

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Avalon Natural Products, Inc.		11/20/2003	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Natural Resource Group		
<b>Street Address:</b>	1340-G Industrial Avenue		
<b>City:</b>	Petaluma		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94952		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1252630	BEAUTY WITHOUT CRUELTY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(707)769-7342		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7077630662		
<b>Email:</b>	gretchen@oshadhiusa.com		
<b>Correspondent Name:</b>	Natural Resource Group		
<b>Address Line 1:</b>	1340-G Industrial Avenue		
<b>Address Line 4:</b>	Petaluma, CALIFORNIA 94952		
<b>NAME OF SUBMITTER:</b>	Gretchen Isenhoff		
<b>Signature:</b>	/gretchen isenhoff/		
<b>Date:</b>	11/22/2006		
<b>Total Attachments: 1</b> source=bwcTrademarkReg#page1.tif			

OP \$40.00 1252630

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

WHEREAS, Avalon Natural Products, Inc., a California corporation (Assignor), with an office located at 1105 Industrial Avenue, Petaluma, California 95952 has adopted, used, and is using and is the owner of the following trademark now registered in the U.S. Patent and Trademark Office:

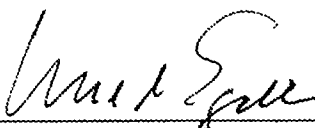
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BEAUTY WITHOUT CRUELTY	1,252,630	October 4, 1983

WHEREAS, Natural Resource Group, a California corporation (Assignee), with an office located at 1340 G Industrial Avenue, Petaluma, California 94952, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign and transfer to said Assignee all right, title and interest in and to the said mark in the United States and the registration therefor, together with the goodwill of the business symbolized by the mark and with the right to recover and have damages and profits for past infringement, if any.

IN WITNESS WHEREOF, the said Assignor has caused this instrument to be executed by its duly authorized corporate officer as of the 20TH day of November, 2003.

Avalon Natural Products, Inc.

By: 

Title: CEO

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