBRATIONS OF FAITH	16	603712	6/11/1986	1421915	12/23/1986	Registered
22568	United States	GRETCHEN	16	51047	5/1/1975	1035775	3/16/1976	Registered
20190	United States	GLEAM	16	571334	12/2/1985	1398513	6/24/1986	Registered
20191	United States	NATURE'S PORTRAITS	16	603710	6/11/1986	1421913	12/23/1986	Registered
20283	United States	FREESTYLE	16	531582	5/27/1994	2004787	10/1/1996	Registered
20299	United States	ANYTIME CARDS	16	166137	4/13/1978	1120023	6/12/1979	Registered
20498	United States	L'CHAYIM TO LIFE	16	790996	4/3/1989	15708922	12/12/1989	Registered
20241	United States	JUST MY STYLE	16	684733	9/17/1987	1488422	5/17/1988	Registered
19790	United States	BLOOMER BUNNY	16, 28	684729	9/17/1987	1488419	5/17/1988	Registered
27256	United States	SHARE A LAUGH	16	78/543638	1/7/2005	3035409	12/27/2005	Allowed
27244	United States	LAUGH WITH ME	16	78/509731	11/2/2004			Registered
27252	United States	TWISTED WHISKERS	14, 16, 18, 21, 25, 28	78/511872	11/5/2004			Allowed
27253	United States	GOOD 2B GIRLS G2BG and design	16, 28	78/521704	11/23/2004			Allowed
27254	United States	TWISTED WILD WHISKERS	16, 28	78/512291	11/5/2004			Pending
19763	United States	SOFT TOUCH	28	199810	1/12/1979	1166644	8/25/1981	Registered
19734	United States	AMERICAN GREETINGS WITH ROSE DESIGN	04, 16, 21, 28	331732	10/8/1981	1243365	6/28/1983	Registered
20958	United States	BLOOMER BUNNY	28	791645	4/7/1989	1576559	1/9/1990	Registered
20966	United States	FEELINGS OF THE HEART	16	701871	12/21/1987	1555713	9/12/1989	Registered
20884	United States	CARLTON	16	216650	4/16/1965	835955	9/26/1967	Registered
21110	United States	SOFT TOUCH	16	348747	1/16/1970	896536	8/11/1970	Registered
20530	United States	AMERICAN (ROSE) GREETINGS	9	159804	9/3/1996	2283561	10/5/1999	Registered
20531	United States	OH, JOY!	16	96299	4/29/1996	2393774	10/10/2000	Registered
20534	United States	DESIGNWARE	04, 8, 16, 21, 24, 28	301199	9/3/1997	2218292	1/19/1999	Registered
20659	United States	POM POM	26	239577	2/25/1966	831506	7/4/1967	Registered
20658	United States	PLUS MARK AND DESIGN	16, 26	603714	6/11/1986	1421917	12/23/1986	Registered
25607	United States	FAMILY VALUES	16, 26	166419	9/16/1996	2492841	9/25/2001	Registered
25593	United States	KID ZONE	16	791650	4/7/1989	1576344	1/9/1990	Registered

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25358	United States	JUST BETWEEN US	16	553203	8/12/1985	1381404	2/4/1986	Registered
23210	United States	MOMENTS OF INSPIRATION	16	432339	8/10/1972	967578	9/4/1973	Registered
25338	United States	AMERICAN BEAUTY	16	622595	9/29/1986	1508078	10/11/1988	Registered
25363	United States	COFFEEHOUSE A SPECIAL BLEND OF THOUGHTS AND WISHES	16	613721	12/21/1994	2018245	11/19/1996	Registered
25382	United States	LITTLE HEIRLOOM TREASURES	28	172138	9/26/1996	2148337	3/31/1998	Registered
25548	United States	BAINBRIDGE BEARS	15, 20	374714	4/2/1993	1814870	1/4/1994	Registered
25916	United States	CELEBRATE! 1999 2000 2001 AND DESIGN	16	75/399257	12/3/1997	2330180	3/14/2000	Registered
25953	United States	ALPHABETS BY DESIGN	9	75/498302	6/2/1998	2432023	2/27/2001	Registered
