

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unilever Canada Inc.		09/29/2006	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Solis Mexican Foods Inc.		
Street Address:	505 James Street South		
City:	St. Marys, Ontario		
State/Country:	CANADA		
Postal Code:	N4X 1C7		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2072179	MEXICASA!	
CORRESPONDENCE DATA			
Fax Number:	(416)362-0823		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	416-868-1482		
Email:	ridbee@ridoutmaybee.com		
Correspondent Name:	Ridout & Maybee LLP		
Address Line 1:	One Queen Street East		
Address Line 2:	Suite 2400		
Address Line 4:	Toronto, Ontario, CANADA M5C 3B1		
ATTORNEY DOCKET NUMBER:	45750-0001		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Elliott J. Gold

Signature:

/egold/

Date:

11/27/2006

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT

WHEREAS, **Unilever Canada Inc.**, (hereinafter "**Unilever**") whose full post office address is 160 Bloor Street East, Suite 1500, Toronto, Ontario M4W 3R2 is listed as the owner of the trade-mark registrations listed in Schedule "A" (the "Trade-marks");

AND WHEREAS **Unilever** is listed as the owner of Canadian Industrial Design Registration No. 99304 entitled FOOD TRAY (the "Canadian Industrial Design Registration");

AND WHEREAS, pursuant to the terms and conditions of an Asset Purchase Agreement between **Solis Mexican Foods Inc.** (hereinafter "**Solis**") and **Unilever** made as of July 10, 2006, **Solis** has acquired certain assets of **Unilever**, including the Trade-marks and the Canadian Industrial Design Registration;

AND WHEREAS, **Solis**, whose full post office address is 505 James Street South, St. Marys, Ontario, N4X 1C7 is desirous of confirming that it has acquired all of Unilever's right, title, benefit and interest in and to the Trade-marks and the Canadian Industrial Design Registration;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby confirmed and acknowledged, **Unilever** hereby confirms that it has assigned, sold and transferred to **Solis** all its right, title, benefit and interest in and to the Trade-marks, together with the goodwill attached thereto, and all its right, title, benefit and interest in and to the Canadian Industrial Design Registration.

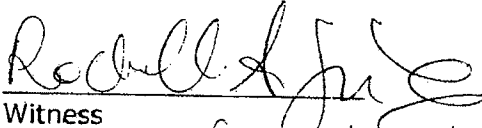
EXECUTED at Toronto, Ontario,
this 29th day of September, 2006.

UNILEVER CANADA INC.

By: 

Name (print): John D. Coyne

Title: Vice President, General Counsel and Corporate Secretary


Witness

Name (print): Rochelle Anne Grubb

SCHEDULE A

Trade-mark	Canadian Trade-mark Registration No.
BORN TO BE MILD	449838
CRUCHE-A-SALSA	445043
DECIDEMENT DOUCE	451200
HAPPY MEDIUM	445012
HOT & UNINHIBITED	445013
JUG-O-SALSA	445021
MEXICASA	311183
MEXICASA JUG-O-SALSA	453792
MEXICASA! & DESIGN	445272
MEXICASA! & DESIGN	474652
MEXICASA! TACO KIT & DESIGN	477406
PASSIONNEMENT DELUREE	445042
SENIOR-ITOS DESIGN	462937
THE UNINHIBITED TASTE OF MEXICASA	442950
TIO SANCHO	307950
TORTILLA TWOSOME	445048
TORTILLA WHITES	445020
UN P'TIT GOUT MODERE	445432
	United States Trade-mark Registration No.
MEXICASA & DESIGN	2072179