

Form PTO-1594 (Rev. 03/05)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Hourglass, LLC

- Individual(s)                       Association
- General Partnership               Limited Partnership
- Corporation- State: \_\_\_\_\_
- Other California limited liability company

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

- Yes
- No

Additional names, addresses, or citizenship attached?

Name: Kingdom Animalla, LLC

Internal

Address: Suite 970

Street Address: 8363 Wilshire Boulevard

City: Beverly Hills

State: California

Country: USA Zip: 90211-2410

- Association    Citizenship \_\_\_\_\_
- General Partnership    Citizenship \_\_\_\_\_
- Limited Partnership    Citizenship \_\_\_\_\_
- Corporation    Citizenship \_\_\_\_\_
- Other LLC    Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance /Execution Date(s) :**

Execution Date(s) November 10, 2006

- Assignment                       Merger
- Security Agreement               Change of Name
- Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,867,076 ("HOURLASS"); 3,113,699 ("Hourglass" logo)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Morland C. Fischer

Internal Address: Suite 1050

Street Address: 2030 Main Street

City: Irvine

State: CA

Zip: 92614

Phone Number: (949) 476-0600

Fax Number: (949) 476-0606

Email Address: morlandf@earthlink.net

**6. Total number of applications and registrations involved:**

2

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card    Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 08-1310  
Authorized User Name Morland C. Fischer

**9. Signature:**

Morland C. Fischer  
Signature

November 17, 2006  
Date

Morland C. Fischer

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK

REEL: 003434 FRAME: 0082

700298077

CH \$65.00 081310 2667076

Assignment of Trademark Registration

Hourglass, LLC, a California limited liability company, having a principal place of business at 3720 Campus Drive, Suite C, Newport Beach, California 92660 (hereinafter referred to as "HOURGLASS") is the owner of United States Trademark Registration No. 2,867,076 for the mark HOURGLASS issued July 27, 2004 by virtue of an Assignment recorded in the records of the U. S. Patent and Trademark Office on October 26, 2004 at Reel 3071 and Frame 0644. HOURGLASS is also the owner of United States Trademark Registration No. 3,113,699 for the "Hourglass" logo issued July 11, 2006.

Kingdom Animalia, LLC, a California limited liability company, having a principal place of business at 8383 Wilshire Boulevard, Suite 970, Beverly Hills, California 90211-2410 (hereinafter referred to as "KINGDOM ANIMALIA") is desirous of acquiring the trademarks HOURGLASS and the "Hourglass" logo and the Registration Nos. 2,867,076 and 3,113,699 therefor.

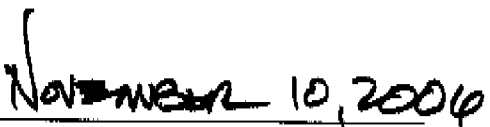
Accordingly, for valuable consideration paid by KINGDOM ANIMALIA, the receipt and sufficiency of which are acknowledged, HOURGLASS does hereby sell and assign unto KINGDOM ANIMALIA all of its right, title, and interest in and to the above-identified Trademark Registration Nos. 2,867,076 and 3,113,699 for the trademarks HOURGLASS and the "Hourglass" logo, together with the good will of the business symbolized by said trademarks.

HOURGLASS warrants that it has the full right to execute this Trademark Assignment and that it has not executed and will not execute any agreement in conflict herewith.

In testimony whereof, Hourglass, LLC. hereby executes this Trademark Assignment for the benefit of Kingdom Animalia, LLC.

For: Hourglass, LLC ("HOURGLASS")

By:   
\_\_\_\_\_  
Steve Friedmann, Manager

  
\_\_\_\_\_  
Date