25955	United States	DESIGNERS' COLLECTION	16	75/520226	7/16/1998	2286744	10/12/1999	Registered
26114	United States	CONTEMPO	8	73/752641	9/19/1988	1541249	5/30/1989	Registered
25890	United States	GIFTS & GOOD WISHES	16	75/364737	9/29/1997	2229665	3/2/1999	Registered
23646	United States	BABY'S FIRST YEAR	16	410619	1/24/1983	1289535	8/7/1984	Registered
23904	United States	LA FLOR	16	620823	9/18/1986	1439925	5/19/1987	Registered
25108	United States	MARKETPLACE	16	748452	8/26/1988	1534274	4/11/1989	Registered
23752	United States	AMERICAN GREETINGS SAYS IT BEST	16, 35	63870	2/26/1996	2131104	1/20/1998	Registered
23404	United States	QUIET THOUGHTS	16	390510	4/28/1971	936663	6/27/1972	Registered
23647	United States	BOW WOWS & MEOWS	16	592804	4/11/1986	1414965	10/28/1986	Registered
24160	United States	ORIGINAL FORMULA FUNNY HI BROW CARDS and design	16	671688	7/13/1987	1486108	4/26/1988	Registered
23481	United States	ALWAYS ON MY MIND	16	729460	5/12/1988	1518897	1/3/1989	Registered
23507	United States	AMERICAN ELEGANCE	16	21739	1/23/1990	1651929	7/23/1991	Registered
24801	United States	IN TOUCH	16	547058	7/8/1985	1420985	12/16/1986	Registered
24562	United States	CLOVERLEAF LANE	16	188233	10/5/1978	1124500	8/28/1979	Registered
24595	United States	JUST THINKING OF YOU	16	134900	1/31/1991	1696940	6/23/1992	Registered
24800	United States	CARLTON CARDS	42	109530	10/26/1990	1672212	1/14/1992	Registered
24881	United States	PET GALLERY	16	733589	6/10/1988	1519808	1/10/1989	Registered
24902	United States	WORD PORTRAITS	16	94284	7/22/1976	1062755	4/5/1977	Registered
24908	United States	RAINBOW THOUGHTS	16	53340	4/26/1990	1667185	12/3/1991	Registered
25021	United States	DESIGNERS COLLECTION	16	234495	12/13/1965	823810	2/7/1967	Registered
24210	United States	SILENT NIGHT	20, 21	671370	5/8/1995	2091781	8/26/1997	Registered
24161	United States	PET TALES	16	684734	9/17/1987	1488423	5/17/1988	Registered
24168	United States	SAPPHIRE	16, 26	233564	12/26/1991	1865092	11/29/1994	Registered

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24182	United States	ROMANTIC REFLECTIONS	16	733590	6/10/1988	Registered
24189	United States	FORGET-ME-NOT GREETING CARDS AND DESIGN	16	433760	7/8/1940	Registered
24203	United States	AMERICAN GREETINGS WITH ROSE DESIGN	35, 42	75180276	10/11/1996	Registered
24213	United States	CLASSIC ELEGANCE	16	21738	1/23/1990	Registered
24338	United States	CHEAP SHOTS	16	198352	12/28/1978	Registered
27491	United States	SUGARSONIC	14	78/724400	9/30/2005	Pending
27002	United States	MY MOMENTS COLLECTION (stylized)	4, 21	76/564664	12/11/2003	Registered
26112	United States	CONTEMPO	21	73/617223	8/28/1986	Registered
27418	United States	READYSETCRAFT	28	78/674978	7/21/2005	Pending
27405	United States	HI BROWS	16	78/658911	6/27/2005	Pending
27057	United States	MARYOKU YUMMY	16, 24, 25, 28	78/364808	2/9/2004	Allowed
27015	United States	GOING BANANAS	16	78/344488	12/22/2003	Pending
26850	United States	DESIGN PORTFOLIO	26	76/491730	2/24/2003	Registered
27090	United States	SEND A CARD TODAY...IT COULD CHANGE YOUR LIFE!	35	78/397603	4/7/2004	Allowed
