

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

**11/20/2006**  
**900063026**

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Address of the Assignee previously recorded on Reel 003425 Frame 0273. Assignor(s) hereby confirms the Assigns the Entire Interest and the Goodwill.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Enterprise Funding Corporation, D/B/A StatFox		10/31/2006	CORPORATION:

**RECEIVING PARTY DATA**

<b>Name:</b>	Sports Enthusiast Media LLC
<b>Street Address:</b>	205 Bishops Way
<b>Internal Address:</b>	Suite 208
<b>City:</b>	Brookfield
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53005
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
<b>Registration Number:</b>	2957259	

**CORRESPONDENCE DATA**

Fax Number: (404)572-5128  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 404.572.2611  
 Email: vfitzpatrick@kslaw.com  
 Correspondent Name: King & Spalding LLP  
 Address Line 1: 1180 Peachtree Street  
 Address Line 2: c/o Vandy F. Fitzpatrick  
 Address Line 4: Atlanta, GEORGIA 30309

<b>NAME OF SUBMITTER:</b>	Vandy F. Fitzpatrick
<b>Signature:</b>	/S/ Vandy F. Fitzpatrick

CH \$40.00 2957259

Date:

11/20/2006

**Total Attachments: 4**

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Execution Copy

ASSIGNMENT OF TRADEMARKS, SERVICE MARKS AND TRADE NAMES

Enterprise Funding Corporation, d/b/a StatFox, a Wisconsin corporation ("Assignor"), for good and valuable consideration, receipt of which is hereby acknowledged, by these presents does hereby irrevocably assign, transfer and convey, free from all restrictions and limitations, unto Sports Enthusiast Media LLC, a Delaware limited liability company ("Assignee"), its successors and assigns, all right, title, interest, and ownership of Assignor in and to all of their trademarks, service marks and trade names, together with all goodwill attendant thereto and/or symbolized by such trademarks, service marks and trade names, including but not limited to all of the trademarks, service marks and trade names registered, or the subject of an application for registration, in the United States Patent and Trademark Office, as listed on Schedule A annexed hereto, together with any and all renewals and extensions thereof, along with any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation whether prior to or subsequent to the date hereof, of any of such trademarks, service marks and trade names, or of any proprietary or other rights in any or all such trademarks, service marks and trade names (the "Trademarks").

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee may reasonably request to permit Assignee to record the assignment made by this instrument or any other documents Assignee may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment. Without limiting the foregoing, Assignor hereby irrevocably appoints Assignee and each of Assignee's officers signing singly as attorney-in-fact with full power (and coupled with an interest), with full power of substitution, to be Assignor's true and lawful attorney, in Assignor's name, place and stead, to execute, acknowledge, swear to and file all documents (including but not limited to any instrument of assignment, transfer and/or conveyance) and to take all actions which Assignee deems necessary, appropriate or desirable to effectuate the parties' intent under this Assignment.

*[signature pages follow]*





Schedule A

<u>Country</u>	<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
United States	Fox Head Logo	2,957,259	05-31-2005