TRADEMARK ASSIGNMENT

Electronic Version v1.1

11/20/2006

Stylesheet Version		90006302	26			
SUBMISSION TYPE:		CORRECTIVE ASSIG	CORRECTIVE ASSIGNMENT			
NATURE OF CONVEYANCE:		recorded on Reel 003	Corrective Assignment to correct the Address of the Assignee previously recorded on Reel 003425 Frame 0273. Assignor(s) hereby confirms the Assigns the Entire Interest and the Goodwill.			
CONVEYING PARTY	/ DATA					
Name		Formerly	Execution Date	Entity Type		
Enterprise Funding Corporation, D/B/A StatFox			10/31/2006	CORPORATION:		
RECEIVING PARTY	DATA					
Name:	Sports Enthusia	Sports Enthusiast Media LLC				
Street Address:		205 Bishops Way				
Internal Address:	Suite 208					
City:	Brookfield					
State/Country:	WISCONSIN					
Postal Code:	53005					
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE					
PROPERTY NUMBER	RS Total: 1					
Property Type Number		er	Word Mark			
Registration Number: 2957259						
CORRESPONDENCE	DATA	· <u>···</u>				
Fax Number:	(404)572-5	128		1		
		il when the fax attempt is un	successful.			
Phone: Email:	404.572.2611					
Email: Correspondent Name;	vfitzpatrick@kslaw.com pondent Name; King & Spalding LLP					
Address Line 1: 1180 Peachtree Street						
Address Line 2;						
Address Line 4: Atlanta, GEORGIA 30309						
NAME OF SUBMITTE	R:	Vandy F. Fitzpatrick	Vandy F. Fitzpatrick			
Signature;		/S/ Vandy F. Fitzpatrick	/S/ Vandy F. Fitzpatrick			

TRADEMARK REEL: 003435 FRAME: 0490

700298415

Date;	11/20/2006	
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Execution Copy

ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

Enterprise Funding Corporation, d/b/a StatFox, a Wisconsin corporation ("Assignor"), for good and valuable consideration, receipt of which is hereby acknowledged, by these presents does hereby irrevocably assign, transfer and convey, free from all restrictions and limitations, unto Sports Enthusiast Media LLC, a Delaware limited liability company ("Assignee"), its successors and assigns, all right, title, interest, and ownership of Assignor in and to all of their trademarks, service marks and trade names, together with all goodwill attendant thereto and/or symbolized by such trademarks, service marks and trade names registered, or the subject of an application for registration, in the United States Patent and Trademark Office, as listed on Schedule A annexed hereto, together with any and all renewals and extensions thereof, along with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation whether prior to or subsequent to the date hereof, of any of such trademarks, service marks and trade names, or of any proprietary or other rights in any or all such trademarks, service marks and trade names (the "Trademarks").

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment. Without limiting the foregoing, Assignor hereby irrevocably appoints Assignee and each of Assignee's officers signing singly as attorney-in-fact with full power (and coupled with an interest), with full power of substitution, to be Assignor's true and lawful attorney, in Assignor's name, place and stead, to execute, acknowledge, swear to and file all documents (including but not limited to any instrument of assignment, transfer and/or conveyance) and to take all actions which Assignee deems necessary, appropriate or desirable to effectuate the parties' intent under this Assignment.

[signature pages follow]

348400.3

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of

Enterprise Funding Corporation, d/b/a StatFox, a Wisconsin corporation

Affry Mobiner

By:

Title;

ACKNOWLEDGEMENT

State of Wiscorn)
) 88:

County of Milwauke.)

On the day of Ockdow 31 in the year 2006 before me, the undersigned, personally appeared personally known to me or moved to

personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

MATTHEW T. A

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

348400.3

SPORTS ENTHUSIAST MEDIA LLC

Name: Carl Fazio

Title: Chief Operating Officer

ACKNOWLEDGEMENT

State of New York

) 55:

County of New York)

Notary Public

Berry A. Caseup Motory Public, Blute on Flow York No. CECAR188648 Cambilled in Mary York Course Construction Expires September 6, 2000

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

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Schedule A

Country	<u>Mark</u>	Registration No.	Issue Date
United States	Fox Head Logo	2,957,259	05-31-2005

TRADEMARK

REEL: 003435 FRAME: 049513 **

RECORDED: 11/21/2006