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10-6-06  
COURTESY

11-14-2006

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

(Rev. 10/02) .ECC  
OMB No. 0651-0027 (exp. 6/30/2005)



103336104

Original document(s) or copy(ies) thereof.

To the Honorable Commissioner of Patents and

1. Name of conveying party(ies):

Kanebo Kabushiki Kaisha (Kanebo, Ltd.)

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation

Other - Joint Stock Company

Citizenship - Japan

Additional name(s) of conveying party(ies) attached? No

2. Name and address of receiving party(ies):

Name: Kabushiki Kaisha Kanebo Keshohin (Kanebo Cosmetics Inc.)

Address: 11-2, Toranomom 5-chome, Minato-ku, Tokyo, Japan

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation

Other - Joint Stock Company

Citizenship - Japan

If assignee is not domiciled in the United States, a domestic representative designation is attached: No

(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached? No

3. Nature of conveyance:

- Assigns the entire interest and goodwill
- Merger
- Security Agreement
- Change of Name
- Change of Assignee Address

Other - Correction of a registration number in previously submitted cover sheet

Execution Date: September 22, 2006

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

0,859,879

Additional numbers attached? No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: WENDEROTH, LIND & PONACK, L.L.P.  
Internal Address: W. Douglas Hahm  
Street Address: 2033 K Street, N.W., Suite 800  
City: Washington, State: DC ZIP: 20006-1021

6. Total number of applications and registrations involved: 1

7. Total fee (37 C.F.R. 2.6(b)(6) & § 3.41). . . . . \$40

Enclosed Check No. \_\_\_\_\_  
 Authorized to be charged to deposit account

8. Deposit account number: 23-0976

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

W. Douglas Hahm  
Name of Person Signing

Signature

October 11, 2006  
Date

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450.

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

003406/0304 PAGE 3

APPLICATION NUMBER: 76241715 FILING DATE: 04/17/2001  
REGISTRATION NUMBER: 2620485 ISSUE DATE: 09/17/2002

MARK: KANEBO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 72143239 FILING DATE: 04/27/1962  
REGISTRATION NUMBER: 777554 ISSUE DATE: 09/22/1964

MARK: KANEBO  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75981501 FILING DATE: 09/15/1997  
REGISTRATION NUMBER: 2701655 ISSUE DATE: 04/01/2003

MARK: K KANEBO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76212787 FILING DATE: 02/20/2001  
REGISTRATION NUMBER: 2754987 ISSUE DATE: 08/26/2003

MARK: KANEBO THE LIFESTYLE COMPANY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 73554517 FILING DATE: 08/20/1985  
REGISTRATION NUMBER: 1415499 ISSUE DATE: 11/04/1986

MARK: KANEBO T ZONE ESSENCE  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 72293022 FILING DATE: 03/12/1968  
REGISTRATION NUMBER: 859579 -Incorrect ISSUE DATE: 11/05/1968

MARK: LA MANCHA *Correct: 0.859, 879*  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73270419 FILING DATE: 07/16/1980  
REGISTRATION NUMBER: 1202781 ISSUE DATE: 07/27/1982

MARK: KANEBO BELLTRON  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75981542 FILING DATE: 03/17/2000  
REGISTRATION NUMBER: 2661255 ISSUE DATE: 12/17/2002

MARK: KANEBO IB  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

(K)

ASSIGNMENT AGREEMENT

Whereas,

Kanebo Kabushiki Kaisha (Kanebo, Ltd.), a joint stock company of Japan, No. 17-4, Sumida 5-chome, Sumida-ku, Tokyo, Japan ("ASSIGNOR")

is the current owner of U.S. Trademark Registration Nos. 2,531,091; 0,777,548; 0,777,554; 0,859,879; 2,417,762; 3,061,808; 2,844,142; 2,701,655; 1,202,781; 1,715,876; 2,025,950; 2,940,494; 2,754,987; 2,661,255; 2,793,963; 2,848,616; 2,669,699; 1,415,499; 2,614,058; 2,941,619; 2,908,382; and 2,620,485

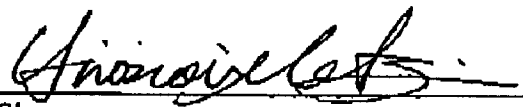
Whereas,

Kabushiki Kaisha Kanebo Keshohin (Kanebo Cosmetics Inc.), a joint stock company of Japan, 11-2, Toranomom 5-chome, Minato-ku, Tokyo, Japan ("ASSIGNEE")

is desirous of acquiring said marks and the registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title, goodwill and the business symbolized by the marks, and the above-identified registrations thereof.

Kanebo Kabushiki Kaisha (Kanebo, Ltd.)



Signature

Hironori Matsui

Name

Manager, Intellectual Property Center

Title

September 22, 2006

Date

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) thereof.

**1. Name of conveying party(ies):**  
Kanebo Kabushiki Kaisha (Kanebo, Ltd.)

Individual  
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 Limited Partnership  
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 Other - Joint Stock Company

Citizenship - Japan

Additional name(s) of conveying party(ies) attached? No

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 Security Agreement  
 Change of Name  
 Change of Assignee Address

Execution Date: September 22, 2006

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(Designations must be a separate document from assignment)  
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A. Trademark Application No.(s)

B. Trademark Registration No.(s)

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 3,061,808; 2,844,142; 2,701,655; 1,202,781; 1,715,876;  
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 2,908,382; 2,620,485

Additional numbers attached? No

**Name and address of party to whom correspondence concerning document should be mailed:**

Name: WENDEROTH, LIND & PONACK, L.L.P.  
 Internal Address: W. Douglas Hahn  
 Street Address: 2033 K Street, N.W., Suite 800  
 City: Washington, State: DC ZIP: 20006-1021

**6. Total number of applications and registrations involved:** 22

**7. Total fee (37 C.F.R. 2.6(b)(6) & § 3.41).** . . . . . \$565

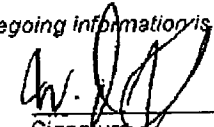
Enclosed Check No. \_\_\_\_\_  
 Authorized to be charged to deposit account

**8. Deposit account number:** 23-0975  
 (Attach duplicate copy of this page if paying by deposit account)

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**Statement and signature:**  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

W. Douglas Hahn  
 Name of Person Signing

  
 Signature

October 6, 2006  
 Date

**Total number of pages including cover sheet, attachments, and document:** 4

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