

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Russell & Miller, Inc.		07/01/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Deluxe Enterprise Operations, Inc.
Street Address:	3680 Victoria Street North
City:	Shoreview
State/Country:	MINNESOTA
Postal Code:	55126
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2694902	BAGS & BOWS
Registration Number:	3153072	BAGS & BOWS EXCLUSIVE
Registration Number:	3147796	BAGS & BOWS THE PREMIER SOURCE FOR RETAIL PACKAGING PRODUCTS

CORRESPONDENCE DATA

Fax Number: (978)449-3419
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 978.449.3348
 Email: heather.labrecque@deluxe.com
 Correspondent Name: Heather B. LaBrecque
 Address Line 1: 500 Main Street
 Address Line 4: Groton, MASSACHUSETTS 01471

ATTORNEY DOCKET NUMBER:	BAGS & BOWS ASSIGNMENT
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NAME OF SUBMITTER:	Heather B. LaBrecque, Esq.
Signature:	/hlabrecque/
Date:	11/27/2006
Total Attachments: 2 source=Trademark Assignment (R&M to DEO) (Bags & Bows)#page1.tif source=Trademark Assignment (R&M to DEO) (Bags & Bows)#page2.tif	

**NUNC PRO TUNC
ASSIGNMENT OF TRADEMARKS**

WHEREAS, Russell & Miller, Inc., a Delaware corporation, having its principal place of business at 12342 Bell Ranch Drive, Santa Fe Springs, California 90670 USA ("Assignor"), did adopt and use the trademarks listed on the attached Schedule A ("Trademarks").

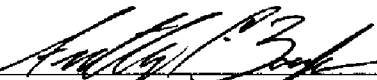
WHEREAS, Deluxe Enterprise Operations, Inc., a Minnesota corporation and a successor to the business to which the Trademarks pertain ("Assignee"), having a place of business located at 3680 Victoria Street North, Shoreview, Minnesota, 55126, did acquire on July 1, 2006, all right, title and interest, together with the goodwill connected with the business, in and to said Trademarks and any registrations and applications for registration therefore; and

WHEREAS, it is desired that the Nunc Pro Tunc Assignment of the said Trademarks be made a matter of record in the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency for which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby acknowledges that it did on July 1, 2006, sell, assign, transfer and convey unto Assignee all of its right, title and interest in and to the said Trademarks and any registrations and applications for registration thereof, including any choses in action relating to the said Trademarks, claims for damages, profits and costs, both in equity and law for any infringement or infringements of said trademark rights accruing on or before July 1, 2006, together with the goodwill of the business symbolized by the Trademarks, and including the registrations and applications thereof. Assignor hereby covenants, agrees and undertakes to execute, whenever requested by Assignee, all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademarks assigned as of July 1, 2006, all without further compensation to Assignor.

RUSSELL & MILLER, INC.

DELUXE ENTERPRISE OPERATIONS, INC.

By: 

By: 

Name: Anthony C. Scarfone

Name: Anthony C. Scarfone

Title: Secretary

Title: Secretary

Date: July 1, 2006

Date: July 1, 2006

Trademark Schedule - R&M to DEO (US)

<i>Trademark</i>	<i>Country</i>	<i>Appln. No.</i>	<i>Appln. Date</i>	<i>Regn. No.</i>	<i>Regn. Date</i>
BAGS & BOWS	United States of America	76313001	13 Sep 2001	2694902	11 Mar 2003
BAGS & BOWS EXCLUSIVE (and design)	United States of America	78593227	23 Mar 2005	3153072	10 Oct 2060
BAGS & BOWS The Premier Source for Retail Packaging Products	United States of America	78593202	23 Mar 2005	3147796	26 Sep 2006

TM Administrator 3 records - END OF REPORT

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