

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE UNCLE TOBYS COMPANY PTY		07/14/2006	Limited Corporation:
RECEIVING PARTY DATA			
Name:	Societe des Produits Nestle S.A.		
Street Address:	Vevey		
City:	Canton of Vaud		
State/Country:	SWITZERLAND		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78344962	LE SNAK	
CORRESPONDENCE DATA			
Fax Number:	(415)765-6094		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415.434.1600		
Email:	trademark@howardrice.com		
Correspondent Name:	Carole F. Barrett		
Address Line 1:	Three Embarcadero Center, 7th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111-4024		
ATTORNEY DOCKET NUMBER:	JCD_LMD		
DOMESTIC REPRESENTATIVE			
Name:	Carole F. Barrett		
Address Line 1:	Three Embarcadero Center, 7th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111-4024		

CH \$40.00 78344962

NAME OF SUBMITTER:	Attorney for Applicant
Signature:	/CFB_lmd/
Date:	11/27/2006
Total Attachments: 4 source=AD_toby_nestle_071406#page1.tif source=AD_toby_nestle_071406#page2.tif source=AD_toby_nestle_071406#page3.tif source=AD_toby_nestle_071406#page4.tif	

Deed of Assignment: Uncle Tobys Trade Marks

Details

Parties	Assignor and Assignee	
Assignor	Name	The Uncle Tobys Company Pty Limited
	ACN	000 008 962
	Address	1 Homebush Bay Drive, Rhodes, NSW, 2138, AUSTRALIA
Assignee	Name	Société des Produits Nestlé SA
	Address	Vevey, Canton of Vaud, SWITZERLAND
Recitals	A	The Assignor is the owner of the Trade Marks in respect of the Goods and Services.
	B	The Assignor agrees to assign the Trade Marks to the Assignee on the terms of this deed.
Governing law	New South Wales, Australia	
Date of deed	See Signing page	

Deed of Assignment: Uncle Tobys Trade Marks

General terms

1 Interpretation

1.1 Definitions

These meanings apply unless the contrary intention appears:

Completion Date means 14 July 2006.

Copyright means all current and future copyright rights and rights in the nature of copyright throughout the world in any and all literary and artistic works comprising or included in any of the Trade Marks.

Details means the section in this deed headed "Details".

Goods means:

- (a) in the case of registered Trade Marks, the goods in respect of which the Trade Marks are registered;
- (b) in the case of Trade Mark applications, the goods in respect of which application has been made to register the Trade Marks.

Government Agency means any governmental, semi-governmental, administrative, fiscal, judicial or quasi-judicial body, department, commission, authority, tribunal, agency or entity.

Jurisdiction means the country in which a trade mark is registered or sought to be registered as set out in the Schedule.

Services means:

- (a) in the case of registered Trade Marks, the services in respect of which the Trade Marks are registered;
- (b) in the case of Trade Mark applications, the services in respect of which application has been made to register the Trade Marks.

Trade Marks means the registered trade marks and trade marks whose registration has been applied for, as set out in the Schedule.

1.2 General interpretation

Unless the contrary intention appears, a reference in this deed to:

- (a) **(clauses, annexures and schedules)** a clause, annexure or schedule is a reference to a clause in or annexure or schedule to this deed;

TRADEMARK

REEL: 003433 FRAME: 0930

**Deed of Assignment: Uncle Tobys Trade
Marks
Signing page**

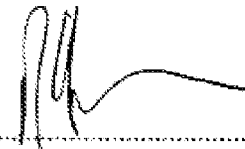
DATED: 14 JULY 2006

EXECUTED by THE UNCLE)
TOBYS COMPANY PTY)
LIMITED in accordance with)
section 127(1) of the Corporations)
Act 2001 (Cwth) by authority of its)
directors:)



X)
Signature of director)

JORGE J SADURNI)
Name of director (block letters))


.....)
Signature of ~~director~~/company)
secretary*)

*delete whichever is not applicable)
Richard G. Anderson)
Name of ~~director~~/company secretary*)
(block letters))
*delete whichever is not applicable)

EXECUTED by SOCIÉTÉ DES)
PRODUITS NESTLÉ S.A. by:)

.....)
Authorised Representative)

Name:)

Title:)

**Deed of Assignment: Uncle Tobys Trade
Marks
Signing page**

DATED: _____

EXECUTED by THE UNCLE)
TOBYS COMPANY PTY)
LIMITED in accordance with)
section 127(1) of the Corporations)
Act 2001 (Cwlth) by authority of its)
directors:)

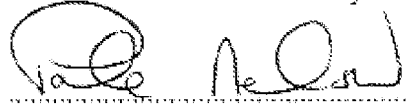
.....)
Signature of director)

.....)
Name of director (block letters))

.....)
Signature of director/company)
secretary*)
*delete whichever is not applicable

.....)
Name of director/company secretary*)
(block letters))
*delete whichever is not applicable

EXECUTED by SOCIÉTÉ DES)
PRODUITS NESTLÉ S.A. by:)

)
.....)
Authorised Representative)

Name: Paula Nelson.....)

Title: General Counsel.....)
Intellectual Property)