

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cliff Petrovsky		11/16/2006	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rent-A-Center West, Inc.		
<b>Street Address:</b>	5700 Tennyson Parkway		
<b>City:</b>	Plano		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75024		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1714083	THE TAX ADVANTAGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)855-8200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	214-855-8000		
<b>Email:</b>	DOTrademark@fulbright.com		
<b>Correspondent Name:</b>	Linda M. Merritt		
<b>Address Line 1:</b>	2200 Ross Ave., Ste. 2800		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	62690-K228XX1-10613571		
<b>NAME OF SUBMITTER:</b>	Linda M. Merritt		
<b>Signature:</b>	/Linda M. Merritt/		
<b>Date:</b>	11/28/2006		

OP \$40.00 1714083

Total Attachments: 2

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TRADE NAME AND SERVICE MARK ASSIGNMENT AGREEMENT

This TRADE NAME AND SERVICE MARK ASSIGNMENT AGREEMENT (this "Agreement") is made as of the date of last signature below, although agreed by the parties to be effective as of November 16, 2006, by and between Cliff Petrovsky, an individual ("Assignor"), as assignor, in favor of Rent-A-Center West, Inc., a Delaware corporation ("Assignee"), as assignee, with reference to the following facts and circumstances:

WHEREAS, Assignor is the owner of the trade name and service mark THE TAX ADVANTAGE for income tax preparation services and U.S. Reg. No. 1,714,083 (App. No. 74/222,063) for the mark THE TAX ADVANTAGE for income tax preparation services (all of the aforementioned rights shall hereafter be collectively referred to as the "Trademark").

WHEREAS, Assignor acquired rights in the Trademark pursuant to that certain Trade Name and Service Mark Assignment Agreement dated effective November 15, 2006, between Assignor and Sheldon Evans (the "Evans Agreement").

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark and related rights, as well as Assignor's rights and obligations under the Evans Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, as well as his entire right, title and interest in and to all registrations of the Trademark heretofore granted or applied for, any and all common law rights to the Trademark in the United States and any state thereof and in any country in the world, and any and all claims and demands he may have either at law or in equity arising out of any past infringements. Further Assignor hereby assigns all rights and obligations under the Evans Agreement and Assignee accepts such rights and assumes such obligations.

Assignor does hereby expressly agree that Assignee may singly, and without assistance or consent from Assignor, undertake procedures to record the transfer of the Trademark to Assignee in the United States Patent and Trademark Office or other applicable agency or governmental entity. Further it is agreed that Assignee may freely assign this Agreement, any of Assignee's rights or obligations under this Agreement, and/or the Trademark without consent of Assignor.

Assignor agrees to execute any other documents as Assignee shall reasonably request to carry out the intent of this Agreement.

This Agreement shall be governed by the laws of Texas.

This Agreement may be executed in several duplicates and counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. It shall not be a defense to enforcement of this Agreement that one or both of the party's signatures was exchanged via facsimile.

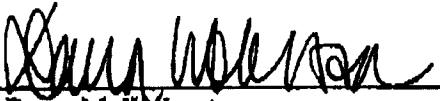
In testimony whereof, the parties have caused this Agreement to be executed by their duly authorized representatives.

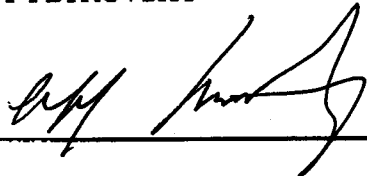
ASSIGNEE

ASSIGNOR

RENT-A-CENTER WEST, INC.

CLIFF PETROVSKY

By:   
Dawn M. Wolverton  
Assistant Secretary

  
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Date: Nov. 21, 2006

Date: 11/21/06