

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Graduate Management Admission Council		04/17/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	Diversity Pipeline Alliance		
Street Address:	1600 Tysons Boulevard Suite 1400		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22102		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2077249	MBA EXPLORER	
CORRESPONDENCE DATA			
Fax Number:	(713)651-5246		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	713-651-5383		
Email:	jksimpson@fulbright.com		
Correspondent Name:	Jan K. Simpson		
Address Line 1:	1301 McKinney Suite 5100		
Address Line 4:	Houston, TEXAS 77010-3095		
ATTORNEY DOCKET NUMBER:	HO-T02154US0		
NAME OF SUBMITTER:	Jan K. Simpson		
Signature:	/jks/		
Date:	11/28/2006		

CH \$40.00 2077249

Total Attachments: 2

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**ASSIGNMENT
(U.S. and Foreign Trademarks)**

WHEREAS, Graduate Management Admission Council, a corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignor), has adopted and is using the Mark MBA EXPLORER, Registration No. 2,077,249 registered on July 8, 1997 (Serial No. 75/100,347 filed on May 8, 1996) in the United States which it has used in various countries throughout the world including the United States; and

WHEREAS, Diversity Pipeline Alliance, a corporation organized under and pursuant to the laws of Virginia having its principal place of business at 1600 Tysons Boulevard; Suite 1400; McLean, Virginia 22102 (hereinafter referred to as Assignee), desires to acquire the Mark and the goodwill of the business associated with the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign and transfer to the Assignee the entire right, title, and interest in and to the registrations for said Mark and all of its right, title, and interest to said Mark not presently registered, together with the goodwill of the business symbolized by the Mark and the registrations thereof, and all other rights which Assignor has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Mark and/or registrations, the same to be held and enjoyed by the Assignee, its successors, and assigns forever and to the full end of the terms for which any of the aforesaid Mark are registered and any renewals of the terms thereof;

AND FOR THE SAME CONSIDERATION, the Assignor also hereby covenants and agrees that, at the time of execution and delivery of these presents, the Assignor is the sole and lawful owner of the entire right, title, and interest in and to the said registrations and applications and believes it is the sole and lawful owner of the entire right, title, and interest to

said Mark and said goodwill associated therewith and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Date: April 17/2006

Graduate Management Admission Council



David A. Wilson, President