

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BOWTIE, INC. | | 09/28/2006 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | PACIFICBASIN COMMUNICATIONS, LLC | | |
| Street Address: | 1000 Bishop Street | | |
| Internal Address: | Suite 405 | | |
| City: | Honolulu | | |
| State/Country: | HAWAII | | |
| Postal Code: | 96813 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1804377 | HAWAII | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (248)594-0610 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 2485940600 | | |
| Email: | tmdocketing@raderfishman.com | | |
| Correspondent Name: | Rader, Fishman & Grauer PLLC | | |
| Address Line 1: | 39533 Woodward Avenue | | |
| Address Line 2: | Suite 140 | | |
| Address Line 4: | Bloomfield Hills, MICHIGAN 48304 | | |
| NAME OF SUBMITTER: | Linda E. Sudzina | | |
| Signature: | /Linda E. Sudzina/ | | |
| Date: | 11/22/2006 | | |

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Total Attachments: 1
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CONFIRMATORY ASSIGNMENT

WHEREAS, BowTie, Inc., a California corporation ("Assignor"), on or about September 28, 2006 assigned and transferred to PacificBasin Communications, LLC ("Assignee"), the entire right, title and interest in and to the following:

U.S. Registration No. 1,804,377 for the mark HAWAII; and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; the GOODWILL of the business in which the mark is used; and any and all renewals thereof, together with the right to bring suit and collect for past infringements thereof (collectively, the "Trademark Rights"); and

WHEREAS, the parties wish to ratify and confirm the above-stated assignment and transfer;

NOW, THEREFORE, in view of the payment of Ten Dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby assign and transfer, effective September 28, 2006, to Assignee, any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Assignment and all terms hereof shall be binding upon and shall inure to the benefit of the parties and the respective heirs, personal and legal representatives, successors and assigns.

BOWTIE, INC.

Dated: 11/13/06

By: 

Its: SLUP & CFO

PACIFICBASIN COMMUNICATIONS, LLC

Dated: 11/21/06

By: 

Its: Manager