TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Purina Mills LLC.		II11/13/2006 I	LIMITED LIABILITY
			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Land O'Lakes Purina Feed LLC.	
Street Address:	1080 County Road F	
City:	Shoreview	
State/Country:	MINNESOTA	
Postal Code:	55126	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2979403	HOW

CORRESPONDENCE DATA

Fax Number: (651)481-2832

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (651) 481-2842

Email: asstevens@landolakes.com

Correspondent Name: Amber Stevens

Address Line 1: 4001 Lexington Ave North

Address Line 2: MS 2500

Address Line 4: Arden Hills, MINNESOTA 55126

ATTORNEY DOCKET NUMBER:	HOW ASSIGN
NAME OF SUBMITTER:	Amber Stevens
Signature:	/as/

TRADEMARK
REEL: 003433 FRAME: 0887

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Date:	11/27/2006
Total Attachments: 1 source=HOWASSIGN#page1.tif	

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ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, on November 13, 2006, Purina Mills LLC. (hereinafter "PM") and Land O'Lakes Purina Feed LLC. (hereinafter "LOLPF") entered into an agreement wherein PM assigned all it's rights, title and interest in and to the goods and effects belonging, due or owing to LOL, of its trademark, HOW, registration number 2,979,403.

WHEREAS, PM has used the trademark; and is desirous to assign it's rights.

WHEREAS, LOLPF, a Delaware limited liability corporation whose mailing address is 1080 County Road F, Shoreview, MN 55126, is desirous of acquiring such mark and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, PM assigns all rights, title and interest it may have in and to such mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Dated this 13th day of November, 2006.

Purina Mills LLC.

Print Name: John W. Curran

Secretary

State of Minnesota)

) ss

County of Ramsey)

RECORDED: 11/27/2006

On this 13th day of November, 2006 before me appeared John Curran, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Purina Mills LLC.

TRADEMARK

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