

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Philip Morris Incorporated		01/15/2003	CORPORATION: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Philip Morris USA Inc.		
<b>Street Address:</b>	6601 West Broad Street		
<b>City:</b>	Richmond		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23230		
<b>Entity Type:</b>	CORPORATION: VIRGINIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	0815650	MARCOVITCH BLACK & WHITE	
Registration Number:	2538103	BENSON & HEDGES 100'S	
Registration Number:	0852189	BENSON & HEDGES 100'S FILTER CIGARETTES PARK AVENUE NEW YORK 20 CLASS A CIGARETTES	
Registration Number:	1556294	BENSON & HEDGES SIGNATURE COLLECTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)272-4551		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	804-484-8796		
<b>Email:</b>	alisa.d.hurlburt@pmusa.com		
<b>Correspondent Name:</b>	Alisa D. Hurlburt		
<b>Address Line 1:</b>	6601 West Broad Street		
<b>Address Line 2:</b>	Law Department - HQ 2nd Floor		
<b>Address Line 4:</b>	Richmond, VIRGINIA 23230		
<b>ATTORNEY DOCKET NUMBER:</b>	CHANGE OF NAME (4 REGS)		

**CH \$115.00 0815650**

NAME OF SUBMITTER:	Alisa D. Hurlburt
Signature:	/Alisa D. Hurlburt/
Date:	11/27/2006
Total Attachments: 3 source=Name Change Documentation#page1.tif source=Name Change Documentation#page2.tif source=Name Change Documentation#page3.tif	

# Commonwealth of Virginia



## State Corporation Commission

*I Certify the Following from the Records of the Commission:*

The foregoing is a true copy of the certificate of amendment of PHILIP MORRIS USA INC. issued January 15, 2003.

Nothing more is hereby certified.



*Signed and Sealed at Richmond on this Date:  
January 30, 2003*

*Joel H. Peck*

*Joel H. Peck, Clerk of the Commission*

**ARTICLES OF AMENDMENT OF  
THE  
AMENDED AND RESTATED  
ARTICLES OF INCORPORATION  
OF  
PHILIP MORRIS INCORPORATED**

**I.**

The name of the corporation is Philip Morris Incorporated (the "Corporation").

**II.**

The amendment adopted is to change Article I of the Amended and Restated Articles of Incorporation to be and read as follows:

"The name of the Corporation is PHILIP MORRIS USA INC."

**III.**


The foregoing amendment was approved by the sole stockholder of the Corporation by consent on January 13, 2003, in accordance with Sections 13.1-657 and 13.1-688.E of the Virginia Stock Corporation Act (the "VSCA").

**IV.**

Pursuant to Section 13.1-606 of the VSCA, the Certificate of Amendment shall become effective at eight o'clock a.m. on January 15, 2003.

The undersigned, Denise F. Keane, Senior Vice President, General Counsel and Secretary of the Corporation, declares that the facts herein stated are true as of January 13, 2003.

Philip Morris Incorporated

By:   
Name: Denise F. Keane  
Title: Senior Vice President,  
General Counsel and Secretary

**COMMONWEALTH OF VIRGINIA  
STATE CORPORATION COMMISSION**

January 15, 2003

The State Corporation Commission has found the accompanying articles submitted on behalf of  
PHILIP MORRIS USA INC. (formerly MORRIS INCORPORATED, PHILIP )  
to comply with the requirements of law, and confirms payment of all related fees.

Therefore, it is ORDERED that this

**CERTIFICATE OF AMENDMENT**

be issued and admitted to record with the articles of amendment in the Office of the Clerk of the  
Commission, effective January 15, 2003, at 08:00 AM.

The corporation is granted the authority conferred on it by law in accordance with the articles,  
subject to the conditions and restrictions imposed by law.

STATE CORPORATION COMMISSION

By



Commissioner

03-01-14-0619  
AMENACPT  
CIS0317

RECORDED: 02/12/2003

RECORDED: 11/27/2006

TRADEMARK

REEL: 002670 FRAME: 0363

TRADEMARK

REEL: 003433 FRAME: 0750