27092	United States	UP FOR GAB	16	78/397604	4/7/2004	Registered
27094	United States	INGREETIENTS	16	78/397608	4/7/2004	Registered
27095	United States	STICK STACKS	16	78/397700	4/7/2004	Registered
27096	United States	ScentSers	04, 21	78/397701	4/7/2004	Registered
27490	United States	SUGARSONIC	16	78/724397	9/30/2005	Pending
27489	United States	SUGARSONIC	21	78/724386	9/30/2005	Pending
27485	United States	TENDER THOUGHTS	16, 26	78/725186	10/3/2005	Pending
27282	United States	THIMON THEZ	16, 25, 28	78/565870	2/11/2005	Allowed
27495	United States	AURA	28	78/724426	9/30/2005	Pending
26876	United States	PARTY MAKERS	16, 21	78/232535	4/1/2003	Registered
26875	United States	SHAKER HILL	4	78/232545	4/1/2003	Registered
26874	United States	JUST FOR YOU	16	78/224875	3/12/2003	Registered
27564	United States	PRETTY FREEKIN SCARY	16	78/789038	1/11/2006	Pending
27565	United States	PRETTY FREEKIN SCARY	41	78/789050	1/11/2006	Pending
27499	United States	SHARE A LAUGH	28	78/727276	10/5/2005	Pending
27566	United States	PRETTY FREEKIN SCARY	28	78/789045	1/11/2006	Pending
26983	United States	AMERICAN GREETINGS.CO M and design	35, 38, 42	76/559445	11/13/2003	Registered
26846	United States	GOLDEN GALLERY	16	76/482025	1/13/2003	Allowed

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27492	United States	SUGARSONIC	9	78/724416	9/30/2005			Pending
27494	United States	NURA	28	78/724424	9/30/2005			Pending
27334	United States	WHAT'S SO FUNNY?	16	78/559600	2/3/2005			Allowed
27493	United States	SUGARSONIC	3	78/724419	9/30/2005			Pending
27333	United States	ARTFAIRE	16	78/567964	2/15/2005			Allowed
26851	United States	FLEXI-WRAP	17	76/491729	2/24/2003			Allowed
27487	United States	SUGARSONIC	28	78/724362	9/30/2005			Pending
27582	United States	SUNBEAM FRIENDS	16	78/817670	2/17/2006			Pending
27134	United States	KEEPSAKE TREASURY	16	78/424067	5/24/2004			Suspended
27488	United States	SUGARSONIC	24	78/724378	9/30/2005		2890411	Pending
26887	United States	RUFUS 'N RED	28	78/250874	5/16/2003		9/28/2004	Registered
26889	United States	JUST FOR YOU with design	16	73/601531	5/28/1986		1421047	Registered
27510	United States	THE MILL CREEK	30	78/730713	10/11/2005			Pending
27583	United States	FUNHOUSE	16	78/817666	2/17/2006			Pending
27166	United States	CREATABLES	16	76/178253	12/11/2000		2661687	Registered
26791	United States	HONEYLOVE BEARS	16	76/463370	10/31/2002		2827209	Registered
27169	United States	CREATABLES	16	78/446083	7/6/2004			Allowed
27518	United States	BLOOM BY AG and Design	45	78/758889	11/22/2005			Pending
27177	United States	THE MEANING OF LILA	16	78/459310	7/30/2004		2997982	Registered
27508	United States	SUGARSONIC	18	78/724393	9/30/2005			Pending
26779	United States	SWEET TEMPTATIONS	4	76/459543	10/21/2002		2789660	Registered
26778	United States	A LITTLE ROMANCE	16	76/459542	10/21/2002		2746970	Registered
27056	United States	LAUGH LINES	16	78/364802	2/9/2004		3006593	Registered
27509	United States	SUGARSONIC	25	78/724374	9/30/2005			Pending
27599	United States	SWEET SENTIMENTS	30	78/827048	3/2/2006			Pending
27429	United States	TODAY & ALWAYS	16	78/688288	8/9/2005			Pending